

Pursuant to notice given, the Board of Directors of the Voice Foundation convened for a regular meeting at the foundation on May 30th, 2014 at 12:15 p.m. E.S.T.

Board	Mem	bers:
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Robert T. Sataloff, Chairman

Leon Fassler, President

Michael S. Benninger, Vice-President

Mary Hawkshaw, Secretary

Brian Flaherty, General Counsel

Michael M. Johns III, Chairman, Advisory Board

Martina Arroyo

Harolyn Blackwell

Barry Bittman

Claudia Catania

Jennifer Creed

Abdul-latif Hamdan

Gwen Korovin

Stuart Orsher

Renata Scotto

Justice Sandra Schultz Newman

Michael Sheehan

George Shirley

Caren J. Sokolow

Diana Soviero

Present:

Robert Sataloff

Michael Benninger

Mary Hawkshaw

II I DI I II

Harolyn Blackwell – called in Brian Flaherty – called in

Michael M. Johns

Al I I I I CAN

Abdul-latif Hamdan

Gwen Korovin

Stuart Orsher

Justice Sandra Schultz Newman - called in

George Shirley - called in

TABLE OF CONTENTS:

Page 2: Staff Activity Report - Membership, Journal of Voice

Page 3: Financial Report

Page 4: Sympoisum - Abstracts, Donations in Goods, Attendance, Exhibitors,

Page 5: Symposium & Gala Attendance Report

Page 6: Gala 2013 - Results, Ticket Sales, Table Sales, Donations, Program Ads, Concert, Media

Page 7: Discussion

Page 8: **Discussion** Symp & Gala Financials

Page 9: Symp Awards, Internet Report Chapters Report, Newsletters, Advisory Board Report,

Page 10: Board Meeting, Adjournment

Page 11: TASKS

ATTACHMENTS: JOV Publisher Report, Press, Gala and Symposium Programs, Newsletter

- Call to Order
 - Chairman Sataloff called the meeting to order at 12:15 p.m.
- <u>Approval of minutes:</u> Chairman recommended the minutes of the March 14, 2014 board meeting be presented to the Board for approval. (Johns) moves to approve
 - <u>Board Action:</u> The minutes of the March 14, 2013 Board of Directors Meeting were approved as distributed
- Staff Activity Report (Maria)
 - MEMBERSHIP: Recovered from the low in 2013.
 - 278 current members. (included a few as-yet unprocessed memberships)
 - Lifetime (\$5,000): 3
 - Professional (\$250): 91
 - Sustaining (\$125): 18
 - Associate (\$50): 139
 - Institutional: 3
 - Board Members: 15

MEMBERSHIP OVER THE LAST SIX YEARS

May/June	2009	2010	2011	2012	2013	2014
Associate (\$50)	151	162	151	154	102	139
Sustaining (\$125)	16	16	20	125	24	18
Professional (\$250)	83	103	87	85	78	<mark>91</mark>
Institutional (\$500)		1	1	1	1	3
Lifetime (\$5000)	2	2	3	3	3	3
Board of Directors						(15)
Total	252	284	264	288	233	269

JOURNAL OF VOICE:

- 2013 **Impact Factor** will be determined in July
 - Impact Factor for 2012 is 1.550 (risen from 1.390 last year)
- Editorial Board meeting was on Thursday, May 30 at the Westin.
- Publisher's Report from Stefanie Jewell-Thomas attached.
- \$77,500 2013 Minimum Royalty Payment (paid in a lump sum this vear)
- \$55,000 in extra Royalties for 2013
 - This is due to a 56% increase in downloads through Science Direct
- \$5,837.19 extra in Royalties for **2012**

• Financial Report: (Maria)

- Bank Account:.
- UNRESTRICTED FUNDS:
 - We have \$117,600 in unrestricted funds in the bank at the end of July.
 - This is enough to pay our payroll and operation expenses through the calendar year.
 - I suggest that we invest \$50,000 money for the future.
 - I suggest investment of up to \$5,000 in 2 new computers and further website development.
 - Possible moving costs and increased rent in the fall.
 - Dr. Sataloff closing Pine Street office, so TVF will be moving or possibly renting somewhere close by
 - Dr. Sataloff suggested giving a small incentive to each chapter (\$200?). See chapters, page 8 for other costs...

