



**THE VOICE FOUNDATION**  
**ADVISORY BOARD MEETING**  
 Friday, June 3, 2018 6:45am  
 The Westin Philadelphia Hotel  
 Director's Room

Please let me know if the attendance list is incorrect.

<p><b><u>The Voice Foundation</u></b>            Robert T. Sataloff            Maria Russo</p> <p><b><u>International (8)</u></b>            Mara Behlau            Karen Kost            Jack Jiang            Johan Sundberg            Jan Svec            Sten Ternström            Edwin Yiu            Peiyun Zhuang</p> <p>*New Board Members</p>	<p><b><u>Domestic</u></b>            Shaheen Awan            RJ Baken            Michael Benninger            Thomas Carroll            Molly Erickson            Mary Hawkshaw            Christian Herbst            Norm Hogikyan            David Howard            Michael Johns            Gwen Korovin            Karen Kost            Joan Lader            Denis Lafreniere            Charles Larson            Jeannette LoVetri            Nicholas Maragos            David Meyer            Claudio Milstein            Thomas Murry            *Rita Patel*            Lisa Popeil            *Peter Popolo*            *Joel Portnoy*            Adam Rubin            Ronald Scherer            Donna Snow            Nancy Solomon            Harvey Tucker</p>
--	--

- 1) **Approval of Minutes** : Motion – RTS, Seconded – Tom Carroll
- 2) **Introductions New Members:**
  - a) Rita Patel, PhD: Indiana U, SLP, my favorite thing is Mike Johns
  - b) Joel Portnoy MD: Private practice laryngologist, favorite thing is seeing old friends
  - c) Dimitar Deliyski, PhD
  - d) Jayme Dowdall, MD
  - e) David Rosow, MD
  - f) Amy Rutt, DO
- 3) **Committees:**
  - a) MikeJ: If you are interested in being a member of a committee, contact us. We need to keep our finger on the pulse of the membership and communicate that back to the group.
  
  - b) **New Investigator: Molly Erickson**
    - i) We still need more applicants, that is the goal for the next year, a larger pool. Looking for an additional medical committee member. The Committee works behind the scenes, evaluating and choosing proposals this is not the Panel. Looking for a physician for the Committee.
    - ii) What is the criteria to apply to New Investigator? It is probably most geared for **PhD students** and young investigators. The ideal candidate is someone formulating their plan for their prospectus. We only had three applicants this year, and we accept two - Amy Smith and Lisa Kopf.
    - iii) Maria sends out the information, but people don't always open their emails. How to make it more noticeable?
    - iv) RTS: **Molly if you could do an editorial...**
      - (1) Molly: This didn't happen because I had quite an involved medical year. We know who has presented, we have a list now, so that is good.
    - v) We could use comments from people who have received this: feedback and how it has helped them, did it make a difference, was it helpful.
      - (1) MJ: This would be very helpful. Should we announce this opportunity in the plenary session?
    - vi) Maria: The best time would be just before the morning session breaks up, at the time of the awards. **Please like us on Facebook and Twitter to get the information.**
    - vii) **Joel Portnoy** will join the Committee.
- 4) **Website Content** -- Lisa Popeil
  - i) We have google, facebook and twitter analytics; who's visiting the site, demographics, and it is very easy to understand the analytic program. 94% of referrals come from Facebook, and it has over 3,000 followers. 73% of social media followers are female. Half of the users use a desktop, half use their mobile phone. We will make sure it looks good on mobiles. 60% are from the US.
  - ii) The top Website pages are Voice Anatomy and Physiology, also Reflux and Laryngitis.
  - iii) **We have a donate button. Maybe run a "Donate now we'll send you a T-Shirt" program?** What about Facebook ads? They are cheap, but we are not sure what they are bringing in.
  - iv) Perhaps short videos — short testimonials? That would be a real winner.

