THE VOICE FOUNDATION ADVISORY BOARD MEETING Friday, June 3, 2016 6:45am The Westin Philadelphia Hotel Director's Room

Thanks to Martha Howe for her help in taking the minutes.

In Attendance: (*Please let us know if there are any corrections to be made.*) Jean Abitbol; Kenneth Altman, Shaheen Awan; RJ Baken: Mara Behlau; Michael Benninger; Thomas Carroll; Molly Erickson; Mary Hawkshaw; Abdul-latif Hamdan; Christian Herbst; Shigeru Hirano; Norm Hogikyan; Eric Hunter; Jack Jiang; Michael Johns; Gwen Korowin; Karen Kost; Charles Larson; Jeannette LoVetri; Nicholas Maragos; David Meyer; Claudio Milstein; Thomas Murry; Michael Pitman; Lisa Popeil; Adam Rubin; Lucille Rubin; Maria Russo; Robert Sataloff; Ronald Scherer; Nancy Solomon; Jan Svec; Sten Ternstrom; Harvey Tucker; Edwin Yiu

Meeting called to order by Dr. Johns at 7:00 a.m. Introductions around the room

• <u>Welcome and Introduction: (Johns)</u>

- Thanks for the work everyone has done over the last years
- Minutes approved
 - The minutes were distributed electronically this year
- Welcome to new AB members.
 - Eric Hunter, PhD, Karen Kost, MD
- Symposium registration is excellent. (UPDATE: 491 Registrations)
- Committees
 - Short Reports -- have all the committee chairs filled out the form? It creates a documentation of the work, and can provide the basis for reports to the members, while also allowing the committee members to work together during the year and keep things energized.
 - Fields on the form were made larger to facilitate more information.

• <u>Committee Reports:</u>

Website committee: David Meyer

- We have more videos and tutorials up this year on our Educational Media page
- We are developing interactive "test your knowledge" quizzes
- All of the tutorials on Wednesday were recorded and will be up.
- Maria: We initiated co-sponsorship of NATS Chats which will be available online, one with Dolora Zajik and one with Dr. Jean Abitbol.
- Two per year. They were very well attended, and the questions went on and on.
 - It was a great way to introduce some of the teachers and singers to TVF, remind others, include the singers, and it would be great to get our membership more involved. Dr. Sataloff did one a year ago that was extremely popular, and that's where I got the idea.
 - RTS: It is a very good way to keep the relationship between TVF and NATS strong. At first voice teachers were reluctant to share their techniques and would guard their information. TVF supports open-minded, open to inquiry atmosphere, and the shift to more of that. It is a great resource to continue to share information.
- We are contributing two JOV articles/year to at NATS'online *Vocapedia*, a website of edited, stringently vetted material. The information on it is solid and reputable.

Molly Erickson: New Investigators Forum:

- It has a charter that I just became aware of, so you will be getting something in your email.
 - There is a distinction between committee members and panelists which is new to me. The committee members are the ones who will organize the event for next year, do publicity, are good at making lists, and select the panel.
- Committee members can be on the panel, but they are separate bodies. There are things in the charter that we have not been adhering to. The charter will be evolving as we work with it. I would like to have submissions increased.
- RTS: The charter has never been reviewed or approved, it was Kathy's creation, and how she was doing the position, so it is not set in stone.
- MollyE: Are you all willing to look at this document? I can send it to the people who are regularly panelists? I will send it to everyone, and you can let me know if you want to be on the committee.