• RESTRICTED FUNDS

- We have \$29,343.41 in restricted funds in the Hamdan Endowment
 - \$1,000 was used for the 2014 Hamdan Award prize
 - It has earned \$5,343.41 since being established September 2012

• INCOME:

- Elsevier has paid us our \$77,500 minimum for the year
 - We received \$55,000 in extra royalty payment for 2013
 - Minimal Membership money is the only other income we will have until 2015

• Advisory Board (Johns)

- Mike Johns has done much with the Medical Panels this year to draw physicians who have never before attended.
- Mike J. developed a committee report form template to help focus the committee reports.
- Discussed idea to establish (renewable) term limits.
- Three new members Thomas Carroll, MD, Christian Herbst, PhD, Michael Pitman, MD
- New committee chaired by Tom Murry: Symposium Improvement
- UPDATE: Rahul Shrivastav, PhD and Donna Snow, MFA have been added to the Advisory Board

• **SYMPOSIUM registration:** (final numbers)

- We received **272** (246 in 2013) **abstracts** for consideration
- Final Registration Report: June, 2014
 - Total attendees 426, including staff, invited speakers and volunteers
- 426 registrants:
 - Physician full course: 42
 - Physician daily: 23
 - Non-physician full course: 168
 - Non-physician daily: 54
 - Student full course: 87
 - Student daily: 31
 - Master class only: 2
 - Workshops only: 13
- Totals
 - Physicians: 65 (42 full, 23 daily)
 - Non-Physicians: 222 (168 full, 54 daily)
 - Student: 118 (87 full, 31 daily)

Symposium Donations Received in goods

- Plural Publishing
 - o Gave us an Education Grant of \$1,000
- Elsevier
 - Sataloff Award
- Staples
 - o printed our signs for free. (Office Staff-David)
 - o Gave attendees a 20% discount and using our points card
- LibertyPlace
 - o Gave us hand sanitizer wipes for attendees
- KirbyPrinting
 - o Gave us Philadelphia Soft Pretzels for attendees
- Davios Restaurant
 - o Gave us bottles of wine to use as prizes
- Zipcar
 - o Gave us the van for load-in and load-out for free (Office Staff-David)
- Exhibitors 2014: (does not include Gala program ads)

Exhibitors	2014	2013	2012	2011	2010
Number of	17	15	17	16	12
Breakdown	(15) Tables				
	(2) Literature				
	in folders				
Total Earned	\$12,850	\$11,000	\$15,025	\$14,450	\$11,500

