Exhibitor Prospectus

2022 Participating Specialties - 500 - 1,000 Attendees

- Otolaryngologists
- Pediatric Otolaryngologists
- General Surgeons
- Pulmonologists
- Neurologists
- Gastroenterologists
- Speech Pathologists
- Voice & Speech Teachers
- Singers & Actors
- Voice Scientists

Register Here

Symposium Contacts

Exhibit Sales and Advertising/Support     Maria Russo, office@voicefoundation.org
Phone: (215) 735-7999    Fax: (215) 762-5572    voicefoundation.org

Jointly provided by The Voice Foundation
in collaboration with Drexel University College of Medicine, Temple University,
The American Institute for Voice and Ear Research, and the Academy of Vocal Arts.
Lankenau Institute for Medical Research.
CME and CEU Credit will be available for the appropriate sessions.

June 1 - June 5, 2022
You don’t need to be an actor, singer, or broadcaster to be a professional voice user. Teachers, physicians, salespeople, and many others depend on their voices to earn a living. Warning signs of a potentially serious disease – a raspy voice, a persistent, dull pain in the throat, difficulty in swallowing, or a tired voice – are ignored too often.

According to The National Institutes of Health’s National Institute on Deafness and Other Communication Disorders reports that approximately 7.5 million Americans have trouble using their voices. Despite widespread voice problems, too little is known about the vocal disorders which cut short careers, impair the speech process, devastate and even threaten people’s lives.

The Voice Foundation is the world’s leading organization dedicated to solving voice problems. The Foundation seeks to protect and enhance the gift of vocal communication through:

- Research to advance the diagnosis and treatment of vocal problems, including improved non-surgical and surgical techniques;
- Sponsoring national and international symposia and seminars;
- Publishing and distributing professional and scientific publications and video teaching materials;
- Awarding research grants and fellowship;
- Disseminating information through the media to

“The human voice is our chief means of communication, a fundamental tool for working and living, and a rich source of artistic pleasure.” - Walter Cronkite

Care of the Professional Voice

attracts hundreds of medical and scientific experts, speech language pathologists, performing artists, and teachers from over 35 states and 30 countries.

Papers presented at this Symposium educate the public and the scientific community on the latest advances in voice science and care.

Attending are:

Members of The Voice Foundation
Primary Employers
Academic Institutions
Hospitals
Private Practice

Professions:

Physicians
Nurses
Scientists
Educators
Speech-Language Pathologists
Voice Teachers
Singers
Exhibitor Info - REGISTER ONLINE - CLICK HERE

Symposium Dates and Location

Symposium:
Wednesday, May 29—Sunday, June 2, 2022

Location: Philadelphia Westin Hotel
99 S. 17th St.
Philadelphia, PA 19103 USA

Exhibit Hall: Westin Ballroom, Salon III, Main Floor

Exhibit Schedule

Move-In—Exhibit—Move Out

June 1, 2022

Wednesday is a half-day.

Move-in 10:00am
Show Hours 2:00pm - 7:00pm

Thursday, June 2, 2022

Move-in 6:00am- 7:00am
Show Hours 8:00am - 6:30pm

Friday, June 3, 2022

Move-in 6:00am- 7:00am
Show Hours 8:00am - 1:00pm
Exhibit room locked 1:00pm

*Exhibiting will conclude at 1:00pm on Friday, May 31, as we will be preparing the Ballroom for the Gala. There is no need to break down: the doors will be locked.

Saturday, June 4, 2022

Move-in 6:00am- 7:00am
Show Hours 8:00am - 5:00pm

Sunday, June 5, 2022

Move-in 6:00am - 7:00am
Show Hours 8:00am - 3:00pm
Move-Out 3:00pm - 4:00pm

Exhibit Space

- Table and available electrical outlet
- Unlimited exhibitor Symposium attendance (no CME credits without paid registration)
- Unlimited exhibitor staff badges
- Acknowledgment on TVF website
- Company profile in the Attendee Folders
- A Final Program Book
- Advertising discounts in Journal of Voice
- Grant opportunities

Exhibit Hall Highlights

Wednesday, May 29, 2022

Break 4:00-4:30pm

Thursday, June 1, 2022

Morning Breakfast 7:15 am
Break I 10:00-10:30pm
Break II/Posters 4:00-4:30pm

Friday, June 2, 2022

Morning Breakfast 7:15 am
Break I 9:30-10:00 am

Saturday, June 3

Morning Breakfast 7:30am
Break I 9:50-10:10 am
Break II 3:00-3:30pm

Sunday, June 2, 2022

Morning Breakfast 7:30am
Break I 10:30-11:00 am
Break II Prefunction 3:00pm

Some attendees choose to spend part of the break in the Exhibit Hall.