- RTS: The morning used to be open to whomever wanted to show up.
- WJ: We will solicit panelists from the medical side.
- RTS: You could write an editorial.
 - MollyE: Ok, Bob, I will write the editorial! Maybe I'll contact Kathy and we can do it together

<u>Maria Russo: Local Chapters</u>

- We have four (almost five!) new chapters, Southern California, North Texas, Houston, and China. So Cal is very strong with many new members, the Houston area with Ken Altman has already had two meetings, and China is active. The paperwork for a New England Chapter has been submitted.
 - MikeJ: The model has taken off, we have had several meetings in So Cal.
- MR: We have a bank account for all the chapters, they are on our website, and I offer to help them with social media.
- RTS: I would like to ask Maria to send around to the Advisory committee a list of the chapters, and see if you would be willing to go speak at a chapter meeting, so we could let them know that you are available. (See email for list)
- MR: The International chapters committee is at a bit of a standstill. Abdul would like to not be the chair, and Mara has said she would co-chair.
- We have one new international chapter put together by Jack Jiang
 - JJ We had a meeting in November in Beijing, Benninger and Ottner were there.
- MikeJ: I nominate Jack as co-chair with Mara.
 - Communicate with each other, and with Abdul, to make sure the transition is smooth.

Donna Snow: Presentation Outreach

- TVF became an affiliate of Athletes and the Arts and participated in a presentation in Dallas with the office of Ted Mau, MD representing TVF. VF Symposium Friday Morning Session: "Presentation Special Session: *When Exceptional Speaking Skills are Required*"
 - Lucille Rubin's dedication made this session happen
 - Secured Michael Sheehan as a speaker.
- **Online Audio Pronunciation Guide** : Contributors have all submitted their lists and it has been organized and edited & actors have been secured:
- Presenters, Attendees
 - Encouraged and realized three Friday workshops at Symposium with Weinzimmer, Falcone and Raphael
 - Recruited two new attendees for 2016 Symposium: Czarnota and Leonhart
 - Attracted new members to VF Symposium through social media

- Promoted World Voice Day Activities: NY, NY; MA; Chicago; Pennsylvania: in High Schools, Community Colleges, assisted living community;
 - Chicago Institute for Voice Care free stroboscopy screenings & vocal health lectures
 - Promoted Symposium at Events: Shenandoah U., VA; Austin Peay State U. & Belmont U. in TN; Berklee & Wellesley Colleges, MA; Douglas College, Vancouver, BC; Chicago Institute for Voice Care; Gothenberg & Stockholm, Sweden

• Adam Rubin: Young Physicians Committee

- We meet on Friday during the lunch hour, talk about practice development, cases, and try to bring them into TVF. This year we expanded the number of panels, and are including five new laryngologists who are attending for the first time, recruiting some to be session chairs.
- This year we have 18 new people who qualify as "young" which is anyone with less than fifteen years practice.
 - I am approaching my 13th year so will be "middle aged" soon ...
- We want to focus on the professional voice, having people come year by year to talk. Terminology can be an issue, and we look to help the younger people.

<u>Norm Hogikyan: New Investigators Sataloff Award, Winner, Christian</u> <u>Herbst, PhD</u>

- We had to restock our committee: Dale Ekbom, David Rosow, Kristiane van Lierde, Denis Lafreniere
- Christian Herbst was a unanimous winning choice for his paper:
 - Phasegram Analysis of Vocal Fold Vibration Documented With Laryngeal High-speed Video Endoscopy
- Dropbox worked very well to give the committee access to the papers

<u>Shaheen Awan: Student Presentation Award Committee:</u>

- Based on computation of both median and mean ratings, this year's winner is **Marion Semmler**, M. Sc. (Physik), Universitätsklinikum Erlangen
 - Dynamic 3D Parameters from High-Speed Videoendoscopy (Median Score: 6.1/7; Mean Score: 5.75/7).
- We changed the criteria. Previously, we attempted to judge during the symposia, which didn't work. This year all copies had to be sent beforehand so we could judge.
- Our committee only has 3 members, so I would like to increase that by at least 2 others so we get more diversity.
- MJ: Committee members do not have to be on the Advisory Board.
- Shaheen will reach out and soliciting new members.

<u>Rahul Shrivastav: The Hamdan International Presentation Award committee</u>

- Committee: Jon Bock, MD, Ray Colton, PhD, Aaron Johnson, MD
- 10 Applications
- Committee recommended Dr. Meike Brockmann-Bauser,
 - UniversitätsSpital Zürich, for the paper Acoustic Perturbation Measures Improve with Increasing Vocal Intensity in Healthy and Pathological Voices" (Meike Brockmann-Bauser, PhD, Jörg E. Bohlender, MD, Daryush D. Mehta, PhD) for the award this year.