- v) Most You Tube traffic comes from You Tube suggested videos. There should be a way to up that.
  - (1) More You Tube views? We live on You Tube.
  - (2) Maria: There are double the number of men watching the You Tube videos.
  - (3) RTS: Most of our old videos are on the TVF You Tube channel.
- vi) MJ: The website reengineer has been quite nice. It has been a big task, but it increases our power and reach, and is broader than our community itself.
  - (1) When you get the emails that come in, click on them and open the browser to help the analytical numbers.
  - (2) **Hashtags** being used: @TVFPhiladelphia is universal. #TVFSymp19
  - (3) A list of hashtags will be up at the desk #voicefoundation rolls with everything.
- vii) RCS: What about short clips on frequency, or a viewing of a larynx, that could be put in the library?
- viii) Hans von Leiden sent to Philadelphia all of his videos. They are sitting on a shelf waiting to be digitized. Does this sound like a good idea? (Group agrees)
  - (1) MJ: Move we make a recommendation to the Board of Directors to digitize.
  - (2) Molly: I have one of J. Paul Moore's tapes, copy of a copy...
  - (3) RTS: Tell me what it is, and I'll see if we have it or not.
  - (4) MJ: I would love to look through, also Mara Behlau will look through. It is only \$2 a dvd, so we can send them out for people to look through.
- ix) Abitbol: We need the **international video** also, then we would be the only website in the world to have videos from China, from everywhere.
  - (1) MJ: **Promotion and a call out. Someone could donate and get a tax write off.**
- x) Nancy: Maria had the entire Transgender session videoed. We need to have people open the videos and put in good comments.
  - (1) Maria: I have a list of the good comments from our survey.
- xi) Edwin: Revenue from You Tube advertising?
  - (1) RCS: Only advertise our own stuff.
  - (2) MJ. Do we in principle think that it would be a good idea to participate in their Ad program? I don't know what kind of revenues are generated.
  - (3) Lisa: You Tube Red may be stopped.
  - (4) **Is it possible to disconnect the comment section? There are always troll comments.**
- xii) MJ: **Other projects**
  - (1) Patrick Walden is working with a collaborative group to create a large database to train SLPs. That content will live on the website.
  - (2) RTS: **Is this project such that we could include our own? We just finished a project on vocal fry. We would be happy to put them up and make them available. We have Cepstral Peak Analyses of several hundred voices. Do you like the notion of taking our collections and putting them up?**
  - (3) Rita: **will ask whether or not that is possible?**
  - (4) Edwin: **There is a large database already, how about a cross-generational study? Coming back later**
  - (5) MJ: **These are all good ideas.**
  - (6) RCS: **Should we add animal vocalization to that? It is an extremely important topic.**

## 5) Young Laryngologist — Tom Carroll

- i) We had a good year, with four new committee members, Adam and Mike P. retired from the committee. We did a panel last year and another one this year at the Symposium. We will plan another panel, and will do our best to keep growing. We have 21 signed up already.
- ii) TC: We are counting years of experience rather than age.
- iii) MJ: One reason attendance may be down is the big laryngology meeting was last week in London.
- iv) Maria: We have almost as many MDs this year, including those who are over from China
- b) Rubin: Are we adding more young laryngologists? The panels help bring them in.
  - i) Tom: We have four new MDs on a panel.
  - ii) RTS: We used to have panels all the time. We can have the young laryngologist, and the older ones, on a panel.
  - iii) Maria: is a pediatric panel, and that is bringing someone Anna Hseu from Boston who has never been here.
- c) MJ: We need to get the information to the Fellowship directors.
  - i) **RTS: They will get personal emails from me.**

## 6) Development of Chapters -- Maria Russo, Mara Behlau, Jack Jiang

- a) **Brazil Chapter** - Mara: Maria came down to Brazil, there was a concert, a presentation, Maria did wonderfully, and everyone loved her. We are going to several universities, taking case presentations, talking to students. Now we have a winter campaign; we don't need the money, but it should not be for free, so we are having the whole room bring things for the street people.
  - i) Maria: There were 25 applicants for a \$3,000 Scholarship from Paolo Pontes.
  - ii) There are two more meetings planned this year, December 9, Voice Day in Brazil, we will bring. Eva van Leer own to be an ambassador of TVF, make four presentations, and do round tables
  - iii) **Mexico Chapter** - Maria: We also have a new Mexico chapter that was very well attended at first meeting on World Voice Day.
    - (1) <https://www.facebook.com/VoiceFoundationMexico/>
    - (2) PRIMERA SESIÓN ACADÉMICA – First Session of TVF Chapter Mexico
      - Voice Foundation Capítulo México
      - TEMAS - Themes
      - Fisiología vocal - Vocal Physiology
      - Patología Vocal en Cantantes - Vocal Pathology in singers
      - Problemas más comunes en el canto - More common problems in singing
      - Ponentes: Dr. Fermin Zubiaur (Otorrinolaringologo)
      - Dr. Carlos Manzano (Médico Foniatra)
      - Erika Dipp (Cantante y Vocal Coach)
    - (3) The second meeting is planned for June 12, 2018
      - “TU VOZ ES TU IMAGEN” (**Your Voice is your Image with Mario Filio**)
      - Impartida por Mario Filio
      - Locutor, actor de doblaje, cantante, comediante, productor y más
  - iv) **North Carolina**, with Lindsay Madden heading it up, also had a World Voice Day opening.
  - v) Almost every chapter has been very active. **Chicago** is taking a rest, and **Seattle** is getting a new leader. **Houston** has had four meetings per year and **North Texas** had a mini-symposium

