



Website Analytics March - June

Advancing understanding of the voice through interdisciplinary research & education



MEMBERSHIP



LOCAL CHAPTERS



ANNUAL SYMPOSIUM



STORE



## NEWS & UPDATES

[Jeong Min Lee-Best Student Award](#)

[Naghilbolhosseini: Winning Young Investigator](#)

[JOV Best Paper Awards](#)

[Broadway, Opera, Education Honors in Philly](#)

[International Presentation Award to Claudio Storck, MD,](#)

[Universitätsspital Basel](#)

## ARCHIVES

[2017](#)

[2016](#)

[2015](#)

[2014](#)

[2013](#)

## FEATURED CORPORATE PARTNER



[Exhibitor Prospectus](#)

## SYMPOSIUM

[Symposium and Gala Registration is Open](#)

[Early Bird Registration Ends: April 26, 2017](#)

[Symposium Program](#)

[Info for ATTENDEES](#)

[Info for PRESENTERS](#)

[Voices of Summer Gala](#)

## QUICK LINKS

[Search for a Member](#)

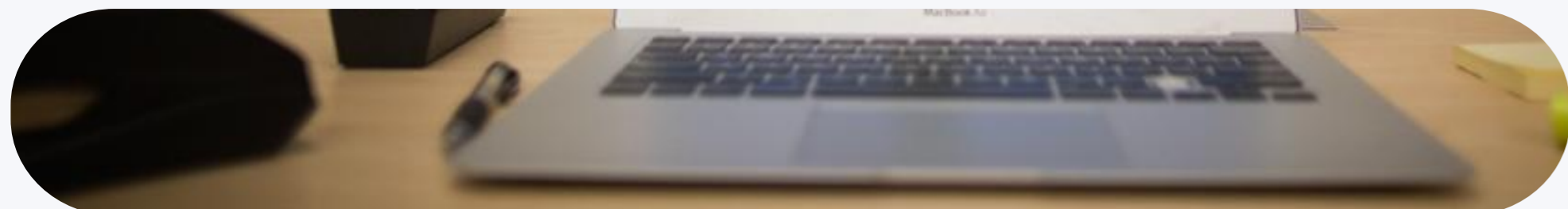
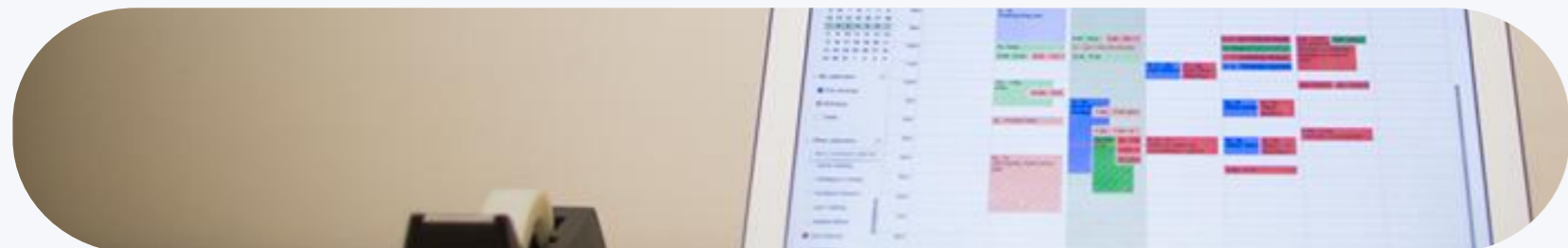
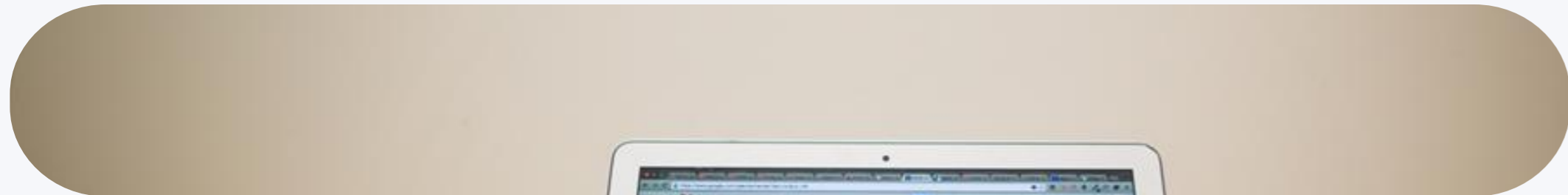
[Educational Media](#)

[Voice Disorder Reference Guide](#)

[Join Our Mailing List](#)



VOICEFOUNDATION.ORG  
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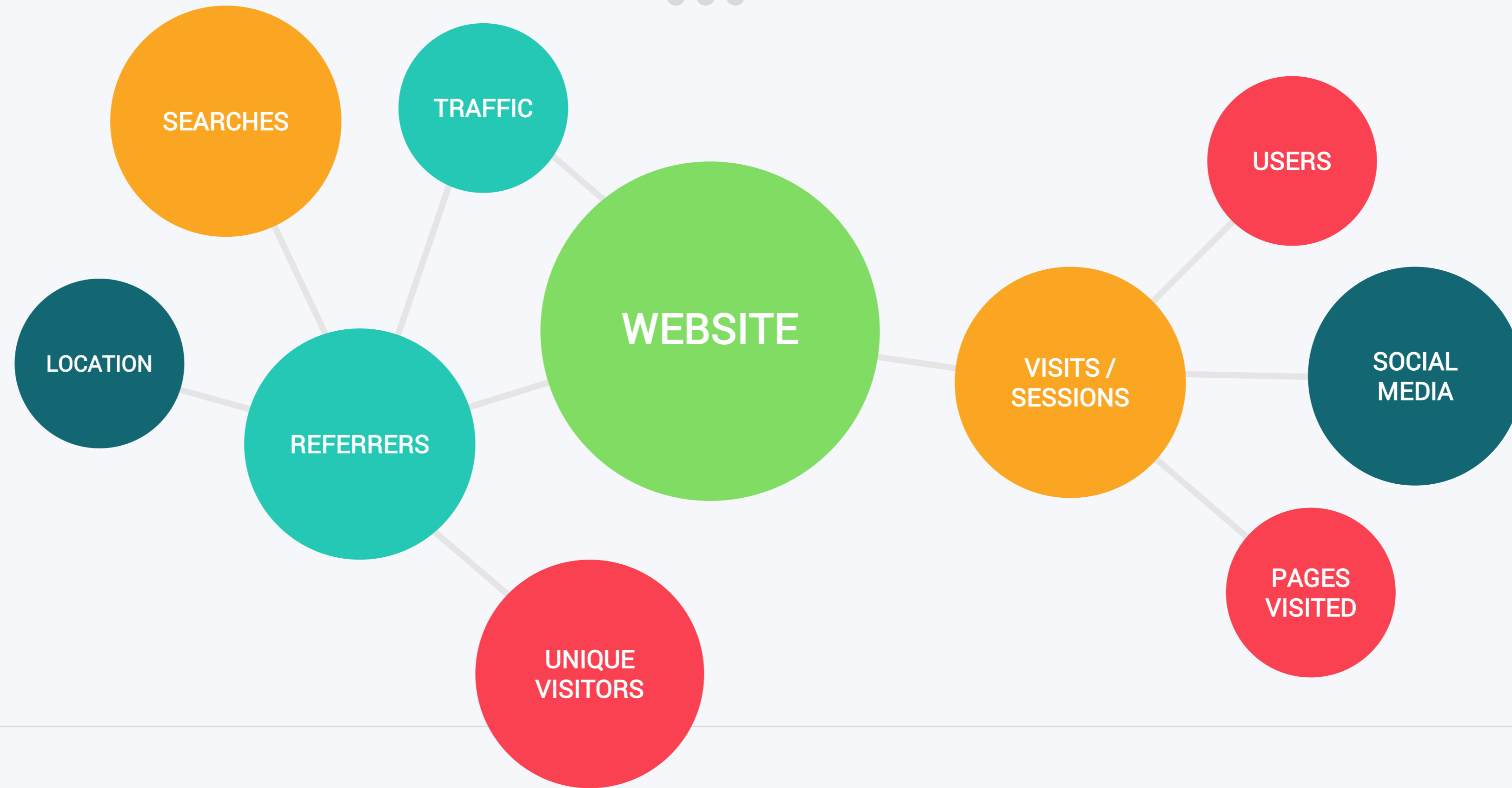


1. Website Analytics
2. Website Components
3. Questions for us
4. What is our website tells us
5. Simple Summation
6. Page Views
7. Sessions
8. Users (Unique Visitors)
9. Traffic
10. Type of Visitors
11. Pages Visited
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13. Referrers
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16. Technology
17. Locations
18. Strategies for Social Media
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# WEBSITE ANALYTICS JULY 2016 – JULY 2017



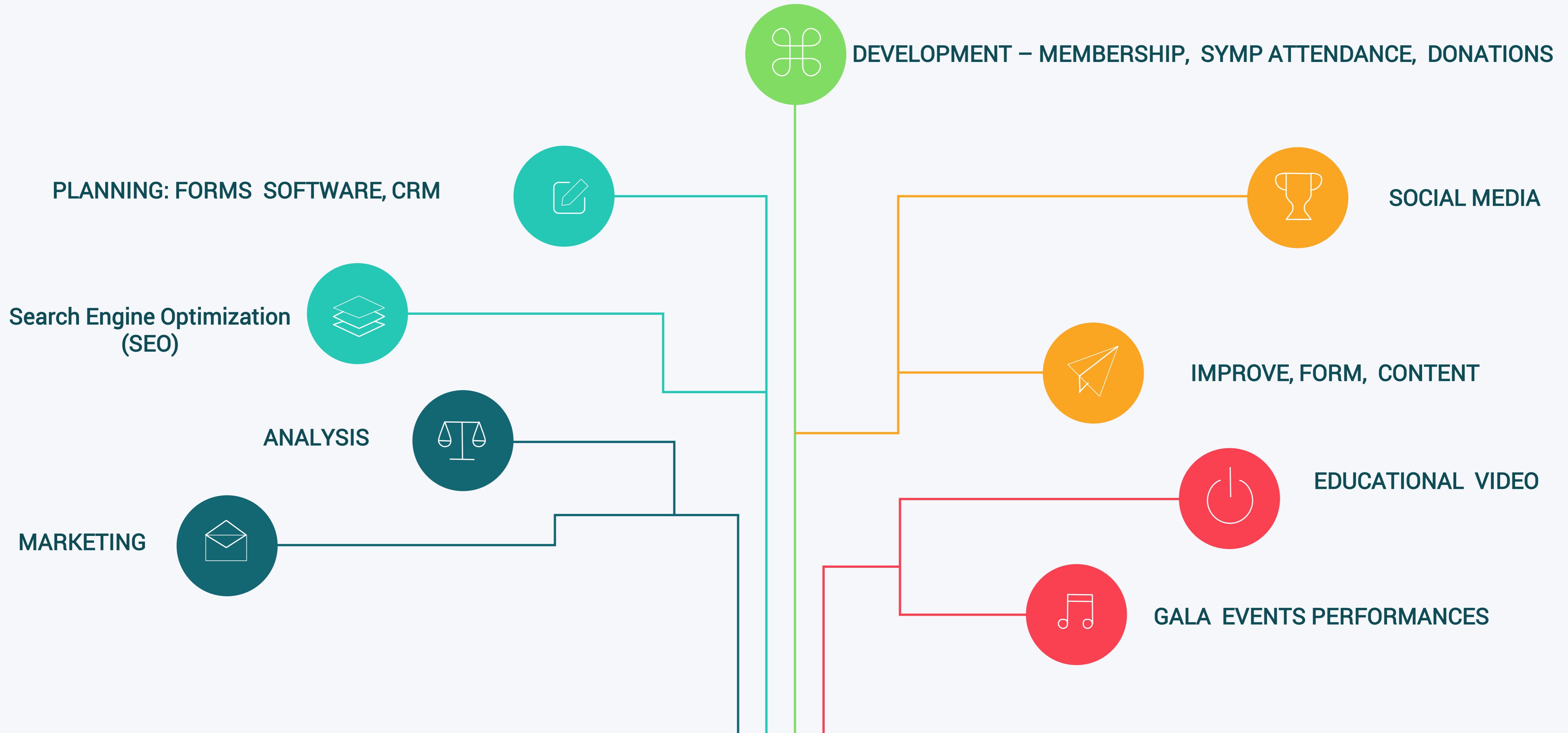
Unique Visitors  
Visits/Sessions  
Pages Visited  
Traffic  
Searches  
Referrers  
Location  
Sessions



Tracking the website activities of a Nonprofit can help improve the entire organization. It can measure:

- Impact: achieved and potential
- Justification for expanding programs or requesting resources.
- What is working and what isn't?

# WEBSITE COMPONENTS





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**QUESTIONS FOR US**



**Who** is coming to our web site?



**What are they doing** when they get there?  
(or better what are they *trying* to do)?



**What is the gap** between what they are doing  
and the ideal? (and do we mean ideal for the  
*business* or the *customer*? good question!)



