

KEYNOTE SPEECH: KRISTINA SIMONYAN, M.D., Ph.D., DR.MED.  
QUINTANA Awardee LECTURE: ZHAOYAN ZHANG, Ph.D.  
FRIDAY MORNING SPECIAL SESSION: VOICE AND CULTURE  
NANCY PEARL SOLOWAN, Ph.D., CCC-SLP, ASHA-F, MODERATOR  
PETRI LAUKKA, Ph.D., MARA BEHLAU, SLP, Ph.D., ABDUL-LATIF HAMDAN, M.D., MARIAH MORTON, M.S., CCC-SLP

VOICEFOUNDATION.ORG/SYMP

51<sup>st</sup>  
THE ANNIVERSARY  
SYMPOSIUM  
Care of the Professional Voice

IN-PERSON IN PHILADELPHIA WITH A VIRTUAL COMPONENT

SAVE THE DATES

June 1 – 5, 2022



THE VOICE  
FOUNDATION

# Exhibitor Prospectus

## THE VOICE FOUNDATION BOARD OF DIRECTORS

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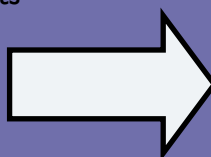
Renata Scotto

Michael Sheehan

George Shirley

## 2022 Participating Specialties - 500 - 1,000 Attendees

- Otolaryngologists
- Pediatric Otolaryngologists
- General Surgeons
- Pulmonologists
- Neurologists
- Gastroenterologists
- Speech Pathologists
- Voice & Speech Teachers
- Singers & Actors
- Voice Scientists



[Register  
Here](#)

## Symposium Contacts

Exhibit Sales and Advertising/Support Maria Russo, [office@voicefoundation.org](mailto:office@voicefoundation.org)  
Phone: (215) 735-7999 Fax: (215) 762-5572 [voicefoundation.org](http://voicefoundation.org)

Jointly provided by The Voice Foundation  
in collaboration with Drexel University College of Medicine, Temple University,  
The American Institute for Voice and Ear Research, and the Academy of Vocal Arts.  
Lankenau Institute for Medical Research.  
CME and CEU Credit will be available for the appropriate sessions.

June 1 - June 5, 2022

# About The Voice Foundation

*The world's leading organization dedicated to solving voice problems*

**“The human voice is our chief means of communication, a fundamental tool for working and living, and a rich source of artistic pleasure.” - Walter Cronkite**

You don't need to be an actor, singer, or broadcaster to be a professional voice user. Teachers, physicians, salespeople, and many others depend on their voices to earn a living. Warning signs of a potentially serious disease – a raspy voice, a persistent, dull pain in the throat, difficulty in swallowing, or a tired voice – are ignored too often.

According to The National Institutes of Health's National Institute on Deafness and Other Communication Disorders reports that approximately **7.5 million Americans** have trouble using their voices. Despite widespread voice problems, too little is known about the vocal disorders which cut short careers, impair the speech process, devastate and even threaten people's lives.

**The Voice Foundation** is the world's leading organization dedicated to solving voice problems. The Foundation seeks to protect and enhance the gift of vocal communication through:

-Research to advance the diagnosis and treatment of vocal problems, including improved non-surgical and surgical techniques;

- Sponsoring national and international symposia and seminars;
- Publishing and distributing professional and scientific publications and video teaching materials;
- Awarding research grants and fellowship;
- Disseminating information through the media to

## Care of the

### Professional Voice

attracts hundreds of medical and scientific experts, speech language pathologists, performing artists, and teachers from over 35 states and 30 countries.

Papers presented at this Symposium educate the public and the scientific community on the latest advances in voice science and care.

### Attending are:

Members of  
The Voice Foundation

Primary Employers

Academic Institutions

Hospitals

Private Practice

### Professions:

Physicians

Nurses

Scientists

Educators

Speech -Language Pathologists

Voice Teachers

Singers

# Exhibitor Info - [REGISTER ONLINE - CLICK HERE](#)

## Symposium Dates and Location

### Symposium:

Wednesday, May 29—Sunday, June 2, 2022

**Location:** Philadelphia Westin Hotel

99 S. 17th St.

Philadelphia, PA 19103 USA

**Exhibit Hall:** Westin Ballroom, Salon III, Main Floor

## Exhibitor Schedule

### Move-In—Exhibit—Move Out

June 1, 2022

**Wednesday is a half-day.**

Move-in	10:00am
Show Hours	2:00pm - 7:00pm

**Thursday, June 2, 2022**

Move-in	6:00am- 7:00am
Show Hours	8:00am - 6:30pm

**Friday, June 3, 2022**

Move-in	6:00am- 7:00am
Show Hours	8:00am - 1:00pm
Exhibit room locked	1:00pm

*\*Exhibiting will conclude at 1:00pm on Friday, May 31, as we will be preparing the Ballroom for the Gala. **There is no need to break down: the doors will be locked.***