Final Registration Final Registration Final Registration Final Registration: Report: Report: Report: June, 2011 June, 2014 June, 2013 June, 2012 Total attendees 359, Total attendees <mark>426</mark>, Total attendees 407, Total attendees 431, including staff, invited including staff, invited including staff, invited including staff, invited speakers and volunteers speakers and volunteers speakers and volunteers speakers and volunteers 407 online registrants: 408 online registrants: 323 online registrants: Physician full course: 34 Physician full course: 45 Physician full course: 39 Physician daily: 11 Physician daily: 17 Physician daily: 14 Non-physician full Non-physician full Non-physician full course: 102 course: 166 course: 127 Non-physician daily: 39 Non-physician daily: 31 Non-physician daily: 27 Student full course: 60 Student full course: 62 Student full course: 53 426 registrants: Student daily: 18 Student daily: 11 Student daily: 43 Physician full course:42 Master class only: 4 Master class only: 11 Master class only: 4 Physician daily: 23 Workshops only: 24 Workshops only: 35 Workshops only: 15 Non-physician full course: 168 On-site registrants: 23 On-site registrants: 23 On-site registrants: 36 Non-physician daily: 54 Physician full course: 0 Physician full course: 0 Physician full course: 3 Student full course: 87 Physician daily: 4 Physician daily: 1 Physician daily: 4 Student daily: 31 Non-physician full Non-physician full Non-physician full Master class only: 2 course:1 course: 2 course: 3 Non-physician daily: 20 Non-physician daily: 4 Non-physician daily: 5 Workshops only: 13 Student full course: 0 Student full course: 0 Student full course: Student daily: 4 Student daily: 4 Student daily: 1 Master class only: 0 Master class only: 0 Master class only: 3 Workshops only: 12 Workshops only: 12 Workshops only: 15 **TOTALS** Totals **Totals Totals** Physicians: Physicians: Physicians: Physicians: 57 (42 full, **65** (42 full, 23 daily) **51** (34 full, 17 daily) **59** (45 full, 14 daily) 15 daily) Non-Physicians: Non-Physicians: Non-Physicians: Non-Physicians: 146 222 (168 full, 54 daily) 162 (103 full, 59 daily) **197** (166 full, 31 daily) (130 full, 32 daily) Student: Student: Student: Student: 65 (53 full, 12 82 (60 full, 22 daily) 118 (87 full, 31 daily) 105 (62 full, 43 daily) daily) Gala invite responses: Gala invite responses: Gala invite responses: Gala invite responses: Individual tickets: 41 Individual tickets: 51 Individual tickets: 46 Individual tickets: 41 Tables: 2 (Drexel Tables: 1 (Drexel Tables: 2 (Drexel, Drexel Tables: 1 (Drexel University, Stuart Orsher) University) Medical) University) Program ads: 4 Program ads: 6 Program ads: 6 Program ads: 4(\$3,100) Donations: 14 (\$2,750) Donations: 12 (\$2,511) Donations: 4 (\$5,800) Donations: 18 (\$7,450) Gala on-site sales: Gala on-site sales: Gala on-site sales: Gala on-site sales: Individual tickets: 5 Individual tickets: 5 Individual tickets: 9 Individual tickets: 14

\$25 Concert tickets: 30

\$280

Judith Ripka Earnings:

<u>\$610</u>

Silent Auction Earnings:

Silent Auction Earnings:

\$1,900

Silent Auction Earnings:

\$4,850

• Gala 2014:

- *Gala:* +\$40,082.27. Contributing factors:
 - 1. The **\$50,000** sponsorship was key.
 - a. Because of the sponsorship, we spent much more for our honorees, particularly Roberta Flack, than we would have done.
 - i. (Approx. a total of \$10,000 more than usual with Flack and Mason)
 - b. We spent more money on entertainment (Karen Mason was well worth it!) than in past years.
 - 2. Food was slightly more expensive this year for both gala and symposium
- Gala Major Sponsor: \$25,000 each
 (Orsher) John Allen Wurtzburger, Andrew Cader
- Program costs
 - Cost of printing Gala program approximately \$1,850
 - Invitations Printing and Postage cost \$2,818
- <u>Post-Dinner Gala Concert Tickets</u> No post-dinner admission this year.
- Media Coverage: The Gala as well as the Master Class were listed in numerous media sources
 - Press releases were sent to all the major media outlets and the events were posted on many online calendars
 - PECO Crown Lights announcing the Symposium
 - Photographs:
 - http://photos.phillychitchat.com/Other/The-Voice-Gala-2014/41721190 tJw2Q3#!i=3316045643&k=P4KNrpc (no password, no charge!)
 - TVcoverage
 - 6ABC
 - Philly-Fox News Morning Show
 - Articles and interviews
 - Philly Mag, with photos and clips
 - Philadelphia Inquirer (Philly.com)
 - Philadelphia Weekly
 - Broadway World.com
 - Philadelphia City Paper
- Our special thanks to MIKE BENNINGER, JOAN LADER and PEGGY BAROODY for securing wonderful honorees for 2014, and to Peggy again, who was responsible for Karen Mason coming to sing.
- Deep appreciation to STUART ORSHER for securing sponsors for the 2014 (and possibly 2015!) Gala with the result that TVF is able to begin secure financial footing.