Mealtimes are as follows:

Lunch

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<td>Thursday</td>
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<td>Saturday</td>
<td>12:00-12:50pm</td>
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<td>Sunday</td>
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Dinner

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<td>Wednesday</td>
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<td>Thursday</td>
<td>5:30pm</td>
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<td>Saturday</td>
<td>5:00pm-6:00pm</td>
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</table>
One 6’ Exhibit Table per week -
Fee: $1,250.00
Includes:
• 6 ft. skirted table
• Two chairs
• Exhibitor personnel badges
• Power supply as requested at no charge
• Daily maintenance by Hotel Staff
• Listing in the Program and in Attendee Folders
• Morning Coffee in the Exhibit Hall Daily

One 6’ Exhibit Table per day -
Fee: $400.00.
Includes:
• 6 ft. skirted table
• Two chairs
• Exhibitor personnel badges
• Power supply as requested at no charge
• Daily maintenance by Hotel Staff
• Listing in the Program and in Attendee Folders
• Morning Coffee in the Exhibit Hall Daily

Literature Display per week -
Fee: $500
Space is made available for exhibitor literature at an unmanned table for the duration of the Symposium. Literature must be received by The Voice Foundation office no later than May 1, 2018 and materials will not be returned after the meeting.

Payment
Payment in full is due with the submission of the Corporate Support Form. The Voice Foundation will accept Visa, Master Card, Discover and company checks. (Sorry, no American Express.)

Exhibitor Assignments
Space will be assigned to Exhibitors on a first-come, first-served basis. We will also take into consideration number of tables requested and consequent space necessary in assigning Exhibitor placement.
Please notify Maria Russo, Executive Director, of any specific space requirements.

Cancellation Policy
Exhibitors will be refunded in full if written notification of cancellation is received by April 1, 2018 (60 days prior). Exhibitors will receive a 50% refund if cancellation/reduction is made in writing by May 1, 2018 (30 days prior).

Hotel Accommodations
The Westin Hotel
99 S. 17th St.
Philadelphia, PA 19103
Phone: (215) 563-1600

We are pleased to announce that our 46th Annual Symposium will again be held at The Westin Philadelphia Hotel. The Westin rivals both the Four Seasons and the Ritz Carlton in grandeur.
The Voice Foundation has secured a block of rooms in the Philadelphia Westin. Discounted room rates will be announced shortly. Please check back after the new year for the Voice Foundation’s dedicated Westin Hotel webpage.

Located in the heart of the city known as America’s birthplace, The Westin Philadelphia combines traditional elegance with modern luxury. It is directly connected to Liberty Place, an upscale shopping center, and the Pennsylvania Convention Center is just a few blocks away. Famous nearby landmarks: Liberty Bell, Independence Hall, the Betsy Ross House, and the Philadelphia Museum of Art.

Shipping Instructions
If you have any materials you would like shipped to the hotel prior to your arrival, please ship them to:
The Westin Hotel
c/o Rebecca Boulay
The Voice Foundation’s Symposium (5/26 – 5/31)
99 South 17th Street
Philadelphia, PA 19103 USA

Shipped materials will be found under your assigned table as of Wednesday, June 1

Symposium Contacts
Maria Russo—office@voicefoundation.org
Ian DeNolfo—symposium@voicefoundation.org
Phone: (215) 735-7999
Fax: (215) 762-5572
Website: www.voicefoundation.org

June 1 - June 5, 2022
Marketing Support Opportunities

<table>
<thead>
<tr>
<th>Young Laryngologists Study Group Fee: $5,000</th>
<th>Workshop Sponsor Fee: $1,000</th>
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<tbody>
<tr>
<td>No CME Credit</td>
<td>• Contribute to the advancement of voice care and training by sponsoring Vocal Workshops.</td>
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<tr>
<td>Literature at the Study Site</td>
<td>Acknowledgment in Folder Literature</td>
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<td>Digital Ad at Registration</td>
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</table>

Promotional materials can be included in the packets distributed to all attendees at registration. Literature must be received by The Voice Foundation office no later than May 1, 2022 and excess materials will not be returned after the meeting. Print size 8 ½ x 11 ½. Bleeds: Allow 1/8” on all sides.