in 2017, **Atlanta** is a little slow, and I am being asked about the process for opening other chapters.

- vi) **China Chapter:** There is work toward a TVF chapter in China. ASHA started one, which opens the door.
  - b) MJ: The local chapters drive up membership and bring in physicians.
    - i) RCS: Is the stronger chapter membership driving up attendance at the Symposium?
    - ii) RTS: The chapters drive up the younger SLP crowd, because they can come to the local programs and become familiar with TVF, and that will grow.
  - c) MJ: Should we see where the chapters aren't, and work on building them?
    - i) RTS: Send out a list of the chapters to the Board
- 7) **Presentation Outreach Development Committee -- Donna Snow**
- a) There are more people requesting coachings. We have doubled the amount of coaching. We have so many new students and SLPs from Chile and India that can benefit from these coachings, also those who have never given a presentation or a poster.
    - i) Mara: Maybe someone could coach and also be audience when they are being coached. Coaching sessions with audience.
    - ii) Jeannie: Some of the data isn't clear, so it helps them understand what they have researched. The topics are diverse and they are from everywhere.
  - b) Donna: Lucille Rubin, is under the weather. Several members of P.O. have done national and international conferences. Six of us are coaching, 4 people are doing workshops. At Temple we have a certificate in Voice and Speech for people who don't want to be in theatre, but want to improve their voice beyond a basic speech course. We also worked with a stutterer, who was sent to SLP. We are appealing to different people.
  - c) MJ: Deanna McBroom has a request for an interest group to collaborate with Athletes in the Arts. What is this?
    - i) RTS: Putting together treatments, similarities, differences, in arts medicine and sports medicine.
    - ii) Abitbol: We could make a group like this. Patients ask about vitamins all the time. What we don't know well, to know what is real, what is not.
    - iii) RTS: These people are not involved today, I will talk with Deanna.
    - iv) Maria: Looking to have a committee on TVF about working together.
- 8) **International Outreach - Claudio Milstein**
- a) Claudio: The project to promote TVF in a short video has evolved slightly. We have a short version and a long version. There is a bit of trouble with music because of copyrights, and what is available and affordable. It will be housed in the website so it can be shown anywhere.
  - b) The next phase is to translate what we have into the various languages. (Mara has already translated it into Brazilian)
    - i) Volunteers: Sten, Abitbol, etc.
  - c) We can make it downloadable, so people can take it to whatever venue
  - d) **Short Video needs appropriate music – without paying royalties. Please view and make suggestions.**
- 9) **Award Committees**
- a) **Sataloff Award - Norm Hogikyan**

- i) **Pravin Kumar Subbaraj**,(Czech Republic/India) who won both awards. He is an Indian engineer who worked on several issues, understanding from high speed images how to better quantify the mucosal wave. He presented.
- ii) AUTHOR: Pravin Kumar Subbaraj, Ph.D., Ketaki Vasant Phadke, MSc, Jitka Vydrová, MD, Adam Novozámský, MEng, Barbara Zitová, PhD, Jan G. Svec, PhD et PhD  
TITLE: *Evaluation of sharpness of lateral peaks of the vocal fold vibrations in high-speed videokymographic images.*
- iii) When you list the winners, please list the institution, the country, and co-authors.
- iv) We had six papers from five different authors. Could this award have a clinical and a basic science category? It is difficult to pick a winner from such widely spread papers.
- v) RTS: We need to talk with Elsevier if they want to increase the award, or if we just give less. Also, does this open to further categories? SLP, etc.
  - (1) Elsevier might be willing to increase, which would make it easy.
- vi) NHogikyan: Next year I will be father of the bride — do we need another committee head? (No)
- vii) Benninger: Why was there one person winning both awards?
  - (1) The awards are determined in isolation. That question was raised, and we decided if he won, he won. Should we in future make sure that that doesn't happen? *But the paper was that good.*
  - (2) Christian/Mara: Should we make sure that you can only submit a paper to one award?