**Saturday, June 4, 2022**

Move-in	6:00am- 7:00am
Show Hours	8:00am - 5:00pm

**Sunday, June 5, 2022**

Move-in	6:00am - 7:00am
Show Hours	8:00am - 3:00pm
Move-Out	3:00pm - 4:00pm

## Exhibit Space

- Table and available electrical outlet
- Unlimited exhibitor Symposium attendance (no CME credits without paid registration)
- Unlimited exhibitor staff badges
- Acknowledgment on TVF website
- Company profile in the Attendee Folders
- A Final Program Book
- Advertising discounts in Journal of Voice Grant opportunities

## Exhibit Hall Highlights

Wednesday, May 29, 2022

Break	4:00-4:30pm
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Thursday, June 1, 2022

Morning Breakfast	7:15 am
Break I	10:00-10:30pm
Break II/Posters	4:00-4:30pm

Friday, June 2, 2022

Morning Breakfast	7:15 am
Break I	9:30-10:00 am

Saturday, June 3

Morning Breakfast	7:30am
Break I	9:50-10:10am
Break II	3:00-3:30pm

Sunday, June 2, 2022

Morning Breakfast	7:30am
Break I	10:30-11:00am
Break II Prefunction	3:00pm

Some attendees choose to spend part of the break in the Exhibit Hall.

**Mealtimes** are as follows:

Lunch

Thursday	12:00-1:30pm
Friday	12:00pm
Saturday	12:00-12:50pm
Sunday	12:00pm

Dinner

Wednesday	7:00pm
Thursday	5:30pm
Saturday	5:00pm-6:00pm

## One 6' Exhibit Table per week - Fee: \$1,250.00

Includes:

- 6 ft. skirted table
- Two chairs
- Exhibitor personnel badges
- Power supply as requested at no charge
- Daily maintenance by Hotel Staff
- Listing in the Program and in Attendee Folders
- Morning Coffee in the Exhibit Hall Daily

## One 6' Exhibit Table per day - Fee: \$400.00.

Includes:

- 6 ft. skirted table
- Two chairs
- Exhibitor personnel badges
- Power supply as requested at no charge
- Daily maintenance by Hotel Staff
- Listing in the Program and in Attendee Folders
- Morning Coffee in the Exhibit Hall Daily

## Literature Display per week - Fee: \$500

Space is made available for exhibitor literature at an unmanned table for the duration of the Symposium. Literature must be received by The Voice Foundation office no later than May 1, 2018 and materials will not be returned after the meeting.

## Payment

Payment in full is due with the submission of the Corporate Support Form. The Voice Foundation will accept Visa, Master Card, Discover and company checks. (Sorry, no American Express.)

## Exhibitor Assignments

Space will be assigned to Exhibitors on a first-come, first-served basis. We will also take into consideration number of tables requested and consequent space necessary in assigning Exhibitor placement.

Please notify Maria Russo, Executive Director, of any specific space requirements.

## Cancellation Policy

Exhibitors will be refunded in full if written notification of cancellation is received by April 1, 2018 (60 days prior). Exhibitors will receive a 50% refund if cancellation/reduction is made in writing by May 1, 2018 (30 days pri-

## Hotel Accommodations

The Westin Hotel

99 S. 17th St.

Philadelphia, PA 19103

Phone: (215) 563-1600

We are pleased to announce that our 46th Annual Symposium will again be held at The Westin Philadelphia Hotel. The Westin rivals both the Four Seasons and the Ritz Carlton in grandeur.

The Voice Foundation has secured a block of rooms in the Philadelphia Westin. Discounted room rates will be announced shortly. **Please check back after the new year for the Voice Foundation's dedicated Westin Hotel webpage.**

Located in the heart of the city known as America's birthplace, The Westin Philadelphia combines traditional elegance with modern luxury. It is directly connected to Liberty Place, an upscale shopping center, and the Pennsylvania Convention Center is just a few blocks away. Famous nearby landmarks: Liberty Bell, Independence Hall, the Betsy Ross House, and the Philadelphia Museum of Art.

