

THE VOICE FOUNDATION

53rd Annual Symposium

Care of the Professional Voice

May 29th - June 2nd, 2024

www.voicefoundation.org



EXHIBITOR PROSPECTUS

THE WORLD'S LEADING ORGANIZATION DEDICATED
TO SOLVING VOICE PROBLEMS

**2024 Participating Specialties -
500 - 1,000 Attendees**

Otolaryngologists
Pediatric Otolaryngologists
General Surgeons
Pulmonologists
Neurologists
Gastroenterologists
Speech-Language Pathologists
Voice & Speech Teachers
Singers & Actors
Voice Scientists

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Symposium Contacts

Exhibit Sales and Advertising/Support Ian DeNolfo, office@voicefoundation.org

Phone: (215) 735-7999 Fax: (215) 762-5572

voicefoundation.org

Jointly provided by The Voice Foundation

in collaboration with Drexel University College of Medicine, Temple University,

The American Institute for Voice and Ear Research, Lankenau Institute for Medical Research,
and the Academy of Vocal Arts.

CME and CEU Credit will be available for the appropriate sessions.

PHILADELPHIA

About The Voice Foundation

The world's leading organization dedicated to solving voice problems

“The human voice is our chief means of communication, a fundamental tool for working and living, and a rich source of artistic pleasure.”

- Walter Cronkite

You don't need to be an actor, singer, or broadcaster to be a professional voice user. Teachers, physicians, salespeople, and many others depend on their voices to earn a living. Warning signs of a potentially serious disease (a raspy voice, a persistent, dull pain in the throat, difficulty in swallowing, or a tired voice) are ignored too often.

According to The National Institutes of Health's National Institute on Deafness and Other Communication Disorders, approximately 7.5 million Americans have trouble using their voices. Despite widespread voice problems, too little is known about the vocal disorders which cut short careers, impair the speech process, devastate and even threaten people's lives.

The Voice Foundation is the world's leading organization dedicated to solving voice problems. The Foundation seeks to protect and enhance the gift of vocal communication through:

- Research to advance the diagnosis and treatment of vocal problems, including improved non-surgical and surgical techniques
- Sponsoring national and international symposia and seminars
- Publishing and distributing professional and scientific publications and video teaching materials
- Awarding research grants and fellowship
- Disseminating information through the media to raise awareness of voice care

Care of the Professional Voice

Attracts hundreds of medical and scientific experts, speech-language pathologists, performing artists, and teachers from over 40 states and 40 countries.

Papers presented at this Symposium educate the public and the scientific community on the latest advances in voice science and care.

Attending are:

Members of
The Voice Foundation
Primary Employers
Academic Institutions
Health Care Providers
Hospitals
Private Practices
Physicians
Speech-Language Pathologists
Voice Teachers
Voice Therapists
Basic Science Researchers
Educators
Voice Teacher
Singers

Exhibitor Info

Symposium Dates and Locations

**Wednesday,
May 29th — Sunday, June 2nd, 2024**

Location:

Philadelphia Westin Hotel
99 S. 17th St.
Philadelphia, PA 19103 USA

Exhibit Hall:

Westin Ballroom, Salon III, Main Floor

Exhibit Space

- Table and available electrical outlet
- Unlimited exhibitor Symposium attendance (no CME credits without paid registration)
- Unlimited exhibitor staff badges
- Acknowledgment on TVF website
- Company profile in the Attendee Folders
- A Final Program Book
- Advertising discounts in Journal of Voice
- Grant opportunities

Exhibitor Schedule

Wednesday (half-day), May 29th, 2024

Move-in 10:00am
Show Hours 2:00pm - 7:00pm

Thursday, May 30th, 2024

Move-in 6:00am- 7:00am
Show Hours 8:00am - 6:30pm

Friday, May 31st, 2024

Move-in 6:00am- 7:00am
Show Hours 8:00am - 1:00pm
Exhibit room locked 1:00pm

*Exhibiting will conclude at 1:00pm on Friday, May 31st, as we will be preparing the Ballroom for the Gala. There is no need to break down: the doors will be locked.

Saturday, June 1st, 2024

Move-in 6:00am- 7:00am
Show Hours 8:00am - 5:00pm

Sunday, June 2nd, 2024

Move-in 6:00am - 7:00am
Show Hours 8:00am - 3:00pm
Move-Out 3:00pm - 4:00pm



Exhibit Hall Highlights

Wednesday (half-day), May 29th, 2024

Break 4:00-4:30pm

Thursday, May 30th, 2024

Morning Breakfast 7:15 am
Break I 10:00-10:30am
Break II /Posters 4:00-4:30pm

Friday, May 31st, 2024

Morning Breakfast 7:15 am
Break I 9:30-10:00 am

Saturday, June 1st, 2024

Morning Breakfast 7:30am
Break I 9:50-10:10am
Break II 3:00-3:30pm

Sunday, June 2nd, 2024

Morning Breakfast 7:30am
Break I 10:30-11:00am
Break II Prefunction 3:00pm

Some attendees choose to spend part of the break in the Exhibit Hall.