What are some concrete ways we can **close  
the gaps**?



**How can we get more** of these people?

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# WHAT OUR WEBSITE TELLS US

## Web Analytics

is the measurement collection analysis and reporting of **web** data for purposes of understanding and optimizing **web** usage.

**Web analytics** provides information about the number of visitors to a **website** and the number of page views.



Analysis



Marketer



E-mail

**Web analytics - Wikipedia**

[https://en.wikipedia.org/wiki/Web\\_analytics](https://en.wikipedia.org/wiki/Web_analytics)



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# SIMPLE SUMMATION

## Website

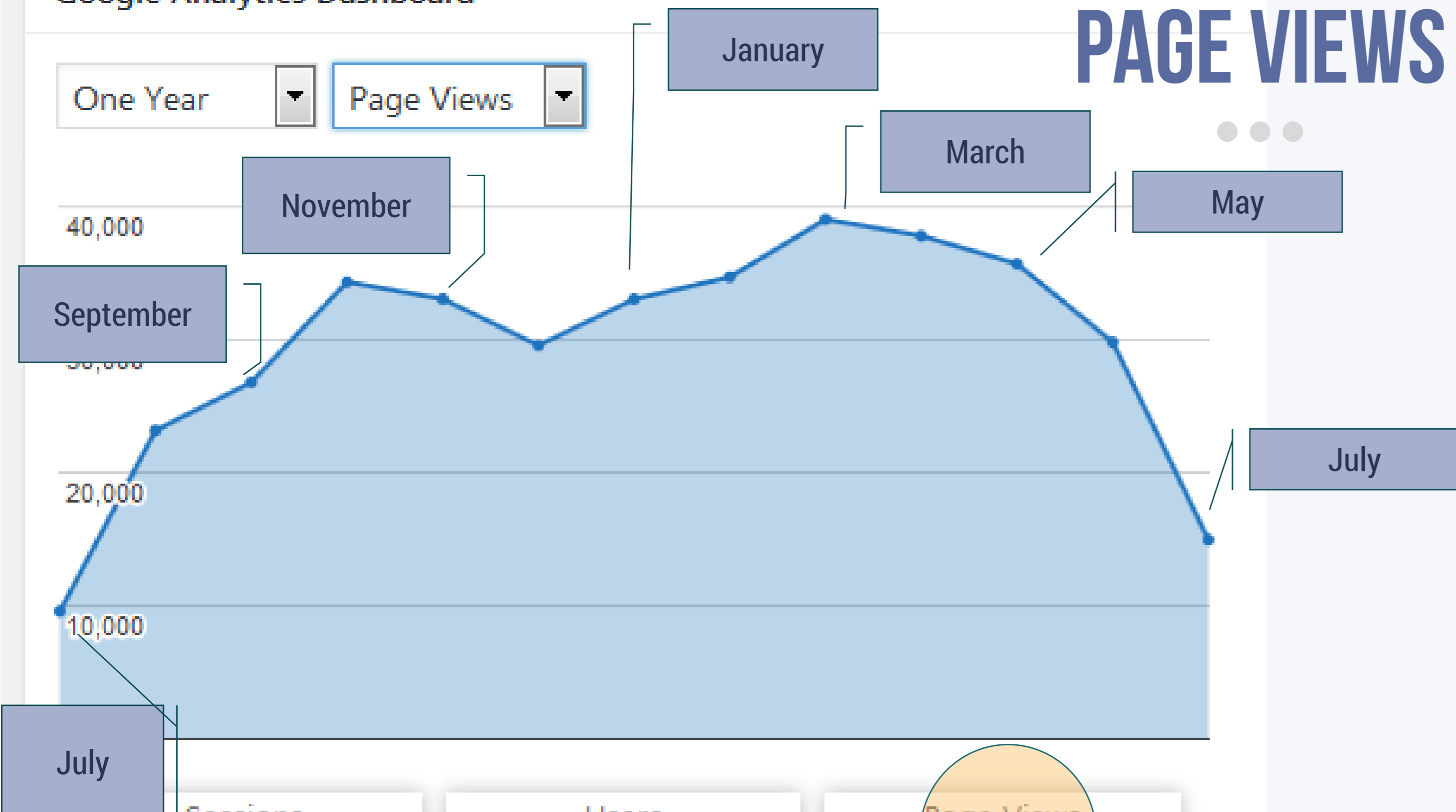
- **Most Visitors:** 83% Come from search engine searches
- **Search Engine:** 94% who visit use Google
- **Visitors who come from Referrals:** come mostly (48%) from Face book. (reddit 22%, Twitter 21%)
- **Pages Visited:** are, by far, voice disorder pages – Voice Reference Guide
- **Technology:** Visitors are almost half and half Desktop & Mobile users
- **Location:** Most visitors (60%) are in the USA.

## Social Media

- **Facebook** is our strongest social media site with 3,170 Followers
- **Facebook Demographic:** 73% Female, 26% Male
- **FB Peak Times:** for viewed posts 9am – 6pm
- **FB Average Link Reach:** of a FB link is 1,659 people
- **FB Average Video Reach** is 1,286 people
  
- **YouTube Demographic:** 55 – 64 yrs Male followed by 35-44 yrs Females and Males.
- **YouTube Views:** Average 15.25 minutes viewing. USA Location most, but 81 countries total
- **YouTube Videos:** June 1 – 30<sup>th</sup>, first three are Dolora Zajick Master Classes
- **YouTube Traffic:** Comes mostly from the YouTube “Suggested Videos”



One Year Page Views



Sessions 229,207	Users 182,819	<b>Page Views 381,782</b>
Bounce Rate 75.46%	Organic Search 155,258	Pages/Session 1.67
Time on Page 00:02:14	Page Load Time 8.23	Avg. pages viewed per visit.

Average time spent on a page

## WHAT ARE PAGE VIEWS?

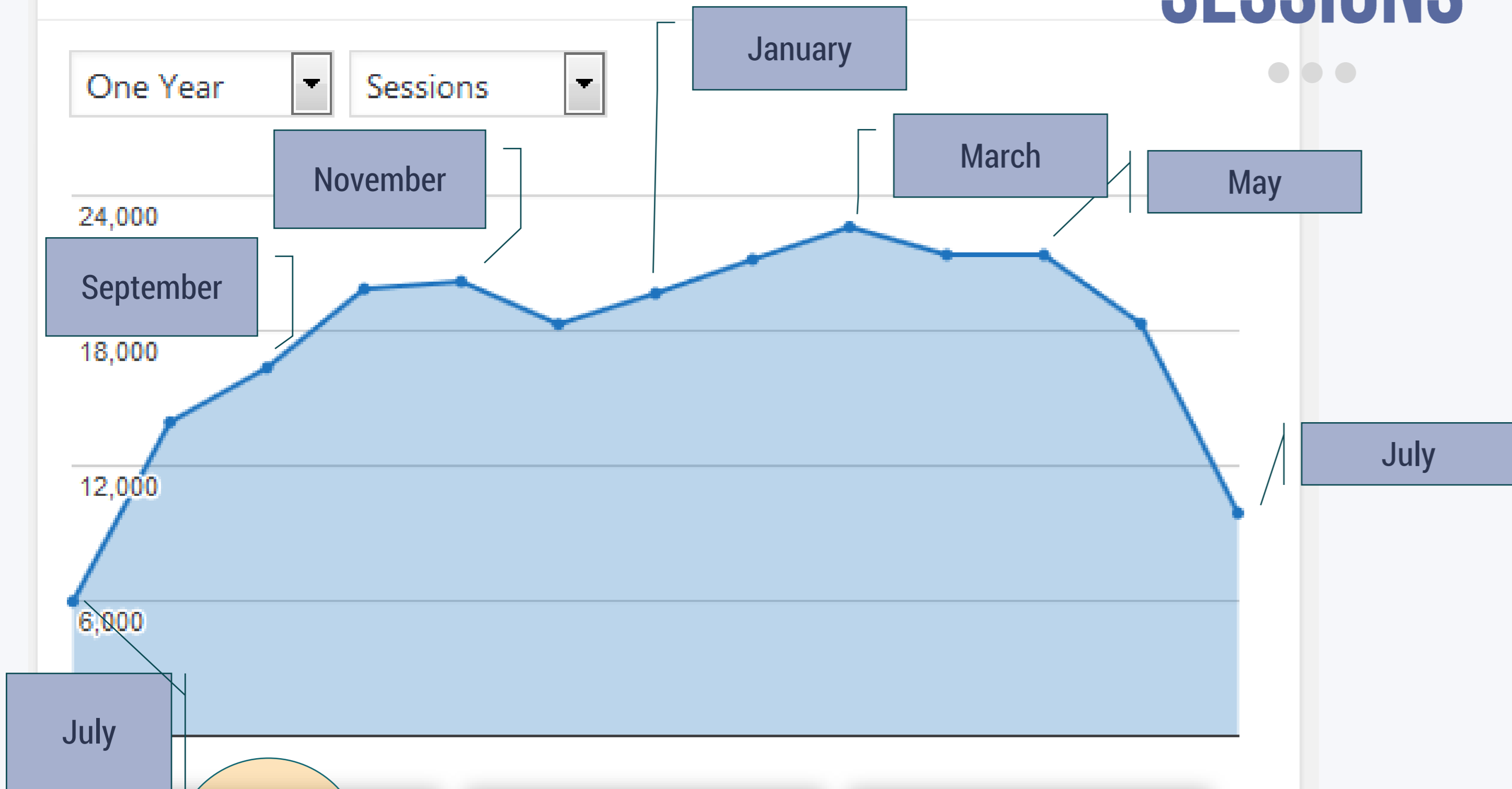
“The number of times a page (an analyst-definable unit of content) was viewed.”

	%
<b>INCREASE IN PAGE VIEWS</b>	%
July 2016	4,363
July 2017	20,796
<b>% Increase</b>	<b>376.6. %</b>

# SESSIONS

## Google Analytics Dashboard

One Year Sessions



Sessions 229,207	Users 182,819	Page Views 381,782
Bounce Rate 75.46%	Organic Search 155,258	Pages/Session 1.67 <small>Average. pages viewed per visit.</small>
Time on Page 00:02:14 <small>Average time spent on a page</small>	Page Load Time 8.23	Session Duration 00:01:29

## WHAT ARE SESSIONS?

“Session (also known as a Visit) is all of a user’s activities on a site within a given time period. If a visitor comes to the website and views five pages, that is all grouped into one session.”