• Gala 2015:

- Funding: UPDATE Dr. Orsher has already spoken with Andrew Cader and he is willing to repeat his donation for the next few years.
- Secured Awardees:
 - Dolora Zajick (Maria)
 - Stacy Keach (Claudia Catania)
 - Joel Grey (Robert Sataloff)

• Consider for the following year (2016):

- Liza Minelli (Gwen Korovin) or 2015?
- Carol King (Mme Justice and Maria working on this)
- Walter Williams -- The lead singer for the OJs -- in his 70s -- he has MS(Benninger)
- June Anderson has been reached out to (Blackwell), and information will be passed along
- Kelly Ripa (from NJ, lives in NYC)

Appreciation:

- to those who have brought in so many new young attendees (155).
- To Mike Johns, Adam Rubin and Jack Jiang for bringing in new MDs
- Thanks to **Abdul-latif Hamdan** for his hard work on analysis & suggestions for TVF. And his willingness to endow two new symposium awards.
- Congratulations to **Dr. Sataloff** for all he's accomplished (Orsher)

• Board/Symposium Discussion:

- (Sataloff) The World Voice Consortium will meet in the US in 2015. Would TVF be willing to have a joint meeting?
 - It will create some logistical problems, as we already have this hotel under contract.
 - Possibly use the Westin as a base,
 - Program control?
 - Awesome vision -- do we need to use the convention center? 1500 attendees doesn't include exhibitors. Shall we use a second hotel?
 - TVF at the Westin, and the other meetings at other venues? Possibly the Union League, two blocks away?
 - Major logistics to work with, we don't know yet who has control or where the money is coming from. Are they transparent enough?
 - What about all the events around it? It is about the dinners and the social side of it. But perhaps we don't have to use the European model, unless they have European funds to make that possible, Otherwise, we can use our usual model
 - To make it work, we will need major vendors: Sleep apnea people here as major vendors to underwrite? Also the reflux treatments as vendors?
- World Voice Consortium is not appreciated in the US and was in competition with TVF for awhile. Not sure what Kris' (Izdebski) motivation really is. TVF will cautiously explore, as it would be big-time exposure,
 - We need a consultant who will get the major vendors here. We've thought of that, but haven't had the money to hire one. Maybe this is the year to do that.
 - Maybe have the professional meeting coordinator look at the possibility first, which
 is backwards of the normal where you call them in once it is solid.

7

• Fundraising/Additions to Board:

- We should look for hedge fund people who need to off-load some of their wealth.
 Shall we identify potential hedge fund people who could be interested? We can invite them on to the board. We have had people who have underwritten Galas, but they haven't been on the board.
- Paul Gunther was the chair of the NY Phil, and is chair of Lennox Hospital board. Dr.
 Orsher will talk to him about who to contact.
- o (Hamdan) What about asking for money through social responsibility? Although corporations have gotten difficult, we are a corporation not an individual.

• Suggestions:

- Where are these corporations' cash-cow?
- Can we find a hedge fund person who has had a vocal problem so they are more personally involved?
- o Cold call someone with a vocal problem?
- o *Larry Page* of Google: With a decent proposal and ask, we should get funding for the larger concept of education, research
- We need to put together a proposal. Mike Benninger will have his development team put together
- Joe Grano. Ex-Payne Webber guy now producing Jersey Boys. Potential Financial Advisory member?

• 2014 Symposium & Gala Final Balance Information: (Maria)

> 2014 Symposium Final Balance: Made \$6,404.76 (no grants)

- 2013 Made \$8.99 (Maria)
- 2012 Made \$18,780.79 (Maria)
- 2011 Made \$22,902.35 (Maria)
- 2010: Made \$1,371.95
- 2009: Made \$11,175.26
- 2008: Lost \$4,153.54
- 2007: Made \$39,177.58 (combined meeting and grants)

2014 Gala Final Balance: Made \$40,082.27

- **2013** made \$305.00
- 2013 lost \$10, 032.81 (Maria)
- 2011 Made \$1,614.88 (Maria)
- **2010: lost \$4,676.48**
- 2009: lost \$5,817.61
- 2008: lost \$10,911.00
- 2007: lost \$15,097.91