Mealtimes are as follows:

Lunch

Thursday 12:00-1:30pm
Friday 12:00pm
Saturday 12:00-12:50pm
Sunday 12:00pm

Dinner

Wednesday 7:00pm
Thursday 5:30pm
Saturday 5:00pm-6:00pm

One 6' Exhibit Table per week -

Fee: \$1,250.00

Includes:

- 6 ft. skirted table
- Two chairs
- Exhibitor personnel badges
- Power supply as requested at no charge
- Daily maintenance by Hotel Staff
- Listing in the Program and in Attendee Folders
- Morning Coffee in the Exhibit Hall Daily

One 6' Exhibit Table per day -

Fee: \$400.00.

Includes:

- 6 ft. skirted table
- Two chairs
- Exhibitor personnel badges
- Power supply as requested at no charge
- Daily maintenance by Hotel Staff
- Listing in the Program and in Attendee Folders
- Morning Coffee in the Exhibit Hall Daily

Literature Display per week -

Fee: \$500

Space is made available for exhibitor literature at an un-manned table for the duration of the Symposium. Literature must be received by The Voice Foundation office no later than May 1, 2023 and materials will not be returned after the meeting.

Payment

Payment in full is due with the submission of the Corporate Support Form. The Voice Foundation will accept Visa, Master Card, Discover and company checks.

Exhibitor Assignments

Space will be assigned to Exhibitors on a first-come, first-served basis. We will also take into consideration number of tables requested and consequent space necessary in assigning Exhibitor placement.

Please notify Ian DeNolfo, Executive Director, of any specific space requirements.

Cancellation Policy

Exhibitors will be refunded in full if written notification of cancellation is received by April 1, 2024 (60 days prior). Exhibitors will receive a 50% refund if cancellation/ reduction is made in writing by May 1, 2024 (30 days prior).

Hotel Accommodations

The Westin Hotel
99 S. 17th St.
Philadelphia, P A 19103
Phone: (215) 563-1600

We are pleased to announce that our 52nd Annual Symposium will again be held at The Westin Philadelphia Hotel. The Westin rivals both the Four Seasons and the Ritz Carlton in grandeur. The Voice Foundation has secured a block of rooms in the Philadelphia Westin. Discounted room rates will be announced shortly. **Please check back after the new year for the Voice Foundation's dedicated Westin Hotel webpage.**

Located in the heart of the city known as America's birthplace, The Westin Philadelphia combines traditional elegance with modern luxury. It is directly connected to Liberty Place, an upscale shopping center, and the Pennsylvania Convention Center is just a few blocks away. Famous nearby landmarks: Liberty Bell, Independence Hall, the Betsy Ross House, and the Philadelphia Museum of Art.

Shipping Instructions

If you have any materials you would like shipped to the hotel prior to your arrival, please ship them to:

The Westin Hotel
c/o Rebecca Boulay
The Voice Foundation's Symposium (5/24 – 5/29)
99 South 17th Street
Philadelphia, PA 19103 USA

Shipped materials will be found under your as- signed table as of Wednesday, May 29th



Symposium Contacts

Ian DeNolfo - office@voicefoundation.org
Melanie Culhane - symposium@voicefoundation.org
Phone: (215) 735-7999
Fax: (215) 762-5572
Website: www.voicefoundation.org

Advertising

Official Symposium Program

Deadline: February 15, 2024

Inside Back Cover	\$1,500
Full page B/W	\$1,000
Half page B/W	\$500
Quarter page B/W	\$250

Voices of Summer Gala Program

Deadline: April 25, 2024

Inside Front Cover	\$5,000
Center Spread	\$3,500
Inside Back Cover	\$3,000
Back Cover	\$4,500
Full page B/W	\$2,000
Half page B/W	\$1,000
Quarter page B/W	\$500

Full Page
4.5"x7.5"

Quarter Page
4.5"x7.5"

Half Page
4.5"x7.5"

Literature in Attendee Folder

Exhibitor Fee (w/table): \$500

Non-Exhibitor Fee (w/out table): \$750

Promotional materials can be included in the packets distributed to all attendees at registration. Literature must be received by The Voice Foundation office no later than May 1, 2024 and excess materials will not be returned after the meeting. Print size 8 1/2 x 11 1/2 Bleeds: Allow 1/8" on all sides.