### INCREASE IN SESSIONS

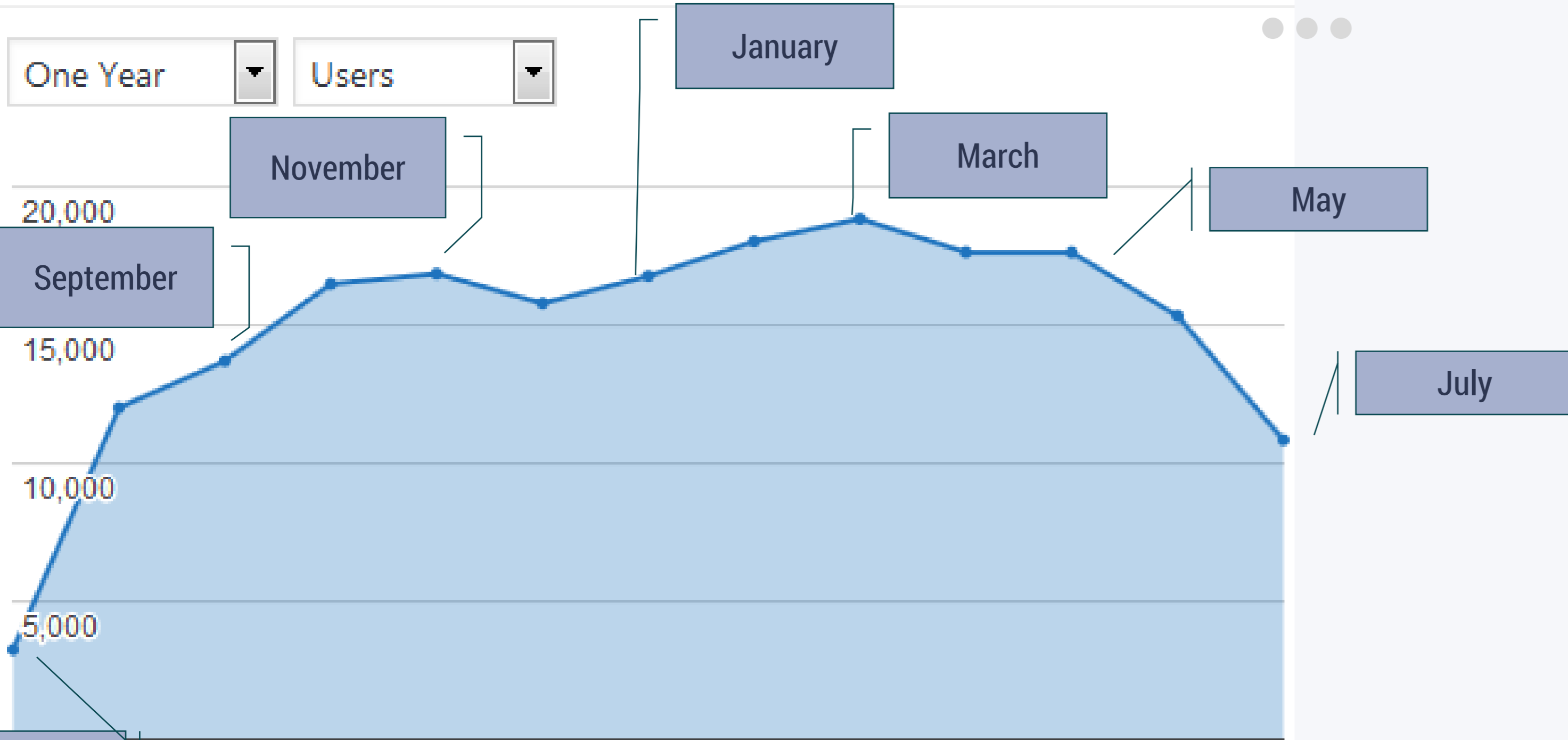
July 2016	2,442
July 2017	13,888

**% Increase 408%**



# USERS- UNIQUE VISITORS

Google Analytics Dashboard



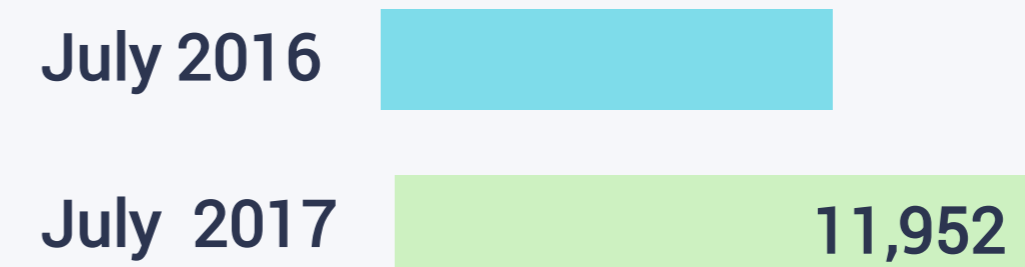
## WHAT ARE UNIQUE VISITORS?

The Visitor count is the number of Users (Unique Visitors) with activity, including a first-ever Visit to a site during a reporting period. Users do NOT tell us the number of PEOPLE that arrive on our website. In practice, users is a count of the number of unique devices that access our website. Even more specifically, a unique browser on a unique device.

Sessions 229,532	<b>Users</b> 183,012	Page Views 381,833
Bounce Rate 75.50%	Organic Search 155,584	Pages/Session 1.66
Time on Page 00:02:14	Page Load Time 8.23	Session Duration 00:01:29

Avg. pages viewed per visit.

### INCREASE IN USERS



**% Increase 389%**

VOICEFOUNDATION.ORG  
**TRAFFIC DEFINITIONS**



# HOW YOU GOT TO OUR SITE



**ORGANIC**

ORGANIC - This traffic is defined as visitors coming from a search engine, such as Google or Bing.



**DIRECT**

DIRECT traffic is defined as visits with no referring website. They typed in the URL.



**EMAIL**

Clicked on a link on our email blast.



