



Journal of Voice

Editorial Board Meeting

May 2014

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Executive Publisher, Elsevier



Agenda

- Journal Overview
- Circulation
- Electronic Usage
- New Electronic Platform in 2014
- Marketing

Appendix

- 2012 Impact Factor (2013 will be released in late June)
- Top-Cited Articles



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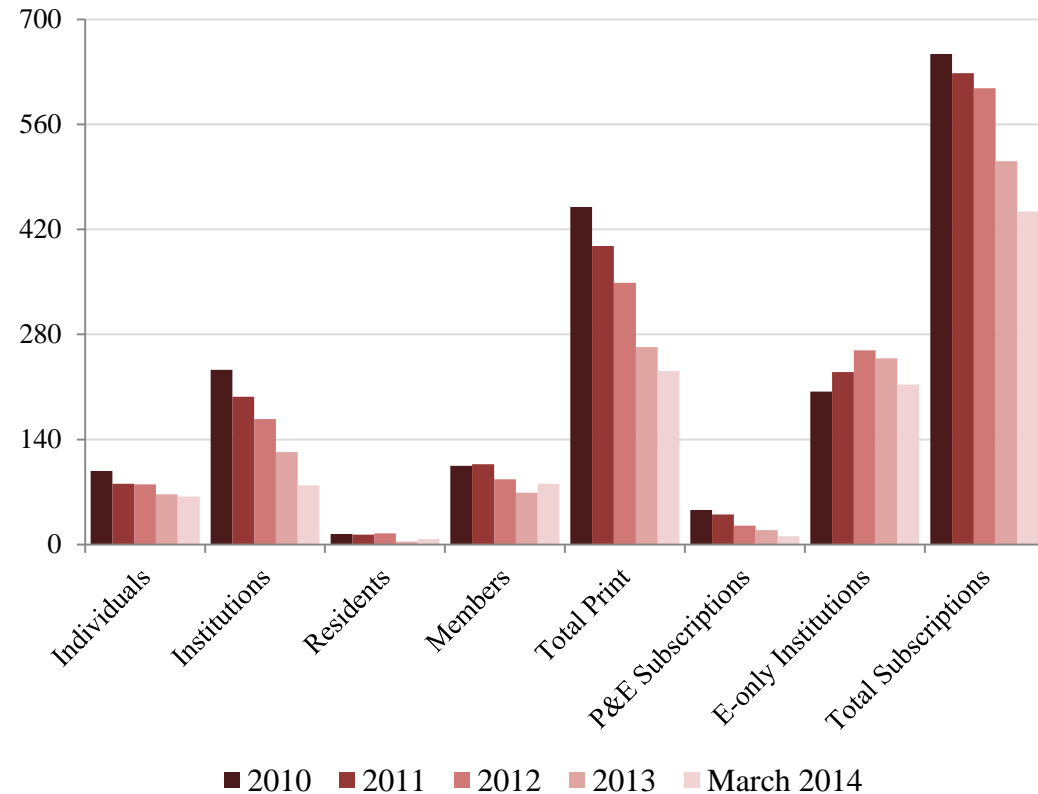
- Overall health of the journal is strong, 56% revenue growth in 2013 over 2012 due to Science Direct usage and subscription growth
- 2012 Impact Factor increased to 1.550 from 1.390 in 2011. 2013 IF will be released in late June.
- Continued print-to-online migration, mirrors industry trends
- Commercial sales facing difficult market, KayPENTAX did not renew placements in 2014, continuing to work on other prospects
- Journal moving to enhanced online platform in 2014