• Gisele Oliveira Award

- One of our Editorial Board members, a young woman passed away this year.
- Her husband Gaetano Fava, also a member and presenter, has created an award in her honor for masters students in SLP.
 - He put together a GoFundMe page, so it will be good for at least 4 years.
- Mike Johns put together a committee:
 - Eva Van Leer, PhD, Amanda Gillespie, PhD, Lindsay Reder, MD.
 - Six applications
 - Unanimous decision for Luca Carozza's paper *Development and Development and Validation of the Singing Fatigue Handicap Questionaire* (Luca Carozza, Nico Paulo Paolillo)
- MJ: Would it be appropriate for Mara or Giselle's husband, Gaetano Fava, to be on the committee?

<u>Claudio Milstein: International Outreach Committee</u>

- Working on a Voice Foundation infomercial, a power point with music, videos, etc. that can be presented at international meetings. This can be used to create excitement abroad for people to form new chapters, or grow their chapters, or come to the symposia.
 - We will do a test run, running it past the members and get recommendations.
 - Bob suggested a 3 minute video -- we wanted something longer.
 - MB: How about a 30-second one that could be at the beginning of presentations with other conferences?
 - Once done, if could be for international and also here.
 - It will be in PowerPoint, which makes it easy to translate into different languages, original in English
 - RTS: It will be on the website, available in all languages.
- There are also many of the old videos online for viewing, many things that we thought were going to be lost
- Could we add that 30 second infomercial at the beginning of each video?
 - MR: That would be an editing action, beyond my scope, but possible.
- I asked for an estimate for doing worth of short video for us. = \$5000

<u>Tom Murry: Symposium Recommendations Committee:</u>

- I thought this was a one-time assignment! I queried people about what they thought about the program, and what could change. I will follow up again to ask the same committee members to see what they thought -- should we shorten, lengthen, move things around, etc.
 - I will quietly contact people in July, and submit recommendations by the end of summer
- Changes we made
 - RTS: Shortening the presentations, there are more medical presentations, more panels,
 - LucilleR: The shortening makes for dreadful articulation because of the faster speech. I was telling them, there are sometimes you have to cut your slides. We got some progress.
 - RTS: I recommend 1 slide per minute.
- MJ: We will get you the official feedback from people here at the symposium. RTS: You should query the entire advisory meeting. Maria will send you the contact information.
- RS: What works at other meetings that we could do here?

• Vote to continue Committee Chairs - passed

- Do we have an email list of all the advisory board?
- MJ: It would be nice to have an electronic roster?

• <u>Meeting adjourned at 8:10am (Johns)</u>

Next Meeting: June 4, 2017

From Maria: THANK YOU FOR YOUR TIME AND EFFORTS IN 2015 – 2016 and for your work in the upcoming year!

TASKLIST:

Molly Erikson: Write an editorial about the New Investigator committee members, panelists, and recruiting more papers.

Maria: Send the Advisory Board a list of the chapters should members be nearby and available to speak at Chapter meetings.

Maria: Post some of the old videos on You Tube with the TVF logo first? How can the TVF infomercial be embedded in the You Tube and/or website videos? When completed, the infomercial will be on the website in all languages.

Maria: Send Tom Murry the contact info for the Advisory Board so he can survey them about reactions to changes in the symposium and suggestions for further changes.

* Could there be an electronic contact roster of the Advisory Board that is not Excel?

Good Ideas left over from 2014...

- Possibly a panel or breakout session for "How do you survive the storm?"
- Topic for next year: Problems on the job that singing teachers have -- maybe scenarios
- Should we send out a **questionnaire** of what the problems are?
- Put non-performers on center stage at AVA for experience?
- Twitter Group for Young Laryngologists