## Shipping Instructions

If you have any materials you would like shipped to the hotel prior to your arrival, please ship them to:

The Westin Hotel

c/o Rebecca Boulay

The Voice Foundation's Symposium (5/26 – 5/31)

99 South 17<sup>th</sup> Street

Philadelphia, PA 19103 USA

**Shipped materials will be found under your assigned table as of Wednesday, June 1**



## Symposium Contacts

Maria Russo— [office@voicefoundation.org](mailto:office@voicefoundation.org)

Ian DeNolfo— [symposium@voicefoundation.org](mailto:symposium@voicefoundation.org)

Phone: (215) 735-7999

Fax: (215) 762-5572

Website: [www.voicefoundation.org](http://www.voicefoundation.org)

# Advertising - [REGISTER ONLINE - CLICK HERE](#)

## Official Symposium Program

**Deadline: February 15, 2022**

Inside Back Cover	\$1,500
Full page B/W	\$1,000
Half page B/W	\$500
Quarter page B/W	\$250

Full Page  
4.5" x 7.5"

Quarter Page  
2.25" x 3.5"

Half Page  
4.5" x 3.5"

## Voices of Summer Gala Program

**Deadline: April 25, 2022**

Inside Front Cover	\$5,000
Center Spread	\$3,500
Inside Back Cover	\$3,000
Back Cover	\$4,500
Full page B/W	\$2,000
Half page B/W	\$1,000
Quarter page B/W	\$500

## Literature in Attendee Folder

Exhibitor Fee (w/table): \$500

Non-Exhibitor Fee (w/out table): \$750

Promotional materials can be included in the packets distributed to all attendees at registration. Literature must be received by The Voice Foundation office no later than May 1, 2018 and excess materials will not be returned after the meeting. Print size 8 1/2 x 11 1/2 Bleeds: Allow 1/8" on all sides.

## Marketing Support Opportunities

Young Laryngologists Study Group Fee: \$5,000

No CME Credit

Literature at the Study Site

Digital Ad at Registration

Workshop Sponsor

Fee: \$1,000

•Contribute to the advancement of voice care and training by sponsoring Vocal Workshops.

Acknowledgment in Folder Literature

June 1 - June 5, 2022

# Educational Grant Opportunities

<b>Presentation Sponsor</b> Fee: \$10,000  <ul style="list-style-type: none"> <li>•Dedicated signage &amp; listing in all promotional materials</li> <li>•Program book acknowledgment</li> <li>•Meet &amp; Greet with Award Honorees</li> </ul>	<b>Registration Table</b> Fee: \$2,000  <ul style="list-style-type: none"> <li>•Exclusive Signage in Registration Area</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> </ul>
<b>Coffee Break Sponsor</b> Fee: \$1,500  <ul style="list-style-type: none"> <li>•10 Coffee Break Sponsorships Available</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> <li>•Signage during coffee break</li> </ul>	<b>Multimedia</b> Fee: \$5,000  <ul style="list-style-type: none"> <li>•Company recognized via multimedia projections</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> </ul>
<b>Poster Award Sponsor / Session Sponsor</b>  Fee: \$1,000 - \$10,000  <ul style="list-style-type: none"> <li>•Sponsor Awards given to the Best Poster in each category: Basic Science, Medical, Speech Language Pathology, Voice Pathology</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> </ul>	<b>Van Lawrence Award Sponsor</b> Fee: \$2,000  <p>The Fellowship is intended to provide opportunities for the Fellow to become more thoroughly acquainted with practices, techniques, technology and people involved in laryngology and voice science.</p> <ul style="list-style-type: none"> <li>•Acknowledgment in Symposium Program &amp; Website</li> <li>•Exclusive Signage at site</li> </ul>
<b>Master Class Sponsor</b> Fee: \$5,000  <ul style="list-style-type: none"> <li>•Meet and Greet Master Class Presenter</li> <li>•Exclusive Signage at site</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> </ul>	<b>Workshop Sponsor</b> Fee: \$1,000  <ul style="list-style-type: none"> <li>•Contribute to the advancement of voice care and training by sponsoring Vocal Workshops.</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> </ul>
<b>Keynote Speaker Sponsor</b> Fee: \$5,000  <ul style="list-style-type: none"> <li>•Acknowledgment in Symposium Program &amp; Website</li> <li>•Meet and Greet Keynote Speaker</li> </ul>	<b>Special Event Sponsor</b> <b>Master Class Wine Reception</b> Fee: \$2,000 <b>Workshop Wine Reception</b> Fee: \$2,000 <ul style="list-style-type: none"> <li>•Acknowledgment in Symposium Program &amp; Website</li> <li>•Exclusive Signage at site</li> </ul>
<b>Official Airline, Transportation</b> Fee: \$500  <ul style="list-style-type: none"> <li>•Travel expenses for Gala Honorees, Lecturers, Attendees</li> <li>•Official Merchant Status</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> </ul>	<b>Program Mentoring Sponsor</b> Fee: \$500  <ul style="list-style-type: none"> <li>•Exclusive Signage at Mentoring Site</li> <li>•Acknowledgment in Symposium Program &amp; Website</li> </ul>

June 1 - June 5, 2022



## Gala Sponsor

Friday, June 3, 2022

### Gold Benefactor at \$5,000 includes:

- Acknowledgment in the Voice Foundation's marketing materials and website at a Corporate Sponsorship/ Underwriters Gold Level