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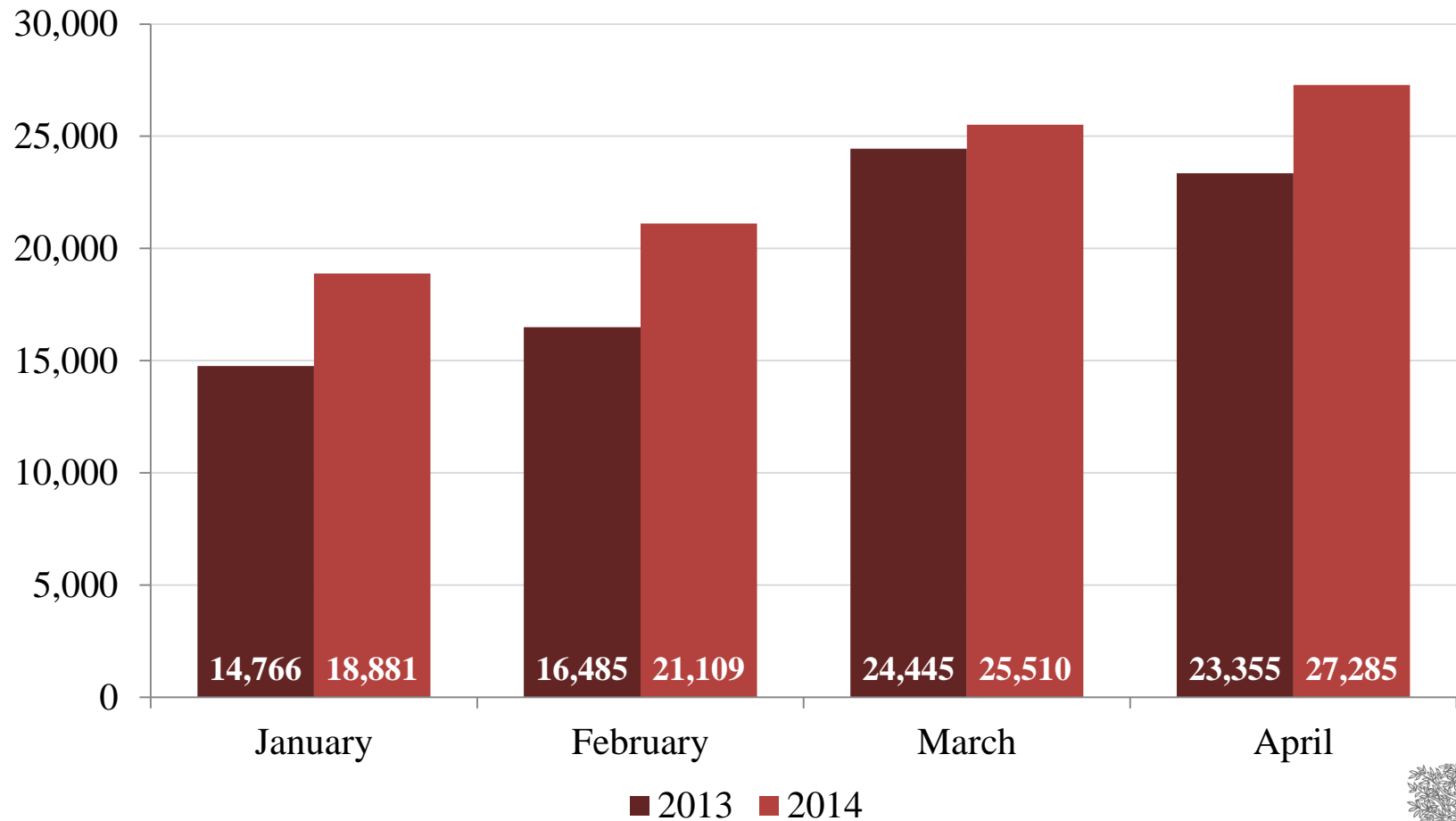
Circulation

	Mar 2014	2013	2012	2011	2010
Individuals	64	67	80	81	98
Institutions	79	123	167	197	233
Residents	7	4	15	13	14
Members	81	69	87	107	105
Total Print	231	263	349	398	450
P& E Subs.	11	19	25	40	46
E-Only (inst.)	213	248	259	230	204
Total Subs	444	511	608	628	654