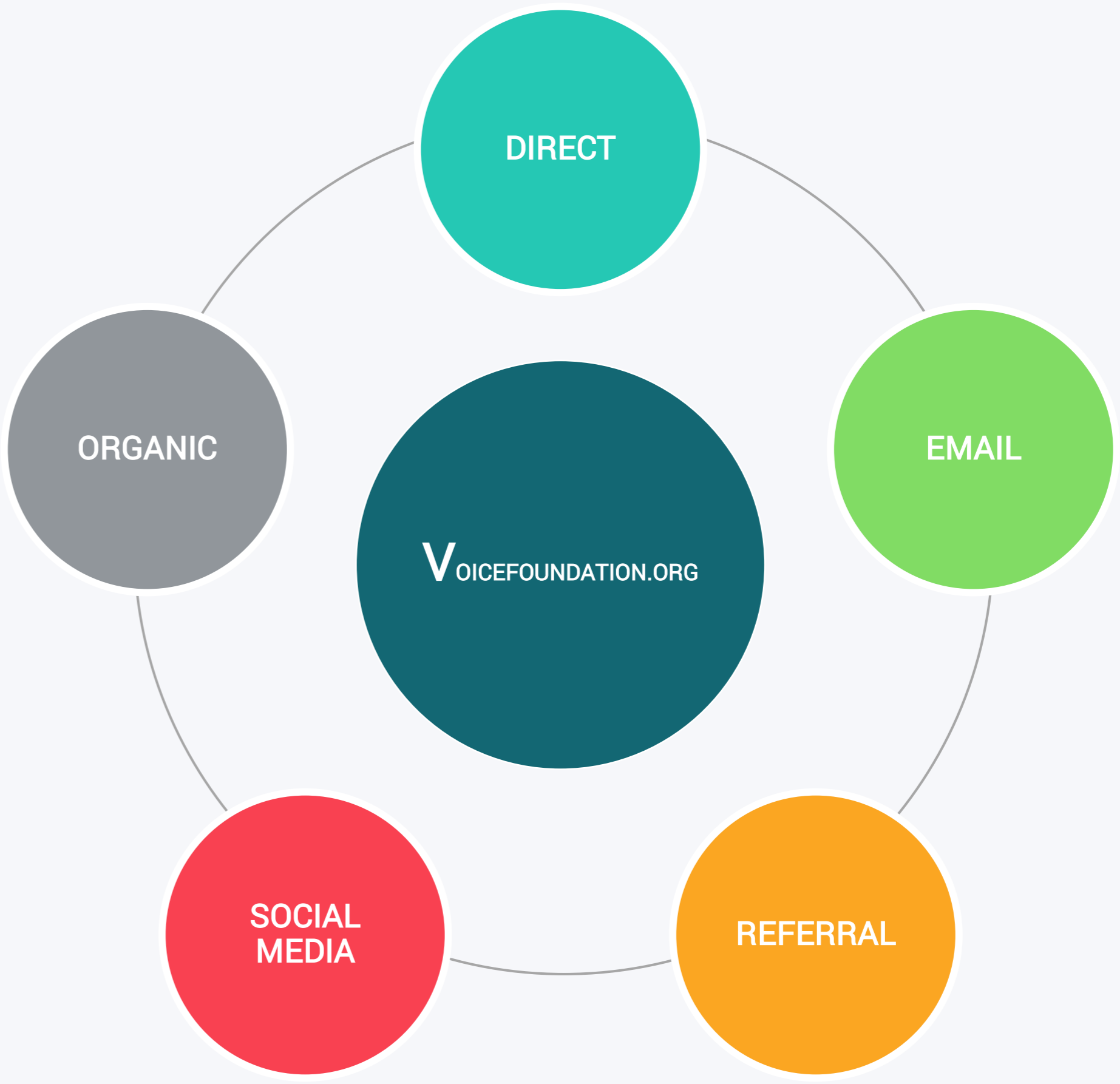
**REFERRAL**

Visitors referred by links on other websites



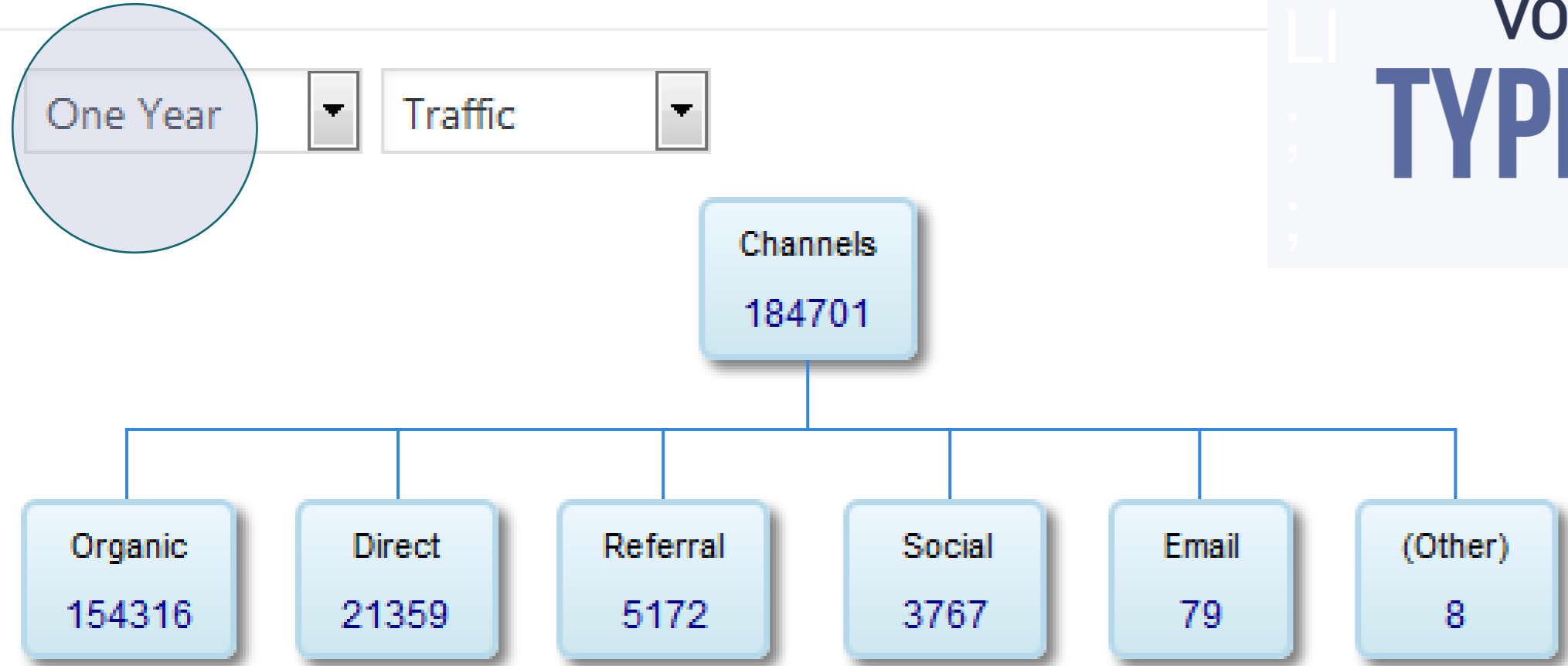
**SOCIAL MEDIA**

Clicked on a link from our, or others, social media pages or posts

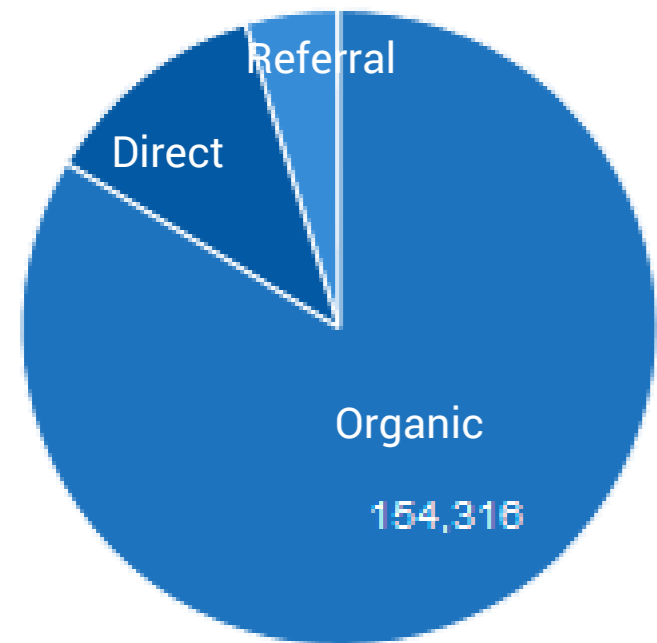




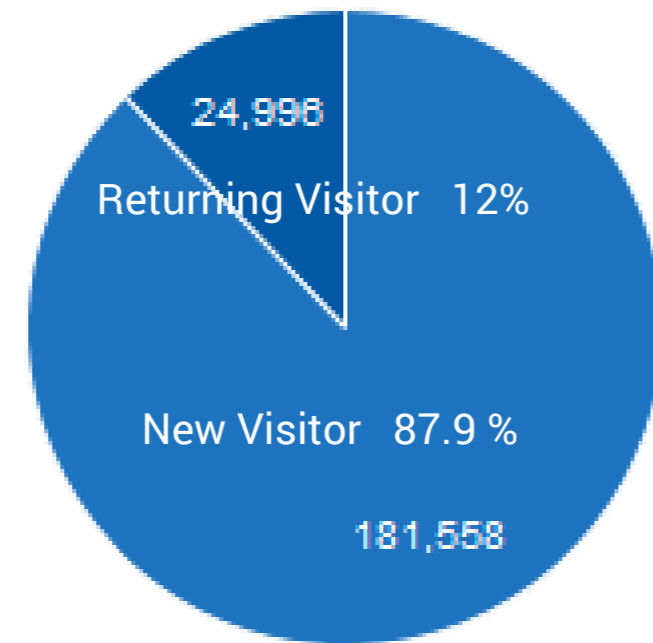
# TYPES OF VISITORS



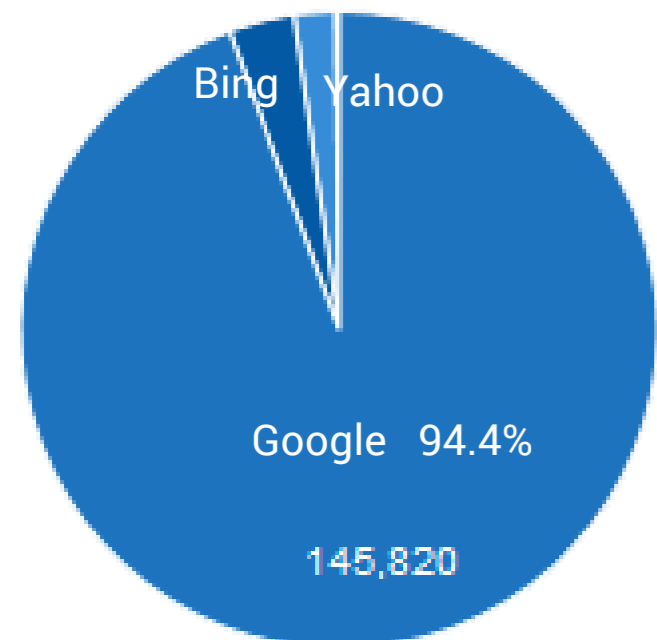
Traffic Mediums



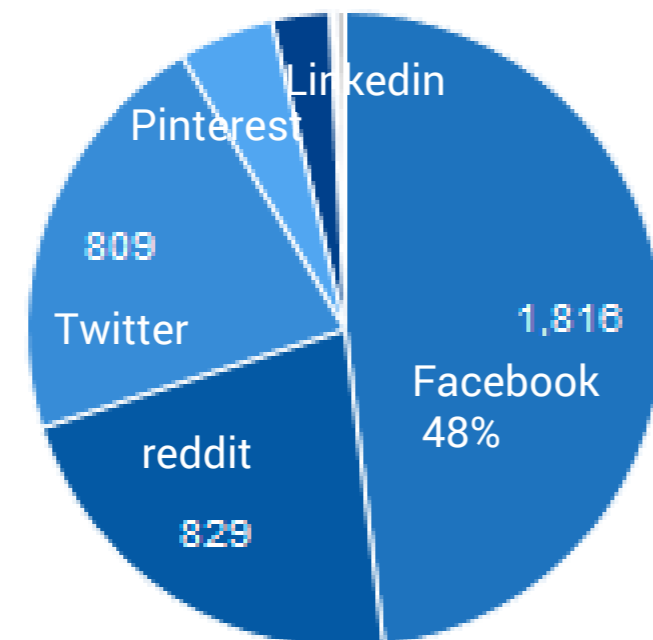
Visitor Type



Search Engines



Social Networks



1. Facebook
  2. reddit
  3. Twitter
  4. Pinterest
  5. LinkedIn
- 
1. Google
  2. Bing
  3. Yahoo

## WHAT ARE TYPES OF VISITORS?

Users (New Visitors/Unique Visitors)  
Returning Visitors

## WHAT ARE TRAFFIC MEDIUMS?

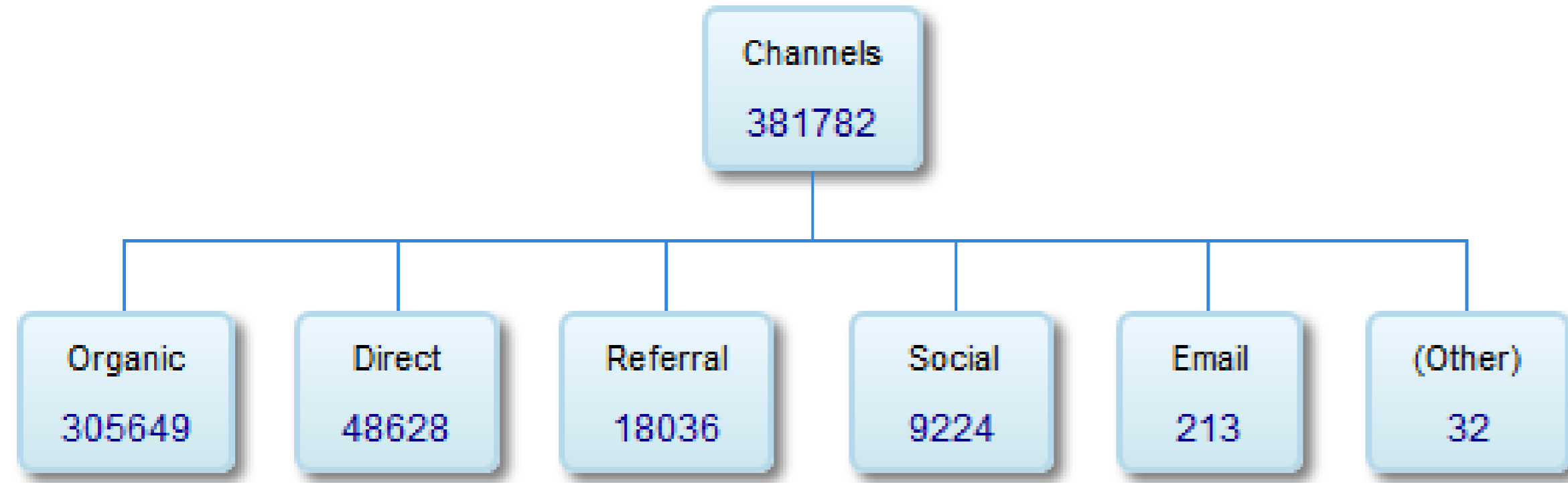
**Organic: Visitors** referred by an unpaid search engine listing e.g. a Google.com search.

**Direct: Visitors** who visited the site by typing the URL directly into their browser. 'Direct' can also refer to the visitors who clicked on the links from their bookmarks/favorites untagged links within emails or links from documents that don't include tracking variables (such as PDFs or Word documents).

**Referrals: Visitors** referred by links on other websites

VOICEFOUNDATION.ORG  
**PAGES VISITED**

One Year Pages



**DIRECT** traffic is defined as visits with no referring website.

Pages	Pageviews
Voice Anatomy & Physiology	22,284
THE VOICE FOUNDATION – Advancing understanding of the voice through interdisciplinary scientific research & education	20,621
Understanding Voice Production	20,524
Symptoms of Reflux Laryngitis	14,383
The Voice Mechanism	14,118
Annual Symposium: Care of the Professional Voice	10,465
Understanding Pediatric Voice Disorders	10,205
Treatment of Reflux Laryngitis	9,742
Treatment – Reinke’s Edema	8,839
Voice Disorders	7,753

1 2 10 90 100

**WHERE OH WHERE?**

1. Voice Anatomy & Physiology
2. The Voice Foundation (voicefoundation.org)
3. Understanding Voice Production
4. Symptoms of Reflux Laryngitis
5. The Voice Mechanism
6. Annual Symposium: Care of the Professional Voice
7. Understanding Pediatric Voice Disorders
8. Treatment of Reflux Laryngitis
9. Treatment – Reinke’s Edema
10. Voice Disorders
11. Treatment of Vocal Fold Granuloma
12. Reinke’s Edema
13. Laryngoscopy/Stroboscopy
14. Treatment of Voice Disorders
15. Understanding Vocal Fold Scarring
16. Treatment of Spasmodic Dysphonia
17. Diagnosis Treatment Prevention
18. Vocal Fold Granuloma
19. Myasthenia Gravis (MG)
20. Stroke
21. Sclerosis (MS)
22. Benign Essential Tremor
23. Treatment of Vocal Fold Scarring
24. Symptoms of RRP



- 25. Voice Dysfunction in Neurological Disorders
- 26. Parkinson's Disease
- 27. Understanding Spasmodic Dysphonia
- 28. Symptoms – Reinke's Edema
- 29. Voice Reference Guide
- 30. Symposium Registration
- 31. ymptoms – Advanced Laryngeal Cancer
- 32. Possible Lessons on Recovering Your Voice
- 33. Vocal Fold Paresis/Paralysis
- 34. Pediatric Voice Disorders
- 35. Symposium THE VOICE FOUNDATION
- 36. Reflux Laryngitis
- 37. Symptoms of Spasmodic Dysphonia
- 38. Otolaryngologist/Laryngologist
- 39. Singing and Acting Voice Specialists
- 40. Voice Therapy
- 41. Vocal Fold Scarring
- 42. Programs and Abstracts
- 43. Amyotrophic Lateral Sclerosis
- 44. Symptoms of Vocal Fold Granuloma
- 45. Educational Media
- 46. Journal of Voice
- 47. Breakdowns Result in Voice Disorders
- 48. Breathe and Speak with Ease
- 49. Symptom Tree
- 50. Treatment of RRP
- 51. www.reddit.com/r/technology/comments
- 52. Membership Info
- 53. Spasmodic Dysphonia
- 54. Vocal Fold Nodules Polyps Cysts and Reactive Lesions
- 55. Diagnosis of Spasmodic Dysphonia
- 56. Vitaly rules google
- 57. Pricing and Refund Policy

VOICEFOUNDATION.ORG  
**PAGES VISITED**



- 58. Program Highlights
- 59. Contact
- 60. Abstract Submission
- 61. not set)
- 62. THE VOICE FOUNDATION: Advancing understanding of the voice through interdisciplinary scientific research & education
- 63. Voice Care Team
- 64. Treatment of Pediatric Voice Disorders
- 65. What is TVF?
- 66. Speech-Language Pathologist
- 67. Articles
- 68. Page not found
- 69. Laryngeal Atypia and Early Canc
- 70. Voices of Summer Gala
- 71. Membership Registration
- 72. Diagnosis – Reinke's Edema

- 73. Laryngeal Atypia and Early Cancer
- 74. Voices of Summer Gala
- 75. Membership Registration
- 76. Diagnosis – Reinke's Edema
- 77. Understanding Laryngitis
- 78. Local Chapters
- 79. Symp Info for Attendees
- 80. Symptoms of Laryngitis
- 81. Laryngitis
- 82. ASHA Disclosure Form
- 83. Understanding Reflux Laryngitis
- 84. Events:
- 85. Membership Listing
- 86. Recurrent Respiratory Papillomat
- 87. Symp Presenter Information
- 88. Symp Presenter Information
- 89. Call for Papers – Regulations
- 90. lifehacker.com/
- 91. Phonosurgery Indications
- 92. Phonomicrosurgery
- 93. LEMG
- 94. About
- 95. Laryngeal Framework Surgery and Augmentati
- 96. About Voiceproblem.org
- 97. Store
- 98. Diagnosis of Reflux Laryngitis
- 99. Health & Science
- 100. Diagnosis of Vocal Fold Scarring
- 101. World Voice Day
- 102. Van Lawrence Award: The Matts Have It
- 103. Symptoms of Vocal Scarring
- 104. Membership THE VOICE FOUNDATION
- 105. Treatment – Laryngeal Advanced Cancer



# VOICEFOUNDATION.ORG REFERRERS



Referring Website	Sessions	Colors	Key	Referring Website	Users
reddit.com	1946		Search Engines	m.facebook.com	1,136
m.facebook.com	1,679		Colleagues, Affiliates	reddit.com	828
facebook.com	1,629		Ads, Listings	twitter.com	667
twitter.com	1,544		Hacking?	motherboard.vice.com	533
l.facebook.com	1,218		Social Media	facebook.com	454
jvoice.org	1148		Our Email Blasts	vocalist.org.uk	403
motherboard.vice.com	1,102			lifehacker.com	334
vocalist.org.uk	988			duckduckgo.com	232
asha.org	869			l.facebook.com	209
lifehacker.com	818			asha.org	173
upmc.com	700			pinterest.com	168
unitguides.mq.edu.au	663			upmc.com	168
margaretbarodyvoicestudio.co	565			jvoice.org	163
duckduckgo.com	528			t.co	145
2017.world-voice-day.org	502			en.wikipedia.org	125
pinterest.com	488			linkedin.com	85
myemail.constantcontact.com	441			unitguides.mq.edu.au	80
outlook.live.com	379			myemail.constantcontact.com	79
en.wikipedia.org	368			waltfritzseminars.com	73
voicescienceworks.org	343			search.xfinity.com	70
altfritzseminars.com	262			nt.search.tb.ask.com	60
t.co	258			outlook.live.com	54
chicagovoiceware.com	255			blackhatworld.com	53
ui.constantcontact.com	195			search.tb.ask.com	48
linkedin.com	185			voicescienceworks.org	46
search.xfinity.com	178			2017.world-voice-day.org	44
nats.org	168			uk.search.yahoo.com	39
elearn.isu.edu	155			nats.org	36
voicefoundation.com	152			community.asha.org	34
search.tb.ask.com	146			r.duckduckgo.com	34
mmunity.asha.org	139			lm.facebook.com	33
mail.163.com	118			us.search.yahoo.com	33
journals.elsevier.com	115			us.wow.com	33
blackhatworld.com	112			lnkd.in	32
int.search.tb.ask.com	110			law-enforcement-two.xyz	29
voicemedicineaustralia.com	99			elearn.isu.edu	28

## WHAT IS A REFERRER?

Used in Web Analytics, the Referrer is the page URL that originally generated the request for the current page view or object.