## Gala Sponsor

Friday, June 3, 2022

### Silver Supporter at \$3,500 includes:

- Acknowledgment in the Voice Foundation's marketing materials and website at a Corporate Sponsorship/ Underwriters Silver Level

## Gala Sponsor

Friday, June 3, 2022

### Award Recipient Sponsor at \$1,500 includes:

- Acknowledgment in the Voice Foundation's marketing materials

Choose the Awardee you would like to sponsor

## Gala Sponsor

Friday, June 3, 2022

### Various Other Sponsorships \$500

Grand Piano, Flowers and Decorations, Crystal Awards, Entertainment

- Acknowledgment in the Voice Foundation's marketing materials

# Voices of Summer Gala, June 3rd!



# Planning Calendar

June 1 - June 5, 2022 ~ The Westin Hotel, Philadelphia, PA

## Marketing Deadlines

Deadline for Symposium print advertising

February 15, 2022

Deadline for Coffee Break Sponsorship

April 15, 2022

Cocktail Party and Registration Table

April 15, 2022

Cancellation/reductions with a full refund

April 15, 2022

Deadline for *Voices of Summer* Gala print advertising

April 25, 2022

Folder Inserts due at TVF

May 1, 2022

## Forms Deadlines

Contracts, logos and payment are due

March 15, 2022

Space assignment begins

March 30, 2022

Space cancellation deadline

April 1, 2022

Exhibitor final information confirmation

May 1, 2022

Hotel accommodation special rates expire

May 1, 2022

## Symposium Schedule

Exhibitor move-in begins

10:00am June 1, 2022

Symposium begins and Exhibit Hall opens

2:00pm June 1, 2022

3:30pm June 5, 2022

Exhibit Hall locked for Gala preparation

3:30pm June 2, 2022



June 1 - June 5, 2022





THE VOICE  
FOUNDATION

# Exhibit Reservation Form

Company Name:

Street Address:

City, State, ZIP:

Contact Person Name, Title and Address:

Website:

## **Exhibitor Only**

☐ One 6' Exhibit Table @ \$1,250 per week

☐ One 6' Exhibit Table @ \$400 per day

☐ Wednesday 5/29/19

☐ Thursday 5/30/19

☐ Friday 5/31/19 (half day)

☐ Saturday 6/1/19

☐ Sunday 6/2/19

## **Electrical requirements for Exhibitors:**

\_\_\_\_\_ We do not require electricity

\_\_\_\_\_ We require a standard electrical outlet

Please list the names of representatives attending for name badges.

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☐ **Literature Display @ \$500/week** (literature must be received in The Voice Foundation office no later than May 13, 2019)

**Literature in Registration Packets** (literature must be received in The Voice Foundation office no later than May 13, 2019)

☐ Exhibitor (w/table) \$500 per week

☐ Non-Exhibitor (w/out table) \$750 per week

**Advertising Support: Circle your choice**

☐ Advertising in **Gala Program Book**

☐ Advertising in **Symposium Program Book**

Inside Back Cover      \$1,500

Full page B/W      \$1,000

Half page B/W      \$500

Inside Front Cover      \$5,000

Center Spread      \$3,500

Inside Back Cover      \$3,000

Back Cover      \$4,500

Full page B/W      \$2,000

***Educational Grant Opportunities***

See pages 8 & 9 for details

Quantity

Fee

**PAYMENT: Please send completed form and payment in US\$ by March 15, 2019.**

\_\_\_\_\_ Check or money order made payable to *The Voice Foundation*

\_\_\_\_\_ **VISA / MASTERCARD**

**Print name as it appears on credit card:**

\_\_\_\_\_

**Street Address of credit card:**

\_\_\_\_\_

**Zip Code:** \_\_\_\_\_

**Credit Card Number:**

\_\_\_\_\_

**Expiration:** \_\_\_\_\_ **CVV 3-digit security code:** \_\_\_\_\_

**Authorized Signature:**



## RENTAL VEHICLE INFORMATION

Store Receiving Delivery: The Westin Philadelphia

Name of Function:

The Voice Foundation Symposium

Date of Delivery:

Time of Delivery:

Vehicle Rental Company:

### Vehicle Description:

Model:

Year:

Color:

License plate & State:

Driver's Name:

Passenger's Name:

### **PLEASE FAX THIS FORM TO BOTH NUMBERS:**

**Westin Fax #: (215) 567-2845**

**Liberty Dock Master Fax #: (215) 851-9728**

Directions: The Loading Dock entrance is on 16<sup>th</sup> Street between Chestnut and Market Streets. From Chestnut Street, turn left onto 16<sup>th</sup> Street. The Loading Dock is on the left side of the street, just after the entrance to the public parking lot. There is a sharply descending unmarked driveway immediately upon making the left into the Dock entrance