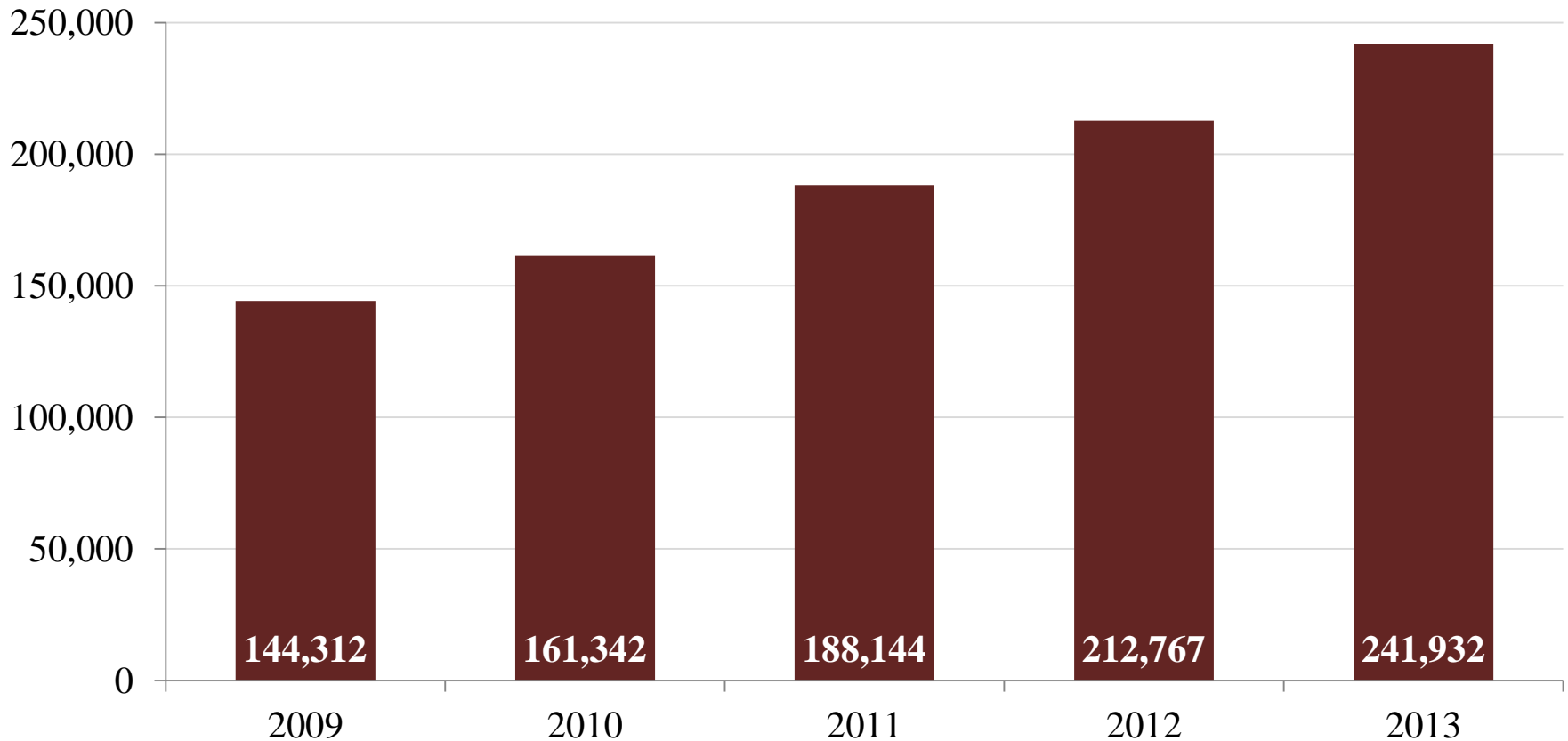
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Full-text Requests on ScienceDirect from January-April 2013 and 2014



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Full-text Requests on ScienceDirect from 2009-2013



From January-April 2014, there have been 92,785 full-text requests on ScienceDirect.