June 1 - June 5, 2022
# Educational Grant Opportunities

<table>
<thead>
<tr>
<th><strong>Presentation Sponsor</strong></th>
<th><strong>Fee:</strong> $10,000</th>
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<tbody>
<tr>
<td>• Dedicated signage &amp; listing in all promotional materials</td>
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<tr>
<td>• Program book acknowledgment</td>
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<tr>
<td>• Meet &amp; Greet with Award Honorees</td>
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<tr>
<th><strong>Registration Table</strong></th>
<th><strong>Fee:</strong> $2,000</th>
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<tbody>
<tr>
<td>• Exclusive Signage in Registration Area</td>
<td></td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<th><strong>Coffee Break Sponsor</strong></th>
<th><strong>Fee:</strong> $1,500</th>
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<tbody>
<tr>
<td>• 10 Coffee Break Sponsorships Available</td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<td>• Signage during coffee break</td>
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<tr>
<th><strong>Multimedia</strong></th>
<th><strong>Fee:</strong> $5,000</th>
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<tbody>
<tr>
<td>• Company recognized via multimedia projections</td>
<td></td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<thead>
<tr>
<th><strong>Poster Award Sponsor / Session Sponsor</strong></th>
<th><strong>Fee:</strong> $1,000 - $10,000</th>
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<tbody>
<tr>
<td>• Sponsor Awards given to the Best Poster in each category: Basic Science, Medical, Speech Language Pathology, Voice Pathology</td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<th><strong>Van Lawrence Award Sponsor</strong></th>
<th><strong>Fee:</strong> $2,000</th>
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<tr>
<td>The Fellowship is intended to provide opportunities for the Fellow to become more thoroughly acquainted with practices, techniques, technology and people involved in laryngology and voice science.</td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<td>• Exclusive Signage at site</td>
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<tr>
<th><strong>Master Class Sponsor</strong></th>
<th><strong>Fee:</strong> $5,000</th>
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<tr>
<td>• Meet and Greet Master Class Presenter</td>
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<tr>
<td>• Exclusive Signage at site</td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<th><strong>Workshop Sponsor</strong></th>
<th><strong>Fee:</strong> $1,000</th>
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<tr>
<td>• Contribute to the advancement of voice care and training by sponsoring Vocal Workshops.</td>
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<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<th><strong>Keynote Speaker Sponsor</strong></th>
<th><strong>Fee:</strong> $5,000</th>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<td>• Meet and Greet Keynote Speaker</td>
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<tr>
<th><strong>Special Event Sponsor</strong></th>
<th><strong>Fee:</strong> $2,000</th>
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<tr>
<td><strong>Master Class Wine Reception</strong></td>
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<tr>
<td><strong>Workshop Wine Reception</strong></td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<td>• Exclusive Signage at site</td>
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<tr>
<th><strong>Official Airline, Transportation</strong></th>
<th><strong>Fee:</strong> $500</th>
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<tr>
<td>• Travel expenses for Gala Honorees, Lecturers, Attendees</td>
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<tr>
<td>• Official Merchant Status</td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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<tr>
<th><strong>Program Mentoring Sponsor</strong></th>
<th><strong>Fee:</strong> $500</th>
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<tr>
<td>• Exclusive Signage at Mentoring Site</td>
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<tr>
<td>• Acknowledgment in Symposium Program &amp; Website</td>
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June 1 - June 5, 2022
### Gala Sponsor

**Friday, June 3, 2022**

**Gold Benefactor at $5,000 includes:**
- Acknowledgment in the Voice Foundation’s marketing materials and website at a Corporate Sponsorship/Underwriters Gold Level

**Silver Supporter at $3,500 includes:**
- Acknowledgment in the Voice Foundation’s marketing materials and website at a Corporate Sponsorship/Underwriters Silver Level