> 2014 OVERALL FINAL BALANCE: MADE: \$46,487.03

- 2012 Overall final balance: Made \$313.99
- 2012 Overall final balance: Made \$8,397.98 (Maria)
- 2011 Overall final balance: Made \$24,517.23 (Maria)
- 2010: Overall final balance: Lost \$3,304.53
- 2009: Made \$5,357.61
- 2008: Lost \$6,757.46

• <u>2014 Symposium Awards</u>

- Hamdan Award:
 - Edwin Yiu (Hong Kong) (Endowed)
- Sataloff Award:
 - Jessica Sofranco Kissenwether from USA (Elsevier sponsored)
- Van Lawrence Fellowship we give with NATS:
 - Christine Osborne, USA
- Best Poster:
 - Relationships Between the Cepstral/Spectral Index of Dysphonia and Vocal Fold Vibratory Function During Phonation
 Melissa Cooke, Daryush D. Mehta, Robert E. Hillman

• Website/Internet/Social Media:

- Our Facebook and Twitter updates are very active
 - Facebook: 2014 1,338 "likes" (2012 527 "likes") (followers)
 - Twitter: 854 followers
- **WEBSITE:** New website in 2013
 - Fundraising for Website (Maria) brought in \$6,000 in corporate support
 - **PENTAX Medical** gave \$5,000 to help develop the website
 - **Wevosys**, a German company became a corporate partner (advertising on the website). **\$1,000**
 - Website links have not changed
 - Needs further development in design polish and membership area

• Chapters

- Established a bank accounts for each of the chapters:
 - Atlanta and Chicago and Milwaukee are established
 - Seattle is lacking a few signatures
- > New question of who will foot the bank fees, bank policy has changed.

Newsletters

- With help of Nadine Connor and Kim Steinhauer, we put out three content-rich newsletters this year.
- All e-pub, we are publishing them throughout the year, except during Symposiumpreparation time.
 - We printed some for symposium and have included one in your BOD package.
- Next newsletter coming out in late August 2014

• NEXT MEETING: THURSDAY, SEPTEMBER 18TH, 2014, 12 NOON EST

- Motion to adjourn
- Adjournment
- Attachments in the mail:
 - JOV Publisher Report, Press releases, articles, interviews, Newsletter

TASKS

- <u>Distribution of the JOV monies:</u>
 - Possibly give money to each chapter as a thank you and support, or help with a project?
 - Amount? \$200?
 - Investment Account
 - > ACTIONS TO DO:
 - WHO: Board Vote all
 - Creation of account (Sataloff/Maria)
 - Give funds to chapters (Maria)
- Board Elections in September:
 - Vote on reelection of officers or elect new ones
 - > ACTIONS TO DO:
 - WHO: Board Vote all
- Funding/Board additions:
 - > ACTIONS TO DO:
 - Speak with Paul Gunther (past chair of the NY Phil, and is chair of Lennox Hospital board) about possible hedge-fund contact.
 Especially looking for someone who has had a successful vocal surgery or rehabilitation.
 - WHO: Orsher
 - Development team will contact Larry Page of Google, and put together a proposal for funding for the larger concept of education, and research.
 - WHO: Benninger
 - Also consider Joe Grano, (previously with Payne Webber now producing Jersey Boys) as a potential Financial Advisory member?
 - WHO: Orsher? (unclear on the recording)
- Gala 2016:
 - > ACTIONS TO DO:
 - Pursue Carole King as honoree
 - WHO: Newman & Maria
 - > ACTIONS TO DO:
 - Ask Walter Williams to be an Honoree for 2016
 - Involve the MS associations
 - WHO: Benninger
 - o Further organization: Maria
 - > ACTIONS TO DO:
 - Pursue June Anderson as honoree
 - WHO: Blackwell
 - > ACTIONS TO DO:
 - For future: Pursue Liza Minelli as honoree (also Bernadette Peters)
 - WHO: Korovin