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Top 10 ScienceDirect Articles from January-April 2014

Vol.	Iss.	Article Type	Article	Author(s)	Full-text Requests
22	5	Review	Effects of Voice Therapy: A Systematic Review	Speyer, R.	769
25	2	Review	Pathophysiology and Treatment of Muscle Tension Dysphonia: A Review of the Current Knowledge	Van Houtte, E.; Van Lierde, K.; Claeyes, S.	752
15	3	Full length	Efficacy of a Behaviorally Based Voice Therapy Protocol for Vocal Nodules	Holmberg, E.B.; Hillman, R.E.; Hammarberg, B.; et al.	579
27	5	Full length	Normative Voice Data for Younger and Older Adults	Goy, H.; Fernandes, D.N.; Pichora-Fuller, M.K.; van Lieshout, P.	503
21	4	Full length	Outcome of Resonant Voice Therapy for Female Teachers With Voice Disorders: Perceptual, Physiological, Acoustic, Aerodynamic, and Functional Measurements	Chen, S.H.; Hsiao, T.Y.; Hsiao, L.C.; et al.	501
23	3	Full length	Laryngeal Manual Therapy: A Preliminary Study to Examine its Treatment Effects in the Management of Muscle Tension Dysphonia	Mathieson, L.; Hirani, S.P.; Epstein, R.; et al.	497
22	1	Full length	Vocal Improvement After Voice Therapy in Unilateral Vocal Fold Paralysis	Schindler, A.; Bottero, A.; Capaccio, P.; et al.	481
27	2	Full length	Quantifying Component Parts of Indirect and Direct Voice Therapy Related to Different Voice Disorders	Gartner-Schmidt, J.L.; Roth, D.F.; Zullo, T.G.; Rosen, C.A.	423
25	5	Full length	Voice Perceptions and Quality of Life of Transgender People	Hancock, A.B.; Krissinger, J.; Owen, K.	397
27	6	Full length	Effects of Voice Therapy in School-Age Children	Akin Senkal, O.; Ciyiltepe, M.	397