**Award Recipient Sponsor at $1,500 includes:**
- Acknowledgment in the Voice Foundation’s marketing materials
  
Choose the Awardee you would like to sponsor

**Various Other Sponsorships $500**
- Grand Piano, Flowers and Decorations, Crystal Awards, Entertainment
- Acknowledgment in the Voice Foundation’s marketing materials

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**Voices of Summer Gala, June 3rd!**
Planning Calendar

June 1 - June 5, 2022 ~ The Westin Hotel, Philadelphia, PA

Marketing Deadlines
Deadline for Symposium print advertising
Deadline for Coffee Break Sponsorship
Cocktail Party and Registration Table
Cancellation/reductions with a full refund
Deadline for Voices of Summer Gala print advertising
Folder Inserts due at TVF

Forms Deadlines
Contracts, logos and payment are due
Space assignment begins
Space cancellation deadline
Exhibitor final information confirmation
Hotel accommodation special rates expire

Symposium Schedule
Exhibitor move-in begins
Symposium begins and Exhibit Hall opens
Exhibit Hall locked for Gala preparation

February 15, 2022
April 15, 2022
April 15, 2022
April 15, 2022
April 25, 2022
May 1, 2022
March 15, 2022
March 30, 2022
April 1, 2022
May 1, 2022
May 1, 2022
10:00am June 1, 2022
2:00pm June 1, 2022
3:30pm June 5, 2022
3:30pm June 2, 2022
Exhibit Reservation Form

Company Name:

Street Address:

City, State, ZIP:

Contact Person Name, Title and Address:

Website:

**Exhibitor Only**

☐ One 6' Exhibit Table @ $1,250 per week

☐ One 6' Exhibit Table @ $400 per day
  
  ☐ Wednesday 5/29/19  ☐ Thursday 5/30/19
  
  ☐ Friday 5/31/19 (half day)  ☐ Saturday 6/1/19  ☐ Sunday 6/2/19

**Electrical requirements for Exhibitors:**

——— We do not require electricity  ——— We require a standard electrical outlet

Please list the names of representatives attending for name badges.

_______________________________________________________________________________

_______________________________________________________________________________

_______________________________________________________________________________

☐ **Literature Display** @ $500/week (literature must be received in The Voice Foundation office no later than May 13, 2019)

**Literature in Registration Packets** (literature must be received in The Voice Foundation office no later than May 13, 2019)

☐ Exhibitor (w/table) $500 per week

☐ Non-Exhibitor (w/out table) $750 per week
**Advertising Support: Circle your choice**

- □ Advertising in **Gala Program Book**
  - Inside Front Cover $5,000
- □ Advertising in **Symposium Program Book**
  - Center Spread $3,500
  - Inside Back Cover $3,000
  - Full page B/W $1,500
  - Back Cover $4,500
  - Half page B/W $500
  - Full page B/W $2,000

**Educational Grant Opportunities**

See pages 8 & 9 for details

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<th>Quantity</th>
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**PAYMENT:** Please send completed form and payment in US$ by March 15, 2019.

- □ Check or money order made payable to The Voice Foundation
- □ VISA / MASTERCARD

Print name as it appears on credit card:

______________________________________________________________

Street Address of credit card:

________________________________________________________________________

Zip Code: ______________________

Credit Card Number:

__________________________________________________________________________________

Expiration: _____________________ CVV 3-digit security code:__________________

Authorized Signature:
RENTAL VEHICLE INFORMATION
Store Receiving Delivery: The Westin Philadelphia

Name of Function: The Voice Foundation Symposium
Date of Delivery:
Time of Delivery:
Vehicle Rental Company:

Vehicle Description:
Model:
Year:
Color:
License plate & State:

Driver’s Name:
Passenger’s Name:

PLEASE FAX THIS FORM TO BOTH NUMBERS:
Westin Fax #: (215) 567-2845
Liberty Dock Master Fax #: (215) 851-9728

Directions: The Loading Dock entrance is on 16th Street between Chestnut and Market Streets. From Chestnut Street, turn left onto 16th Street. The Loading Dock is on the left side of the street, just after the entrance to the public parking lot. There is a sharply descending unmarked driveway immediately upon making the left into the Dock entrance.