**b) Hamdan Award – Raul Shirastav**

- i) AUTHOR: **Pravin Kumar Subbaraj, Ph.D.(Czech Republic/India)**, Ketaki Vasant Phadke, MSc, Jitka Vydrová, MD, Adam Novozámský, MEng, Barbara Zitová, PhD, Jan G. Svec, PhD et PhD  
TITLE: *Evaluation of sharpness of lateral peaks of the vocal fold vibrations in high-speed videokymographic images.*

**c) Best Student Award – Shaheen Awan**

- i) **Matteo Scalabrin (Italy):** "*Inspiratory Vocal Fry: Anatomical and Physiological Aspects and Application in Speech Therapy, Vocal Pedagogy and Singing. A Pilot Study*"  
Matteo Scalabrin, SLP Student, Luca Carrozza, SLP, Elisabetta Rosa, SLP, Nico Paolo Paolillo, MD (ITALY)
- ii) Honorable mention for 2nd and 3rd place in our rankings goes to (respectively):
  - (1) **Sara D'Amario (USA):** "*A Longitudinal Study of Intonation in a Cappella Quintet Singing*"  
Sara D'Amario, Helena Daffern, PhD, Freya Bailes, PhD, Nicola Pennill, MA, PhD Candidate
  - (2) **Heather Smith (USA):** "*Vocal Health: Awareness and Perceptions in Undergraduate Vocal Music and Theater Majors*"  
Heather Smith, BA in Theatre, M.S. Student, Brenda Louw, D. Phil., Sun-Joo Oh, D.Mus., Chaya Nanjundeswaran, Ph.D.,
- iii) The committee was expanded and there were 8 submissions, Last year we had 15 submissions. We need to get the word out about submissions.
- iv) This is funded by Abdul. Should we recommend that we split that \$1,000 into categories? A big help to one, or smaller to more?
  - (1) Tom: This may affect their ability to get here.

- (2) Abitbol: Many are too shy to present. We can put on the logo, 'please present your papers'.
- (3) Jeannie: I didn't see some of the committee judges' names in the program.

1) **Symposium Recommendations - Tom Murry**

- i) We need more people on the program — multidisciplinary panels.
- ii) What about ***Pharmacology for the Performer?***
- iii) RCS: I want to thank everyone who has judged the posters We've had 210 different judges through the years. A big thank you to everyone for judging.
  - (1) Benninger: It is much easier when you have fewer posters to judge.
  - (2) RTS: There are still posters around that are papers put on a poster. Maybe we need coaching on how to put together a poster.
  - (3) Benninger: We could pick a format and send that out.
  - (4) RTS: When people submit their posters to me, I routinely have to tell them to redo their poster.

**Adjourned 8:09**

---

**TASKS:**

- \*Joel Portnoy will join the New Investigator Committee
- \*Digitize the Hans von Leiden videos.
- \*Molly Erickson will send info on her J. Paul Moore copy of a copy.
- \*Molly – Editorial about New Investigator's Forum
- \*Create DVDs for people: Mike Johns and Mara Behlau are very interested
- \*Do a promotional call out for international videos to put on the site
- \*Rita will look into the vocal fry project videos and adding them to the website
- \*Send out a list of chapters and locations to the Board to think about where chapters can be added.
- \*Panels: Perhaps a panel with both young and old laryngologists?
- \*RTS will send personal emails to the Fellowship Directors.
- \*RTS will talk to Deanna McBroom about a group to collaborate with Athletes in the Arts
- \*When listing the award winners, please list the institution, the country, and co-authors.
- \*RTS will talk with Elsevier about expanding the award to possibly divide between clinical and basic science.
- \*Look at poster coaching or guidelines: how to put a poster together