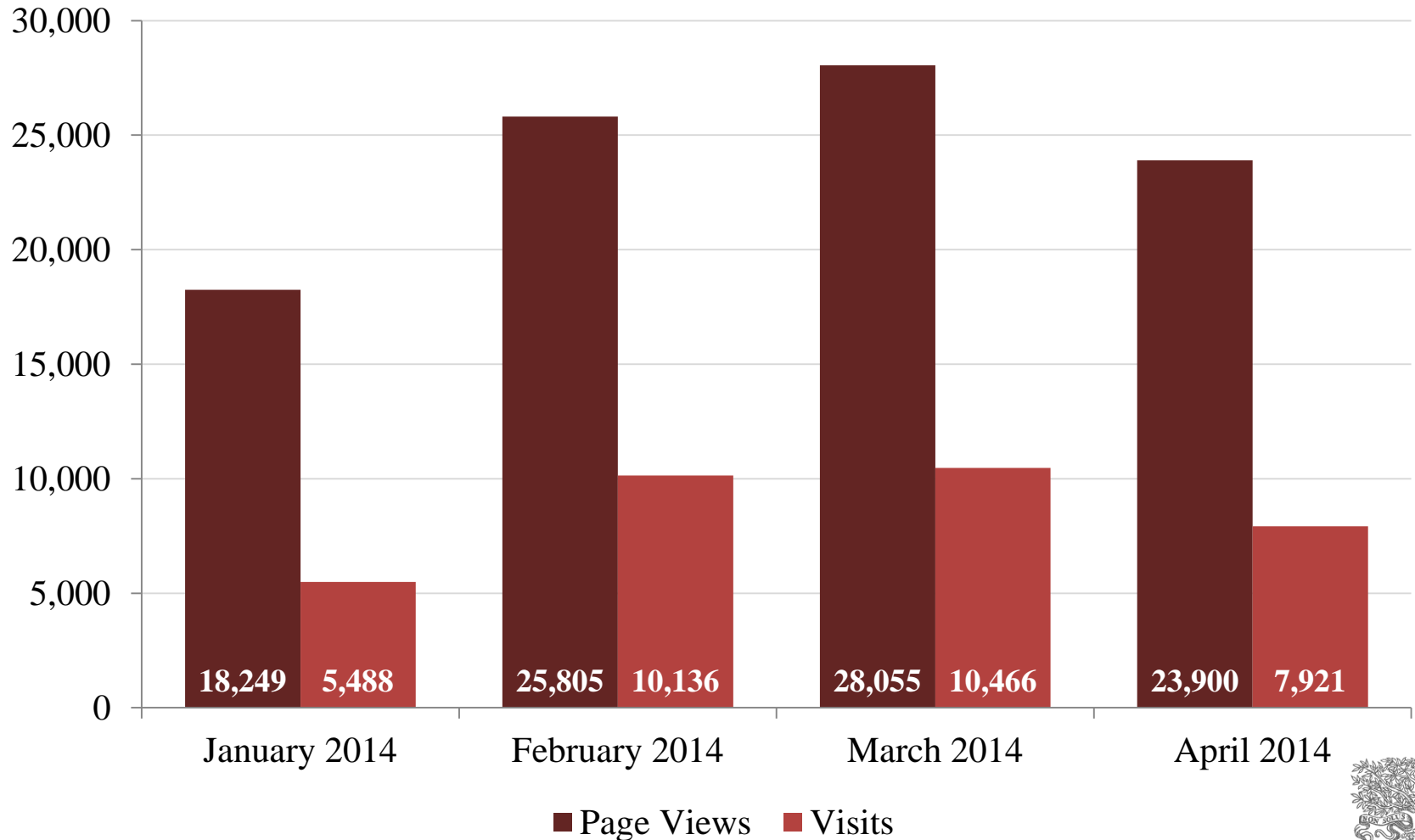
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Top 10 ScienceDirect Articles in 2013

Vol.	Iss.	Article Type	Article	Author(s)	Full-text Requests
15	3	Full length	Efficacy of a Behaviorally Based Voice Therapy Protocol for Vocal Nodules	Holmberg, E.B.; Hillman, R.E.; Hammarberg, B.; et al.	2,564
25	2	Review	Pathophysiology and Treatment of Muscle Tension Dysphonia: A Review of the Current Knowledge	Van Houtte, E.; Van Lierde, K.; Claeys, S.	1,819
22	5	Review	Effects of Voice Therapy: A Systematic Review	Speyer, R.	1,722
21	4	Full length	Outcome of Resonant Voice Therapy for Female Teachers With Voice Disorders: Perceptual, Physiological, Acoustic, Aerodynamic, and Functional Measurements	Chen, S.H.; Hsiao, T.Y.; Hsiao, L.C.; et al.	1,494
21	1	Full length	Voice Care Knowledge Among Clinicians and People With Healthy Voices or Dysphonia	Fletcher, H.M.; Drinnan, M.J.; Carding, P.N.	1,291
23	3	Full length	Laryngeal Manual Therapy: A Preliminary Study to Examine its Treatment Effects in the Management of Muscle Tension Dysphonia	Mathieson, L.; Hirani, S.P.; Epstein, R.; et al.	1,142
15	3	Full length	The Prevalence of Voice Disorders Among Day Care Center Teachers Compared with Nurses - A Questionnaire and Clinical Study	Sala, E.; Laine, A.; Simberg, S.; et al.	1,134
21	5	Full length	Reliability of Clinician-Based (GRBAS and CAPE-V) and Patient-Based (V-RQOL and IPVI) Documentation of Voice Disorders	Karnell, M.P.; Melton, S.D.; Childes, J.M.; et al.	1,114
22	1	Full length	Vocal Improvement After Voice Therapy in Unilateral Vocal Fold Paralysis	Schindler, A.; Bottero, A.; Capaccio, P.; et al.	1,109
27	2	Full length	Quantifying Component Parts of Indirect and Direct Voice Therapy Related to Different Voice Disorders	Gartner-Schmidt, J.L.; Roth, D.F.; Zullo, T.G.; Rosen, C.A.	1,088