Marketing Support Opportunities

Young laryngologists

Study Group Fee:

\$5,000

- No CME Credit
- Literature at the Study Site
- Digital Ad ar Registration

Workshop Sponsor Fee:

\$1,000

- Contribute to the advancement of voice care and training by sponsoring Vocal Workshops
- Acknowledgement in Folder Literature

Educational Grant Opportunities

<p>Presentation Sponsor Fee: \$10,000</p> <ul style="list-style-type: none"> • Dedicated signage & listing in all promotional materials • Program book acknowledgment •Meet & Greet with Award Honorees 	<p>Registration Table Fee: \$2,000</p> <ul style="list-style-type: none"> • Exclusive Signage in Registration Area • Acknowledgment in Symposium Program & Website
<p>Coffee Break Sponsor Fee: \$1,500</p> <ul style="list-style-type: none"> • 10 Coffee Break Sponsorships Available • Acknowledgment in Symposium Program & Website • Signage during coffee break 	<p>Multimedia Fee: \$5,000</p> <ul style="list-style-type: none"> • Company recognized via multimedia projections • Acknowledgment in Symposium Program & Website
<p>Poster Award/Session Sponsor Fee: \$1,000 - \$10,000</p> <ul style="list-style-type: none"> • Sponsor Awards given to the Best Poster in each category: Basic Science, Medical, Speech Language Pathology, Voice Pathology • Acknowledgment in Symposium Program & Website 	<p>Van Lawrence Award Sponsor Fee: \$2,000</p> <ul style="list-style-type: none"> • The Fellowship is intended to provide opportunities for the Fellow to become more thoroughly acquainted with practices, techniques, technology and people involved in laryngology and voice science. • Acknowledgment in Symposium Program & Website • Exclusive Signage at site
<p>Master Class Sponsor Fee: \$5,000</p> <ul style="list-style-type: none"> • Meet and Greet Master Class Presenter • Exclusive Signage at site • Acknowledgment in Symposium Program & Website 	<p>Workshop Sponsor Fee: \$1,000</p> <ul style="list-style-type: none"> • Contribute to the advancement of voice care and training by sponsoring Vocal Workshops. • Acknowledgment in Symposium Program & Website
<p>Keynote Speaker Sponsor Fee: \$5,000</p> <ul style="list-style-type: none"> • Acknowledgment in Symposium Program & Website • Meet and Greet Keynote Speaker 	<p>Special Event Sponsor Master Class Wine Reception Fee: \$2,000 Workshop Wine Reception Fee: \$2,000</p> <ul style="list-style-type: none"> • Acknowledgment in Symposium Program & Website • Exclusive Signage at site
<p>Official Airline, Transportation Fee: \$500</p> <ul style="list-style-type: none"> • Travel expenses for Gala Honorees, Lecturers, Attendees • Official Merchant Status • Acknowledgment in Symposium Program & Website 	<p>Program Mentoring Sponsor Fee: \$500</p> <ul style="list-style-type: none"> • Exclusive Signage at Mentoring Site • Acknowledgment in Symposium Program & Website

Voices of Summer Gala

May 31st, 2024

Gold Benefactor at \$5,000

- Acknowledgment in the Voice Foundation's marketing materials and website at a Corporate Sponsorship/ Underwriters Gold Level

Silver Supporter at \$3,500

- Acknowledgment in the Voice Foundation's marketing materials and website at a Corporate Sponsorship/ Underwriters Silver Level

Award Recipient Sponsor at \$1,500

- Acknowledgment in the Voice Foundation's marketing materials
- Choose the Awardee you would like to sponsor

Various Other Sponsorships \$500

- Grand Piano, Flowers and Decorations, Crystal Awards, Entertainment
- Acknowledgment in the Voice Foundation's marketing materials



Planning Calendar

May 29th - June 2nd, 2024 ~ The Westin Hotel, Philadelphia, PA

Marketing Deadlines

Deadline for Symposium print advertising	February 15, 2024
Deadline for Coffee Break Sponsorship	April 15, 2024
Cocktail Party and Registration Table	April 15, 2024
Cancellation/reductions with a full refund	April 15, 2024
Deadline for Voices of Summer Gala print advertising	April 15, 2024

Forms Deadlines

Contracts, logos and payment are due	March 15, 2024
Space assignment begins	March 30, 2024
Space cancellation deadline	April 1, 2024
Exhibitor final information confirmation	May 1, 2024
Hotel accommodation special rates expire	May 1, 2024

Symposium Schedule

Exhibitor move-in begins 10:00am	10am - May 29, 2024
Symposium begins and Exhibit Hall opens	2pm - May 29, 2024
Exhibit Hall locked for Gala preparation	3:30pm - May 31, 2024
Exhibitor move-out	3:30pm - June 2, 2024