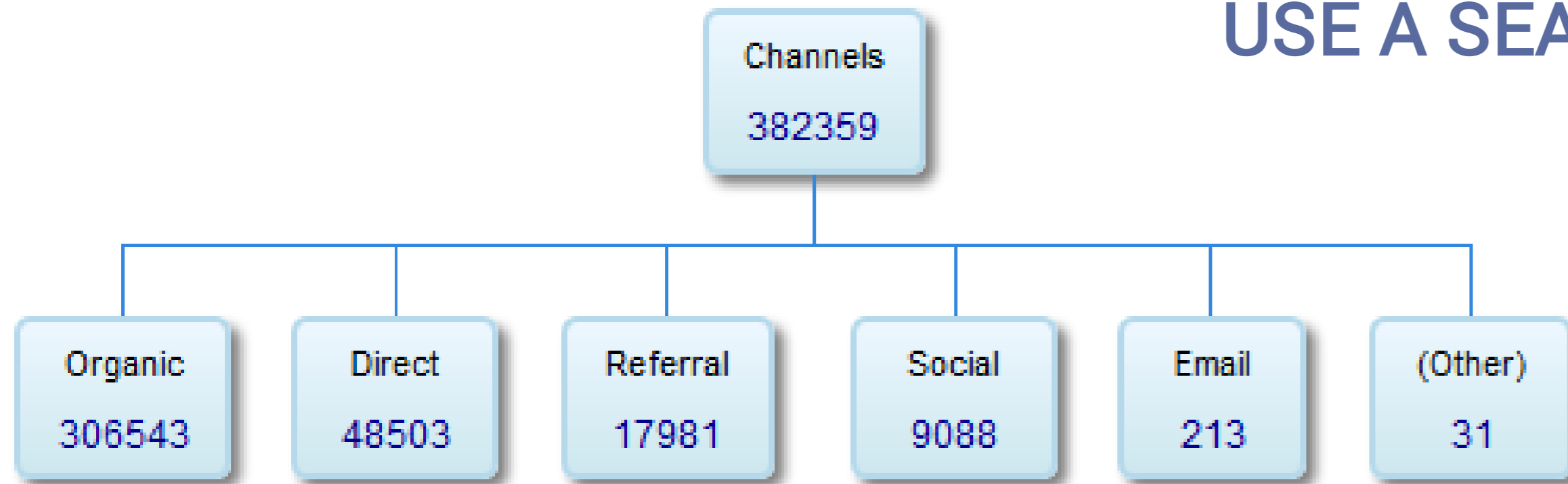
1. Facebook.com
2. Reddit.com
3. Twitter.com

VOICEFOUNDATION.ORG  
**SEARCHES**

USE A SEARCH ENGINE



One Year  Searches



Searches	Pageviews
(not provided)	291,285
voice foundation	490
voice production	202
voice disorders	184
the voice foundation	174
reinke's edema	132
share buttons sharebutton.to	115
voice treatment	106
reflux laryngitis	104
website buttons sharebutton.to	103

Searches	Pageviews
voice foundation symposium 2017	96
sharebutton.org share buttons	80
voice symposium	72
voice foundation symposium	66
mechanism of voice production	64
stroboscopy	64
videostroboscopy courses	59
social share button sharebutton.to	58
voice problem	57
voice therapy	55



# VOICEFOUNDATION.ORG SEARCHES

Searches	Pageviews
social sharing buttons sharebutton.to	52
the voice foundation philadelphia	50
vocal cord granuloma	46
mechanism of sound production	44
voice production process	44
laryngologist vs otolaryngologist	42
voice foundation 2017	40
voice mechanism	39
types of posters	38
acid reflux laryngitis recovery time	36

◀ ▶ 1 2 3 4 10 90 100

## More external searches



	Pageviews
reinke's oedema	36
vocal mechanism	36
voice anatomy	36
voice disorder	36
voice disorders by treatment approach	36
phonosurgery	35
reinkes edema	34
anatomy of voice production	33
laryngologist	32
types of poster	32