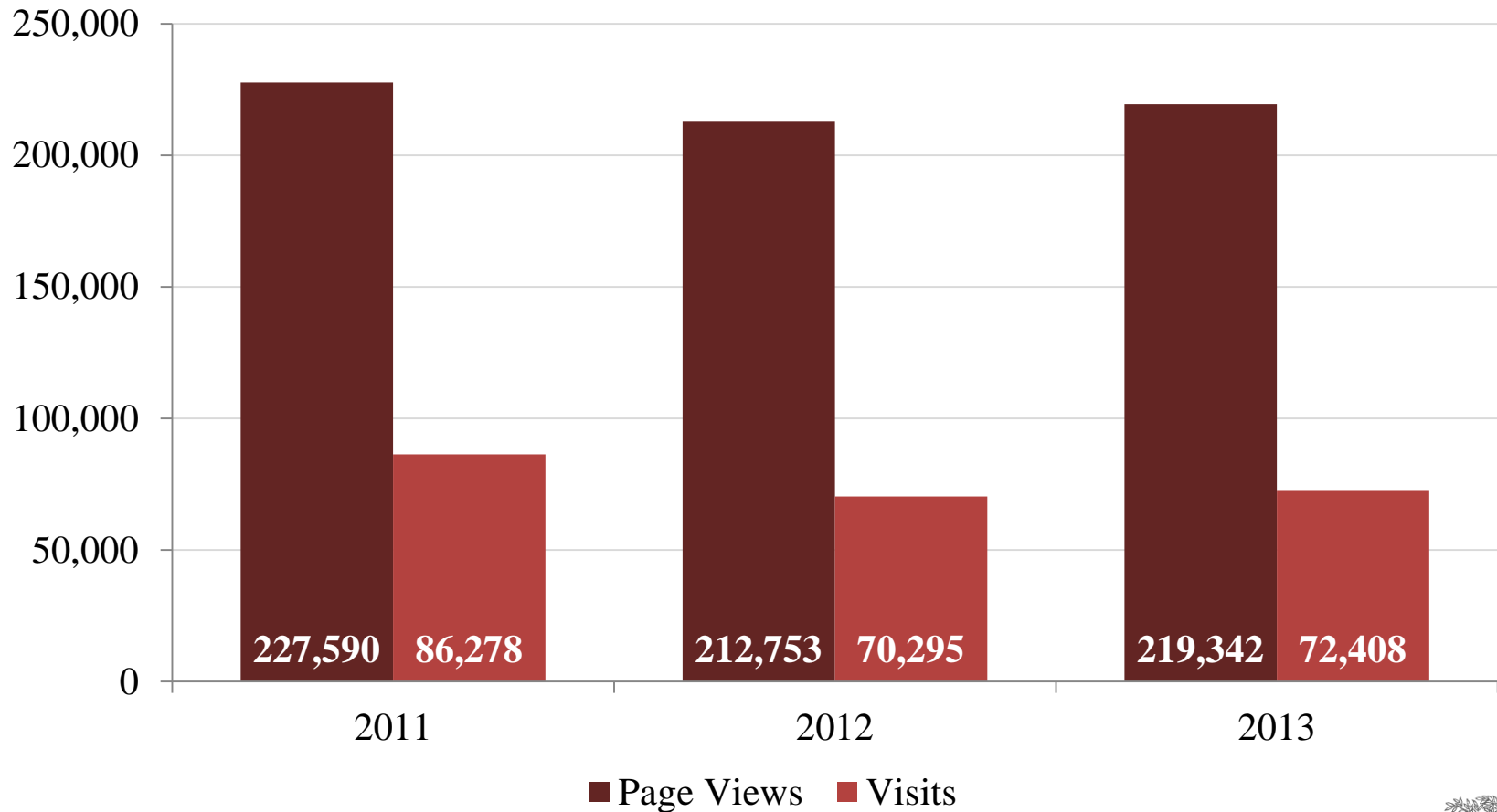
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www.jvoice.org Usage from January-April 2014



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www.jvoice.org Usage from 2011-2013

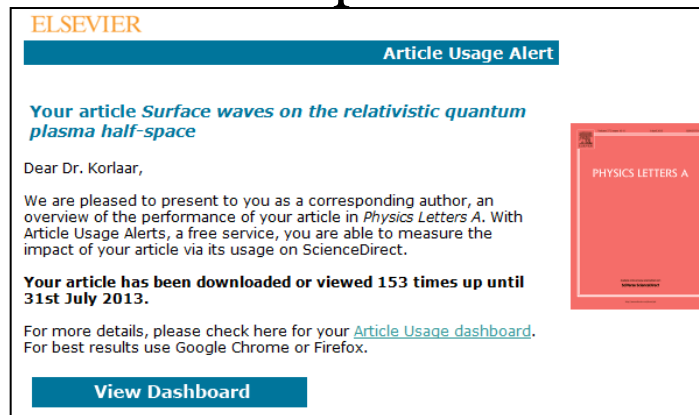


From January- April 2014, there have been
96,009 Page Views and 34,011 Visits

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Ongoing Projects:

- Enhanced Online Platform for jvoice.org launching in Q4 of 2014
 - Improved search functionality
 - Mobile optimized – phone and tablet
- Article Usage Alerts
 - Quarterly e-mail to corresponding author, with link to article usage dashboard – will be expanded further in 2014



The screenshot shows an email notification from Elsevier. At the top, the Elsevier logo is on the left and 'Article Usage Alert' is on the right. The main text reads: 'Your article *Surface waves on the relativistic quantum plasma half-space*'. Below this, it says 'Dear Dr. Korlaar,' followed by a paragraph: 'We are pleased to present to you as a corresponding author, an overview of the performance of your article in *Physics Letters A*. With Article Usage Alerts, a free service, you are able to measure the impact of your article via its usage on ScienceDirect.' A key statistic is highlighted: 'Your article has been downloaded or viewed 153 times up until 31st July 2013.' A link to the 'Article Usage dashboard' is provided. At the bottom, there is a 'View Dashboard' button. On the right side of the email content, there is a small red thumbnail of a journal cover for 'PHYSICS LETTERS A'.



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Marketing Overview:

- Journal homepage on Elsevier.com
 - Gives ‘at a glance’ overview of the journal’s qualities and attributes
 - Helps authors to understand submission and publication process
- Email campaigns in 2013
 - Impact Factor campaign
 - Sample Issue campaign
 - 25 most downloaded articles campaign
 - Campaign offering free access to top 5 most downloaded articles