◀ ▶ 1 2 3 4 5 10 90 100

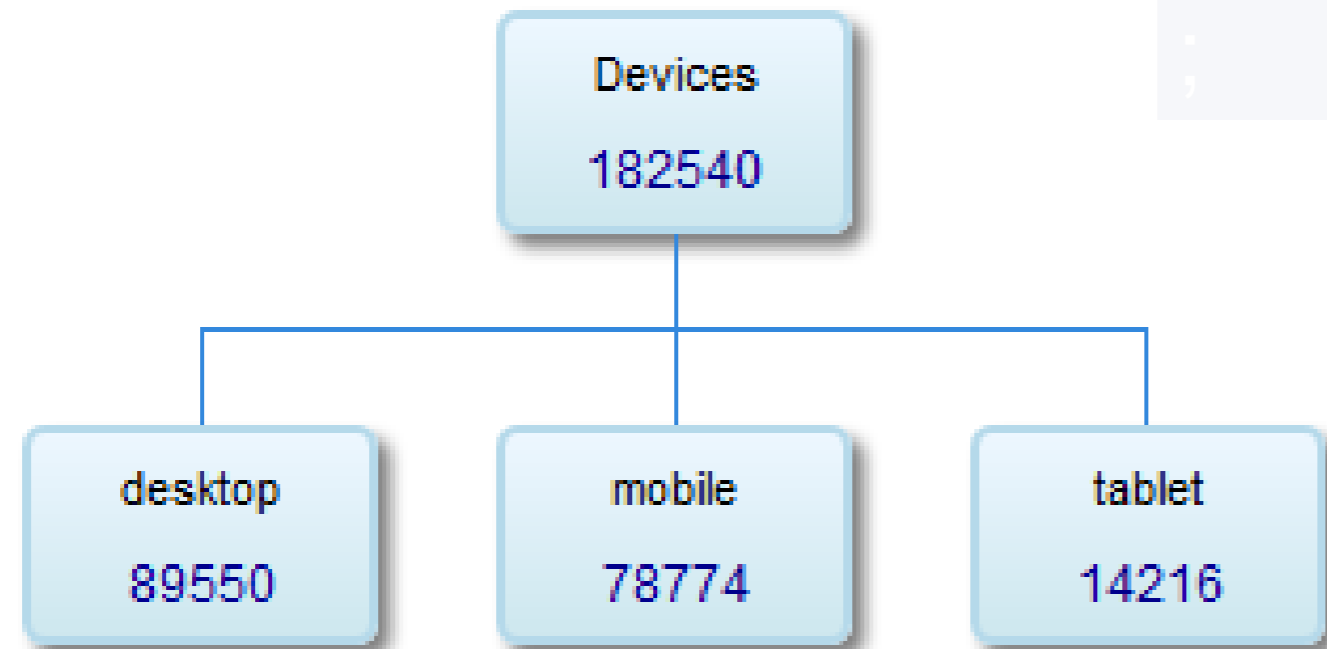
# TECHNOLOGY

49%  
Desktop

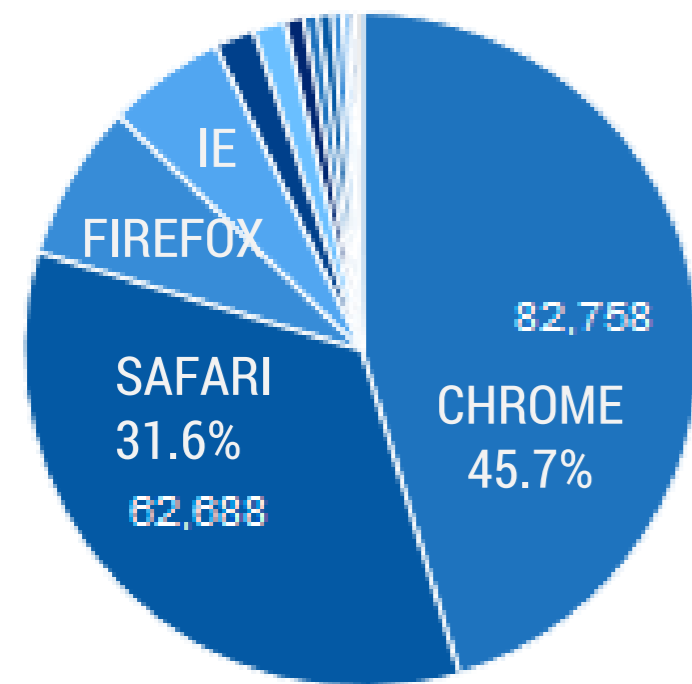
43.1%  
Mobile

7.78%  
Tablet

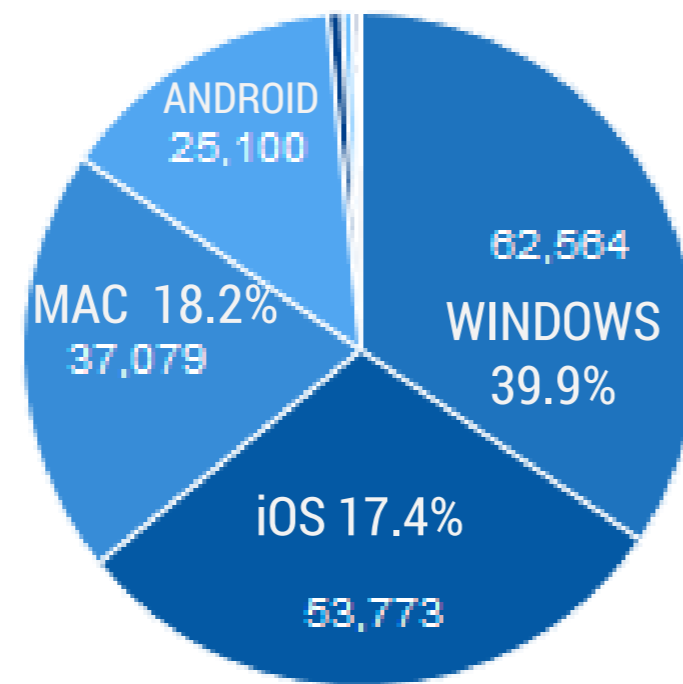
One Year Technology



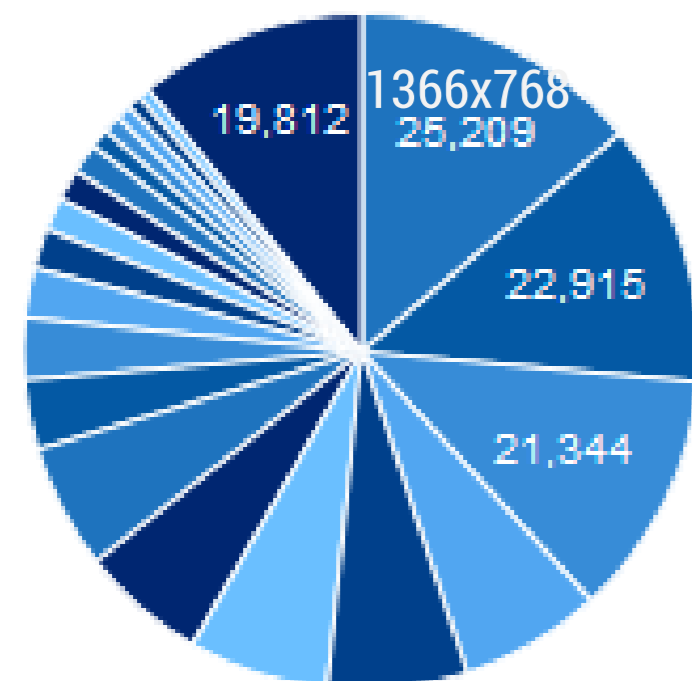
Browser



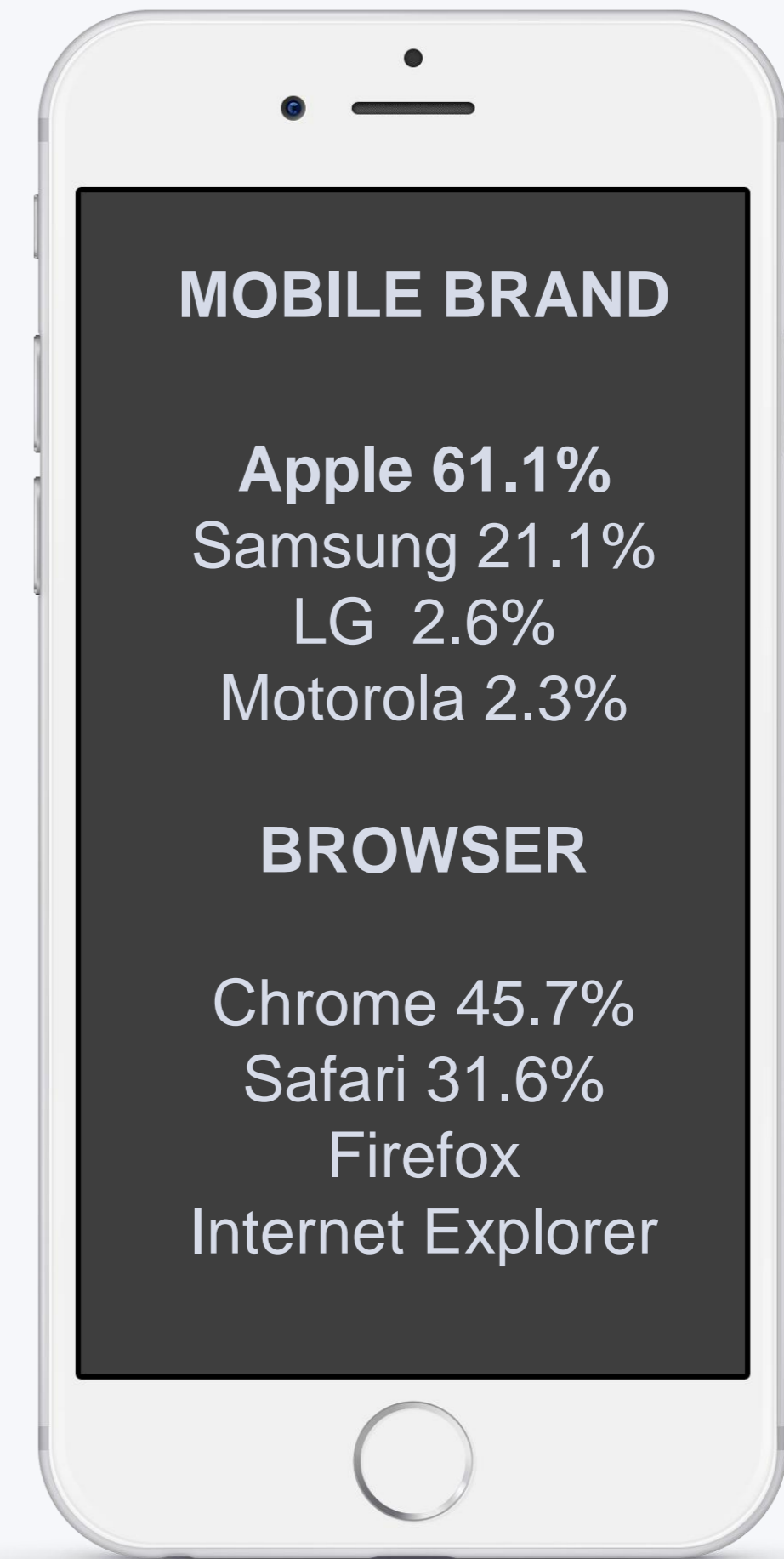
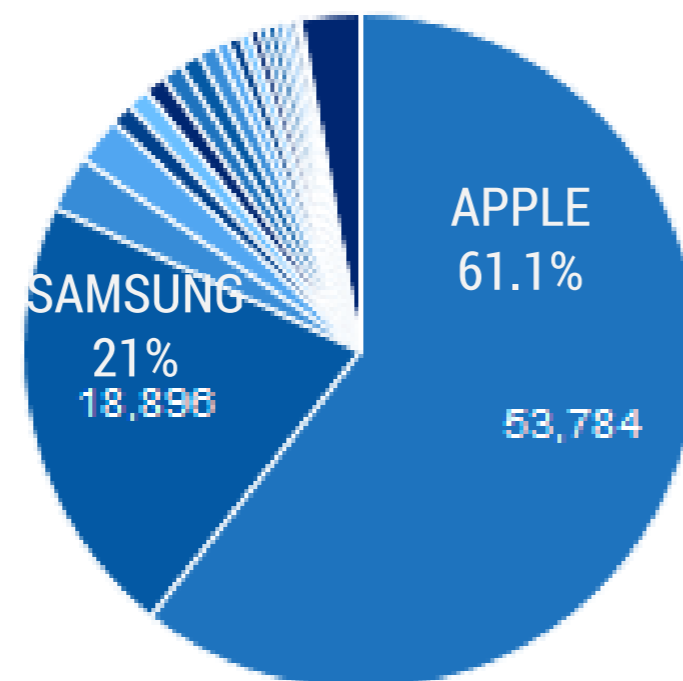
Operating System



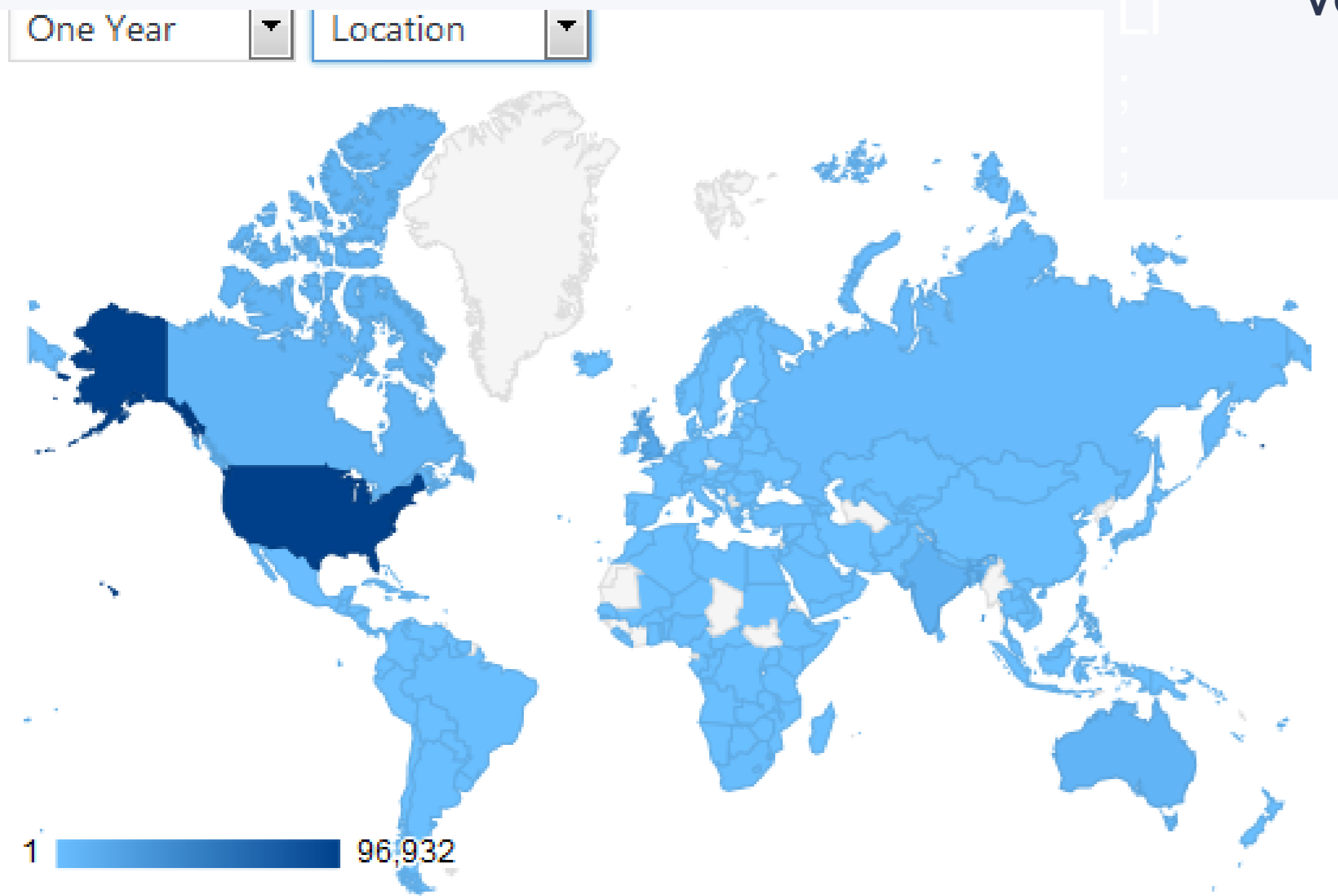
Screen Resolution



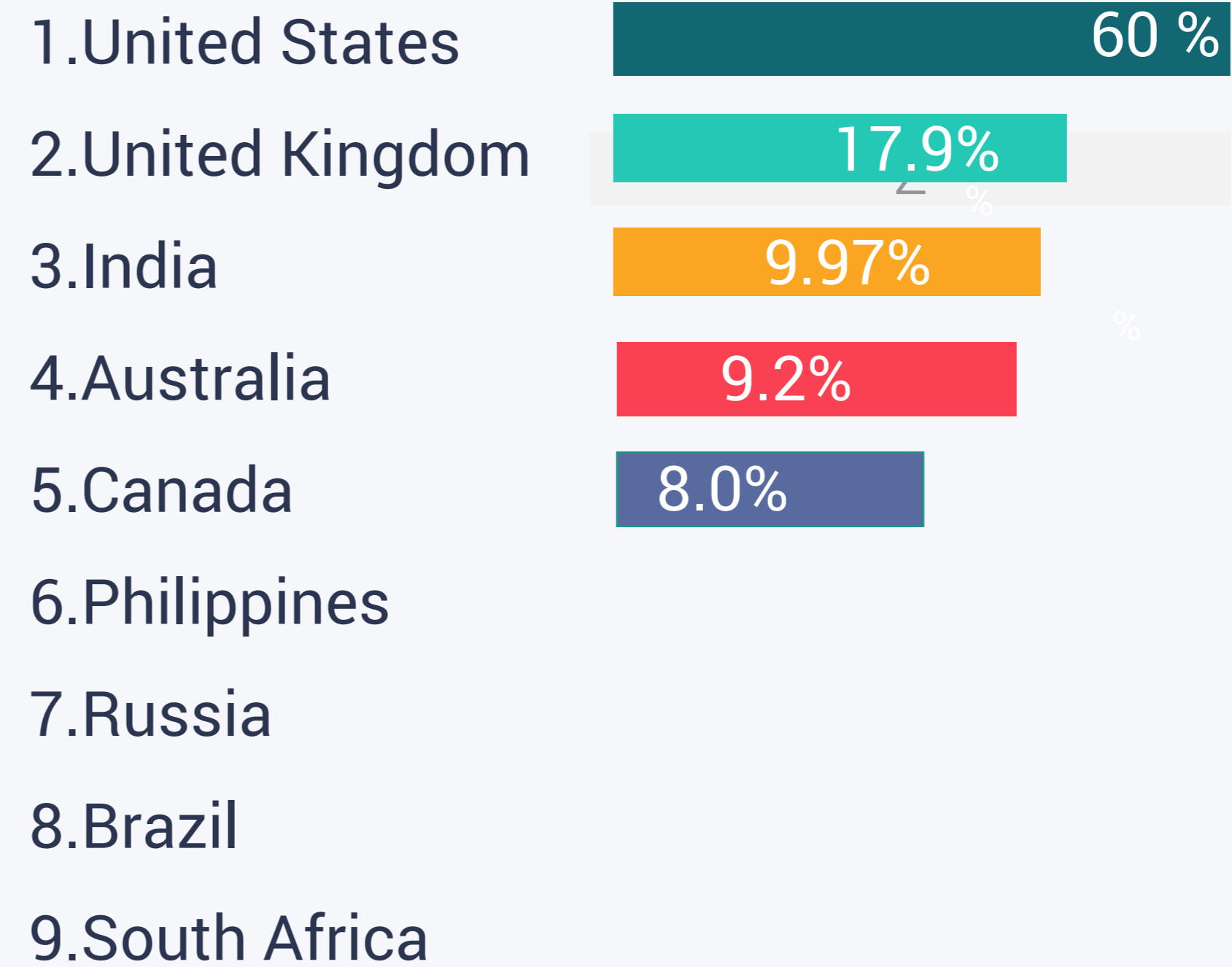
Mobile Brand



VOICEFOUNDATION.ORG  
**LOCATIONS**



### WHERE ARE OUR VISITORS?



Countries	Users
United States	96,932
United Kingdom	17,928
India	10,779
Australia	8,085
Canada	7,761
Philippines	4,672
Russia	2,676
South Africa	1,611
Nigeria	1,464
Ireland	1,316



# SIX STRATEGIES FOR SOCIAL MEDIA



## SOCIAL NETWORK



### Post Daily

Post entertaining and informative articles, music, videos, and JOV Articles



### Upload

More short videos and testimonials



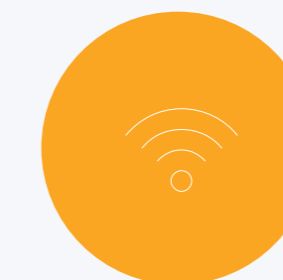
### Follow

Follow appropriate voice and speech sites and gala awardees



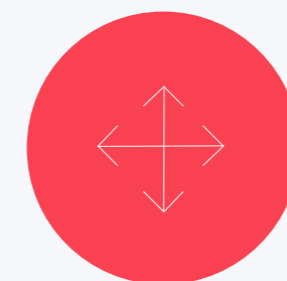
### Contest & Membership Discounts

Make better use of fun contests and prizes discounts



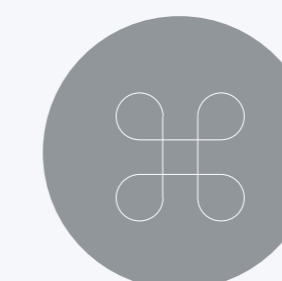
### Advertising

Judicious use of Facebook Ads



### Devices

Use Hootsuite to post cross-social media platforms



# VOICEFOUNDATION.ORG SOCIAL MEDIA

## Social Media Traffic

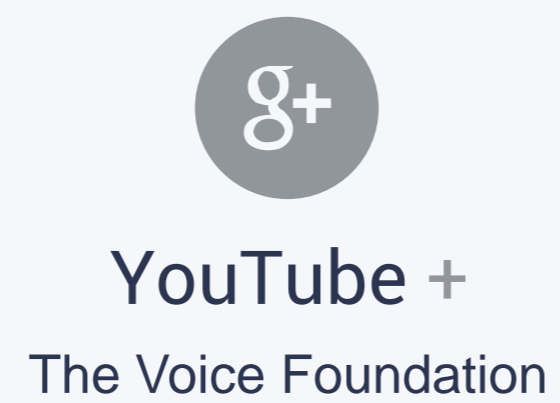
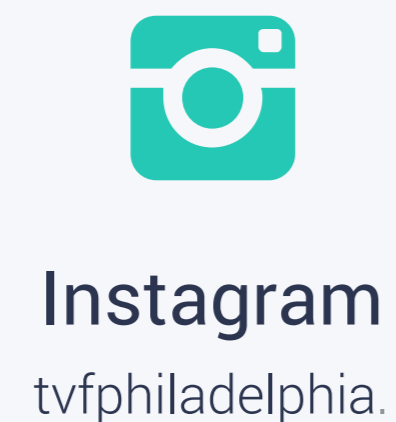
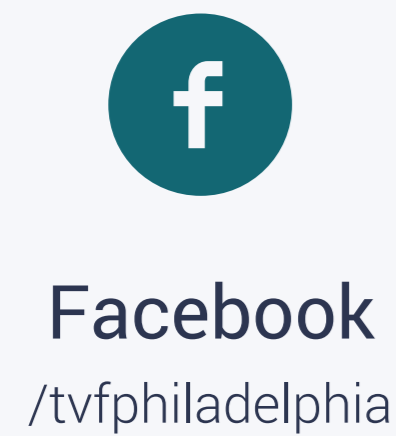
- The Voice Foundation has a very active **Facebook** page with **daily posts**..

•<https://www.facebook.com/TVFPhiladelphia/>

- TVF is engaged on **Twitter**, **Linkedin** and **Instagram** on a **weekly** basis.

•<https://twitter.com/TVFPhiladelphia>

•<https://www.instagram.com/tvfphiladelphia/>



- Our **YouTube Channel** has many videos from the symposium, Gala, Historical Videos, and World Voice Day events..

•[The Voice Foundation](https://www.youtube.com/channel/UC...)

VOICEFOUNDATION.ORG  
**SOCIAL MEDIA ANALYSIS**

tvfphiladelphia

Social Media Analysis

Instagram



65 Posts  
272 Followers  
116 Following

Twitter




Tweets 2,819  
Following 649  
Followers 1,615

Facebook



3,170 Followers

 **73%**  
Female Users

 **26%**  
Male Users





# HOW TO GET MORE LIKES ON FACEBOOK

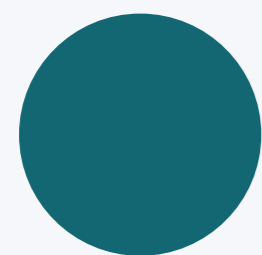


## “Promoting a Post” An Ad

Inexpensive targeted advertisement.

## Donations

“Donate Now and we will send you a \_\_\_\_\_”



Analysis



Marketer



E-mail

## Offerings

“Like Us” and go to our website to get your free lapel pin!

## Discounts

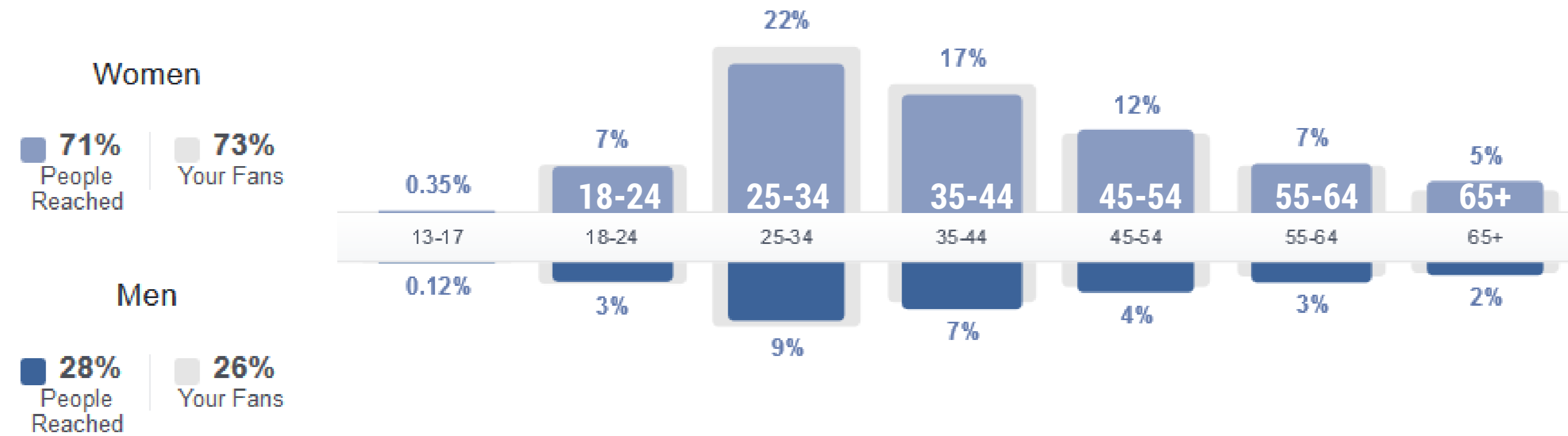
All new members will get a % discount. Register Now!



# FACEBOOK — PEOPLE REACHED — AGE & GENDER

Your Fans | Your Followers | **People Reached** | People Engaged

The number of people who have seen any content associated with your Page by age and gender grouping.



## Countries

1. United States
2. Australia
3. Brazil
4. United Kingdom
5. France
6. Canada
7. Italy
8. Portugal

Country	People Reached	City	People Reached	Language	People Reached
United States of America	7,743	London, England, United Kingdom	481	English (US)	10,795
Australia	2,387	São Paulo, SP, Brazil	443	English (UK)	2,468
Brazil	2,055	Brisbane, QLD, Australia	332	Portuguese (Brazil)	2,012
United Kingdom	1,351	New York, NY	262	French (France)	886
France	735	Sydney, NSW, Australia	249	Spanish	762
Canada	612	Adelaide, SA, Australia	239	Italian	573
Italy	579	Lima, Lima Region, Peru	209	Portuguese (Portugal)	338
Portugal	331	Bangkok, Thailand	208	Finnish	265

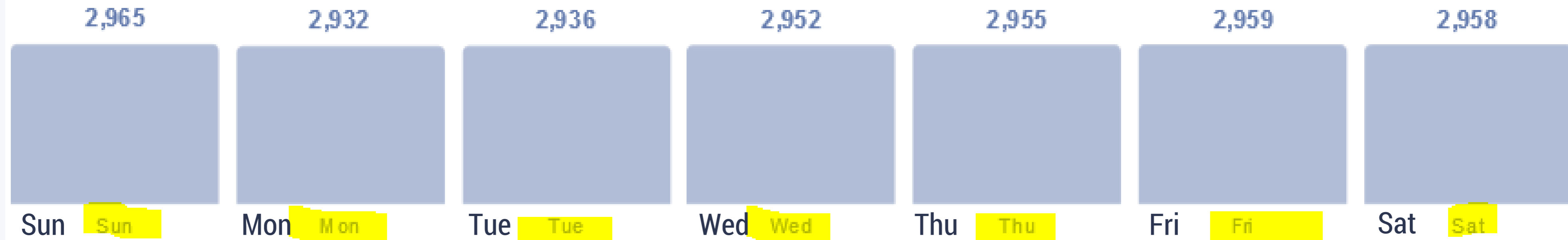
## Cities

1. London, England
2. Sao Paulo
3. Brisbane
4. New York
5. Sydney
6. Adelaide
7. Lima
8. Bangkok

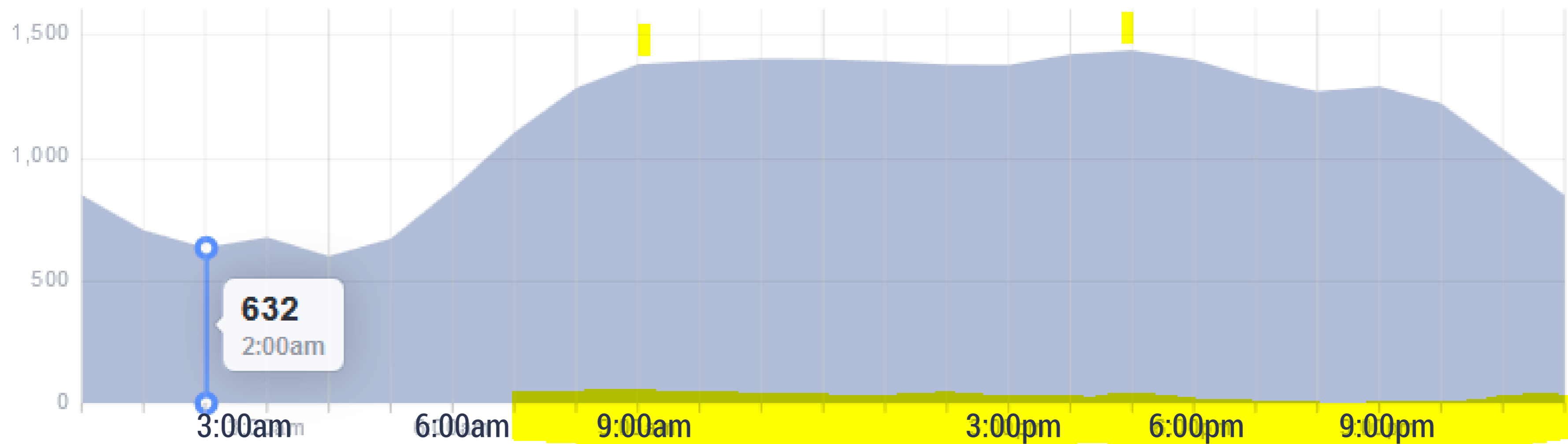
VOICEFOUNDATION.ORG  
**FACEBOOK— PEAK TIMES**

Data shown for a recent 1-week period. Times of day are shown in your computer's local timezone.

DAYS



TIMES





VOICEFOUNDATION.ORG

# FACEBOOK— POST TYPES

When Your Fans Are Online







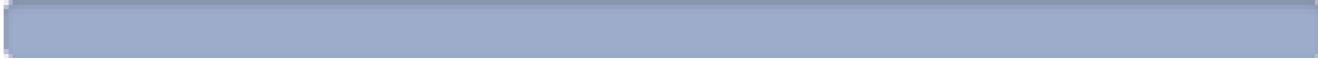









**Post Types**

Top Posts from Pages You Watch

The success of different post types based on average reach and engagement.