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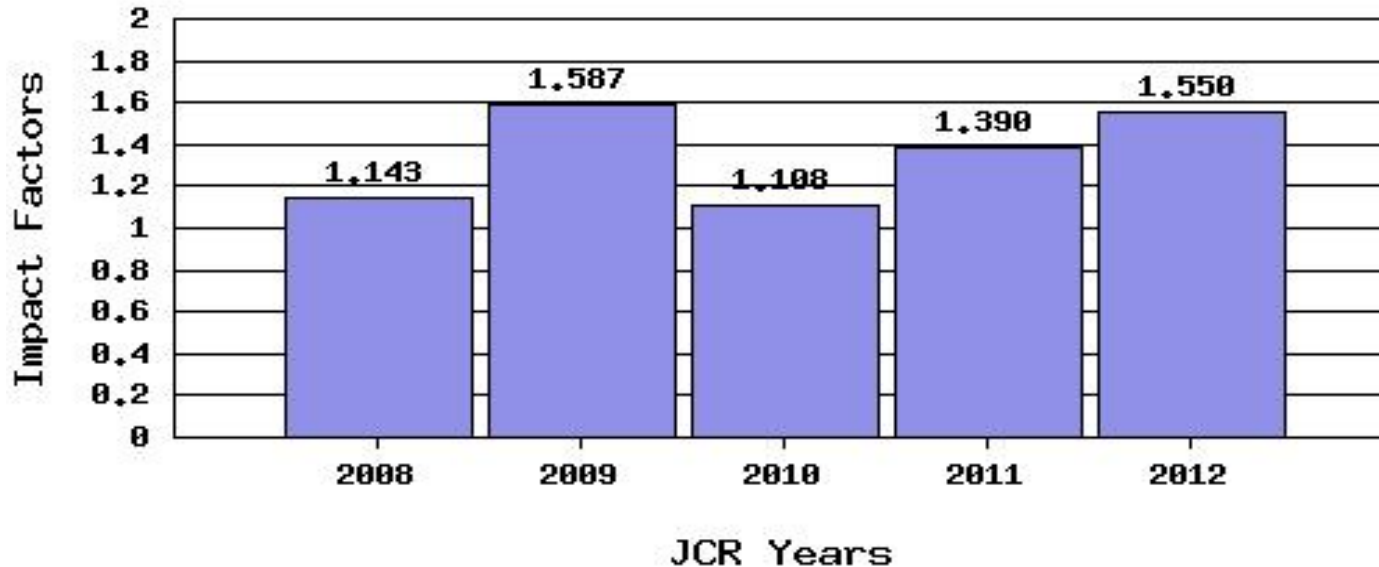
Marketing Overview (continued):

- Exhibitions where the journal was promoted in 2013
 - COSM
 - The Voice Foundation
 - AAO/HNSF



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Impact Factor: 2008-2012



Cites in 2012 to articles published in:	2011 = 189	Number of articles published in:	2011 = 149
	2010 = 197		2010 = 100
	Sum = 386		Sum = 249

$$\text{Calculation: } \frac{\text{Cites to recent articles } 386}{\text{Number of recent articles } 249} = 1.550$$

Source: *Journal Citation Reports*® published by Thomson Reuters.



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Top Articles Contributing to the 2012 Impact Factor

Vol.	Iss.	Year	Article	Author(s)	Cites in 2012
24	5	2010	Toward improved ecological validity in the acoustic measurement of overall voice quality: Combining continuous speech and sustained vowels	Maryn Y., Corthals P., Van Cauwenberge P., et al.	10
25	2	2011	Pathophysiology and treatment of muscle tension dysphonia: A review of the current knowledge	Van Houtte E., Van Lierde K., Claeys S.	9
25	4	2011	Speaker's comfort in teaching environments: Voice problems in swedish teaching staff	Ahlander V.L., Rydell R., Lofqvist A.	8
25	2	2011	Observations of the relationship between noise exposure and preschool teacher voice usage in day-care center environments	Lindstrom F., Waye K.P., Sodersten M., et al.	8
24	2	2010	Risk Factors and Effects of Voice Problems for Teachers	Chen S.H., Chiang S.-C., Chung Y.-M., et al.	8
25	4	2011	Mucosal wave measurement and visualization techniques	Krausert C.R., Olszewski A.E., Taylor L.N., et al.	7
25	4	2011	Vowel articulation in parkinson's disease	Skodda S., Visser W., Schlegel U.	7
25	1	2011	Clinical versus laboratory ratings of voice using the CAPE-V	Solomon N.P., Helou L.B., Stojadinovic A.	7
25	5	2011	Multiparametric analysis of vocal fold vibrations in healthy and disordered voices in high-speed imaging	Inwald E.C., Dollinger M., Schuster M., et al.	6
24	6	2010	High-speed imaging and electroglottography measurements of the open quotient in untrained male voices' register transitions	Echternach M., Dippold S., Sundberg J., et al.	6