Show All Posts ▾

■ Reach
 ■ Post Clicks
 ■ Reactions, Comments & Shares *i*

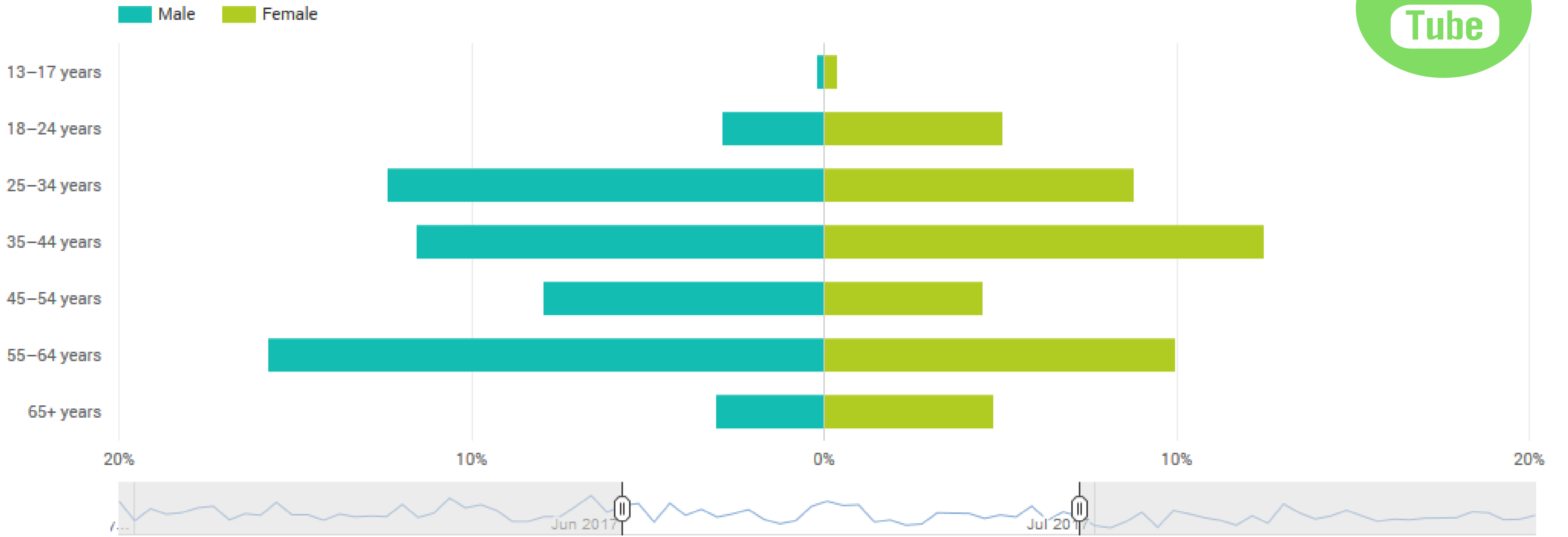
Type	Average Reach	Average Engagement
 Link	1,659 	95 71  
 Shared Video	1,286 	134 19  
 Photo	1,211 	30 20  
 Status	219 	8 4  

VOICEFOUNDATION.ORG  
**FACEBOOK— RECENT POSTS**

■ Reach: Organic / Paid
 ▾
■ Post Clicks
 ▾
■ Reactions, Comments & Shares
 ▾

Published ▾	Post	Type	Targeting	Reach	Engagement	Promote
07/25/2017 2:55 pm	 Anyone care to challenge this w histler??			2.7K <span style="color: orange;">■</span>	210 37 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/24/2017 2:17 pm	 Thanks to PENTAX Medical for s sponsoring the BEST POSTER A			347 <span style="color: orange;">■</span>	8 7 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/22/2017 4:26 pm	 Chairman Robert T. Sataloff, MD, DMA, FACS receiving the Lifetim			2.3K <span style="color: orange;">■</span>	52 60 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/22/2017 12:31 pm	 Another good reason to belt out show tunes!			6.5K <span style="color: orange;">■</span>	282 343 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/21/2017 2:25 pm	 Finding Stillness thru Singing			1.5K <span style="color: orange;">■</span>	85 48 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/20/2017 2:32 pm	 What a wonderful outlet for these people with Parkinson's disease			367 <span style="color: orange;">■</span>	20 6 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/19/2017 11:59 pm	 Congratulations to our Chairman, Dr. Robert Sataloff! He is picture			1.5K <span style="color: orange;">■</span>	41 49 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/18/2017 2:34 pm	 Mocking a Senator with spasmo dic dysphonia.			384 <span style="color: orange;">■</span>	21 6 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/18/2017 12:01 pm	 MADONNA-comedian and former Voice Foundation employee leav			418 <span style="color: orange;">■</span>	10 6 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>
07/16/2017 11:01 pm	 JOURNAL OF VOICE: Investigati on of the relationship between el			945 <span style="color: orange;">■</span>	47 32 <span style="color: blue;">■</span> <span style="color: purple;">■</span>	<a href="#">Boost Post</a>

VOICEFOUNDATION.ORG  
**YOUTUBE— DEMOGRAPHICS**





# YOUTUBE VIEWER LOCATIONS

## Top Viewing Countries

1. United States
2. Germany
3. Spain
4. France
5. Italy
6. United Kingdom
7. Japan
8. Russia
9. Sweden
10. Slovakia
11. South Korea
12. India
13. Ethiopia
14. Poland

## Average Viewing Time

15.25 Minutes

## 81 Countries

- |                      |                   |                |
|----------------------|-------------------|----------------|
| Argentina            | Hungary           | Philippines    |
| Armenia              | Iceland           | Poland         |
| Australia            | India             | Portugal       |
| Austria              | Indonesia         | Puerto Rico    |
| Bangladesh           | Iraq              | Romania        |
| Belarus              | Ireland           | Russia         |
| Belgium              | Israel            | Saudi Arabia   |
| Benin                | Italy             | Serbia         |
| Bosnia & Herzegovina | Japan             | Singapore      |
| Brazil               | Jordan            | Slovenia       |
| Bulgaria             | Kazakhstan        | South Africa   |
| Cambodia             | Lithuania         | South Korea    |
| Canada               | Macedonia (FYROM) | Spain          |
| Chile                | Madagascar        | Suriname       |
| Colombia             | Malaysia          | Switzerland    |
| Costa Rica           | Malta             | Taiwan         |
| Croatia              | Moldova           | Tanzania       |
| Cyprus               | Mongolia          | Thailand       |
| Czechia              | Morocco           | Tunisia        |
| Denmark              | Nepal             | Turkey         |
| Egypt                | Netherlands       | Ukraine        |
| Estonia              | New Zealand       | United Kingdom |
| Ethiopia             | Nigeria           | United States  |
| Finland              | Norway            | Uruguay        |
| France               | Pakistan          | Uruguay        |
| Greece               | Palau             | Venezuela      |
| Hong Kong            | Peru              | Vietnam        |

# YOUTUBE - WHAT WAS VIEWED

Last month (Jun 1, 2017 – Jun 30, 2017)

WATCH TIME (MINUTES)

12,074

VIEWS

2,335

More metrics ▾

Show totals ?

Show as % of totals ?



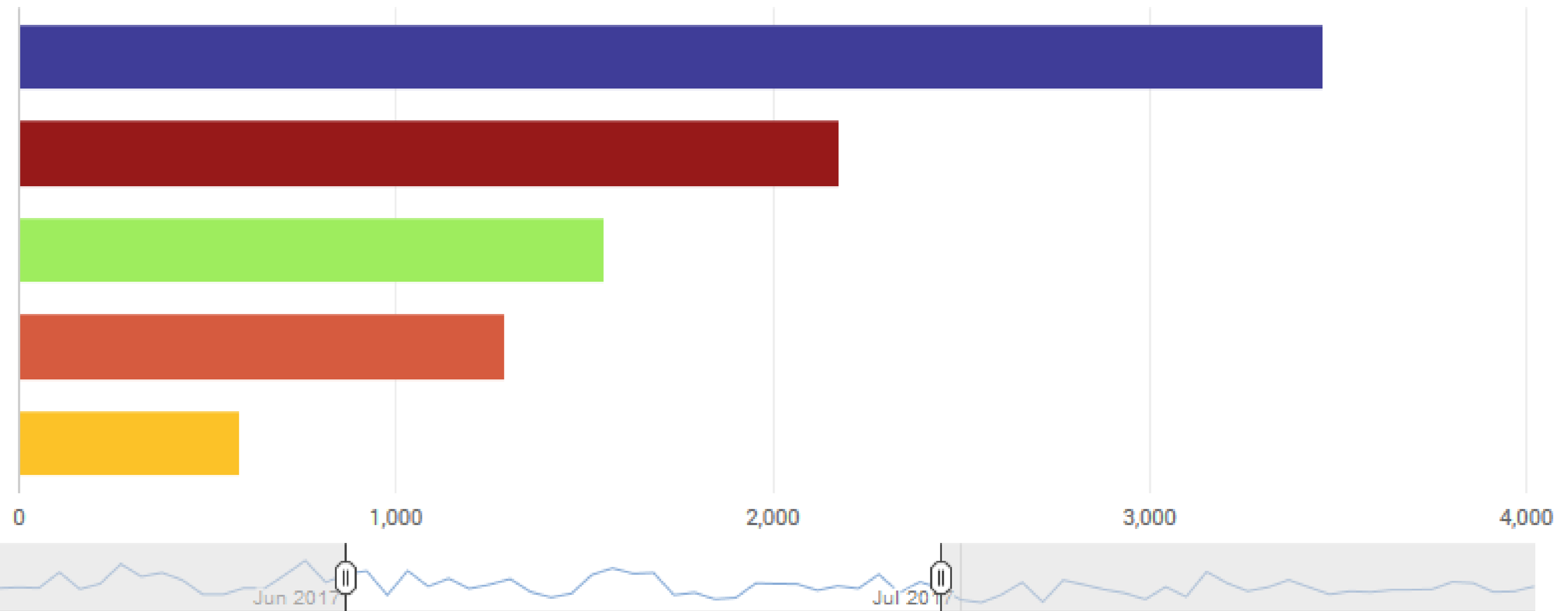
2015 Master Class Dolora Zajick

2016 Master Class with Dolora Zajick Part B

























2016 Master Class with Dolora Zajick Part A

2015 Master Class with Dolora Zajick, Part A

Therapy for Singers Part I, Brown



Last month (Jun 1, 2017 – Jun 30, 2017)

 Video	Watch time (minutes)  ↓	Views 	Average view duration 	Average percentage  viewed
 2016 Master Class with Dolora Zajick Part B	2,175 (18%)	366 (16%)	5:56	9.6%
 2016 Master Class with Dolora Zajick Part A	1,554 (13%)	228 (9.8%)	6:48	15%
 2015 Master Class with Dolora Zajick, Part A	1,291 (11%)	191 (8.2%)	6:45	14%
 Therapy for Singers Part I, Brown	585 (4.8%)	49 (2.1%)	11:56	20%
 Arytenoid Motion	466 (3.9%)	109 (4.7%)	4:16	19%
 Therapy for Singers Part II, Brown	435 (3.6%)	33 (1.4%)	13:10	23%
 2017 Symposium Tutorial 1 Anatomy and Phys...	332 (2.8%)	54 (2.3%)	6:09	12%
 Muscle Tension Dysphonia Rammage, Morriso...	301 (2.5%)	79 (3.4%)	3:48	10%
 Voice Foundation 2017 Tutorial 2 Production a...	213 (1.8%)	32 (1.4%)	6:39	10%
 Basic Concepts Pertaining to Voice Disorders	156 (1.3%)	12 (0.5%)	13:00	22%
 A Panel on the Human Voice with Anna Moffo	120 (1.0%)	21 (0.9%)	5:44	23%
 Surgery of the Voice, Dr. Robert Sataloff	89 (0.7%)	23 (1.0%)	3:51	6.4%
 The Larynx and Voice The Function of the Lary...	82 (0.7%)	13 (0.6%)	6:19	10%
 Dimitar Deliyiski, PhD Quintana Research Award...	68 (0.6%)	11 (0.5%)	6:13	18%
 The Regulatory Mechanism of the Voice in Sing...	64 (0.5%)	37 (1.6%)	1:43	6.7%
 Experiences in Voice Therapy Part II- Dr. Friedri...	58 (0.5%)	6 (0.3%)	9:36	20%
 Singing Scientists at the Voices of Summer Gal...	56 (0.5%)	13 (0.6%)	4:16	8.9%
 Gala performance with Eglise Gutierrez & Burak...	50 (0.4%)	23 (1.0%)	2:11	10%
 Perception of Voice: An Overview - Tanya Eadie ...	46 (0.4%)	8 (0.3%)	5:48	16%
 G Paul Moore Lecture, 2017, Sten Ternström, P...	43 (0.4%)	18 (0.8%)	2:21	4.9%
 Voice Foundation Symposium 2017 Keynote S...	39 (0.3%)	17 (0.7%)	2:17	4.5%
 2013 Master Class Susanne Mentzer -(Start at ...	37 (0.3%)	18 (0.8%)	2:02	2.0%
 Methods and Controls Used in Laryngeal EMG ...	34 (0.3%)	15 (0.6%)	2:17	14%
 World Voice Day Concert 2016	34 (0.3%)	12 (0.5%)	2:50	4.5%

# YOUTUBE – TRAFFIC SOURCES

Last month (Jun 1, 2017 – Jun 30, 2017)

